

compound feed market, Malta, S. A., Av. Universidad No. 2069 Nte., Monterrey, N.L., is estimated to have one quarter of the market; La Hacienda, S.A. de C.V., Homero No. 1804, Col. Los Morales, 11510 México, D. F., 15%; and Anderson Clayton & Co., Jaime Balmes No. 11, Torre C, Plaza Polanco, Col. Polanco, 11510 México, D. F., 10%. The latter firm is a subsidiary of a British (Lever Bros.) firm. The integrated livestock sector also produces about 2 million tonnes of feed per year of its own use in feed mills operated by large livestock and poultry producers and some regional and state livestock producers associations. An example is the Bachoco, El Trasco y El Calvario (it operates its own soymill) firms which are the largest egg and broiler producers in Mexico with a feed milling capacity of close to 100,000 tonnes/month each.

The trend is strongly towards the production of feed by the livestock and poultry producers with a corresponding decline each year in the market share of the feed manufacturing firms such as Purina.

d) Others

There are an estimated seven producers of vegetable shortening and five margarine producers in Mexico. The main firms respectively are Anderson Clayton & Co., Jaime Balmes No. 11, Torre C, Plaza Polanco, Col. Polanco, 11510 México, D. F., and Hidrogenadora Nacional, Clave 444, Col. Vallejo, México, D. F.

No information is available on plant capacity nor production.

None of the soyfood products listed in the questionnaire are manufactured in Mexico. Soyoil, soya paste, soya milk substitute and soya drinks, soya flour and texturized soya protein are the only known soyabean food products known to be produced in Mexico.

There are five known companies involved in the production of vinyl and plastic floor coverings including linoleum. The largest firms are:

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