

Work was begun on similar exhibits for showing in France, Belgium, Switzerland and the United States.

### 1967 World Exhibition

As part of the celebration of Canada's centennial in 1967, the Government of Canada has been authorized by the International Bureau of Exhibitions to hold a first-category Universal and International Exhibition in Montreal from April 28 to October 27. In 1964, on behalf of the Canadian Government, the Department extended invitations to 136 countries and territories and 25 international organizations to participate in the Exhibition. Since then, missions have been active in disseminating information about the project, encouraging participation in it, and helping countries to organize their exhibits. Further, the Department has co-operated with the Canadian Corporation for the 1967 World Exhibition by advising it on questions affecting Canada's external relations.

## Cultural Relations

### UNESCO Affairs

Canadian participation in the affairs of the United Nations Educational, Scientific and Cultural Organization (UNESCO) included co-operation in the implementation of many of the resolutions of the 1964 General Conference, which had approved the Organization's programme for 1965 and 1966. The year 1965 marked the opening of the International Hydrological Decade, with Canada as a member of the Co-ordinating Council. Another event of importance, at which Canada was represented by a delegation of five, was the World Congress on the Eradication of Illiteracy, which was held in Tehran in September on the invitation of His Imperial Majesty, the Shah of Iran, under the sponsorship of UNESCO. The conference reviewed the problem of illiteracy throughout the world and examined a variety of methods used in literacy work. It recognized that the elimination of illiteracy should not be treated as an end in itself but rather as an integral part of programmes of economic and social development. The Conference expressed support for the five-year experimental programme which UNESCO is expected to begin in 1966, designed to explore ways and means of continuing the struggle against illiteracy.

Close relations were maintained with the Canadian National Commission for UNESCO, on which the Department has *ex officio* membership. The Director-General of UNESCO visited Canada in March to give the closing address at the Commission's Fourth National Conference in Montreal, and later visited Ottawa to meet Government leaders and officials.

### Franco-Canadian Cultural Agreement

The first general cultural agreement between France and Canada was signed in Ottawa on November 17 by the French Ambassador, His Excellency François Leduc, and the Secretary of State for External Affairs, the Honourable Paul Martin.

The new agreement aims at establishing, in the light of current conditions, a framework for carrying out co-operation in the cultural field between France and Canada. This initiative is in accord with the desire for a policy of close co-operation between the two countries expressed by General de Gaulle and the Prime Minister during their meeting in Paris in