

There is a growing market in Mexico for do-it-yourself products for home building or renovations. Large retail stores that cater to this market report that while this market is still immature, there has been considerable consumer interest. Some of them have found that small contractors make up the majority of the participants in their consumer workshops.

## THE AUTOMOTIVE INDUSTRY

The Mexican auto parts industry is organized into groups. The industry's national association, *Industria Nacional de Autopartes (INA)*, National Auto Parts Industry, represents the 140 largest parts manufacturers and produces most of the industry's statistics. The majority of these firms are clustered into 13 groups which link fabricators and distributors. Little information is available about the remaining 400 or so firms because they are small and do not belong to the *INA* or the parts groups. In addition, there are about 160 foreign-owned *maquiladoras*, most of them located in the northern border region. They import parts duty-free, in-bond from the United States and export assembled components.

### AUTO PARTS GROUPS, 1994

Group Name	Affiliates
Grupo Bocar	13
Grupo Condumex	16
Grupo Echlin	7
Grupo Federal Mogul	4
Grupo ICA	3
Grupo Protexa	6
Grupo Ramirez	6
Grupo Rassini	3
Grupo Spicer	26
Grupo Summa	8
Grupo Tebo	12
Grupo Industrial Telleria	3
Grupo Viro	3

Source: Automotive Industries Association of Canada, (AIAC), 1994.