

TABLE OF CONTENTS

(CONTINUED)

3.3	<i>INFOEXPORT: SPECIFIC COMPONENTS</i>	24
1.	<i>Content</i>	24
2.	<i>Visual Environment</i>	25
3.	<i>Entry Page</i>	26
4.	<i>Home Page</i>	26
	a) <i>Navigation Bar</i>	26
	b) <i>Flashing logos</i>	27
	c) <i>"Highlights" Banner</i>	27
	d) <i>Destination Headings</i>	27
	d.1) <i>How we can help</i>	28
	d.2) <i>Market reports and contacts in your sector</i>	29
	d.3) <i>e-Services of our offices abroad</i>	30
	d.4) <i>Other programs and services</i>	30
5.	<i>Architecture</i>	31
6.	<i>Guided Browsing Exercises</i>	31
3.4	<i>PARTICIPANT'S PARTING COMMENT</i>	33

APPENDICES:	1.	<i>DISCUSSION GUIDE (English and French)</i>
	2.	<i>QUESTIONNAIRE (English and French)</i>
	3.	<i>WEBSITE ENTRY PAGE</i>
	4.	<i>WEBSITE HOME PAGE (English and French)</i>