# The Cambridge Towel Corporation

450 Dobbie Dr. P.O. Box 938 Cambridge, ON N1R 5X9

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## **Export Contact:**

Mr. Patrick O'Farrell, Product Sales Manager

#### **Products**

Bathroom accessories:tumblers

soap dishes

shower curtains &

hooks

Chair pads

Ironing board pads and covers

Kitchen accessories: oven mitts

pot holders

aprons trivets

Napkins Placemats

Towels:beach, golf, hand, kitchen, sport and

tie-or

## Company/Product Information

The Cambridge Towel Corporation head office is located in Cambridge, Ontario, Canada, with manufacturing facilities in Cambridge, Ontario; Hamilton, Ontario; and Belton, South Carolina, U.S.A..

Cambridge is a vertically integrated manufacturing corporation with operations including spinning, weaving, dyeing, finishing, textile screen printing, as well as cutting and sewing operations. Products produced by Cambridge include bath towels, hand towels, face cloths, terry tub mats, bath sheets, beach towels, golf towels, and sports towels. They also include co-ordinated kitchen products such as kitchen towels, oven mitts, pot holders, aprons, tie-on towels, placemats, tablecloths, chair pads, and ironing board pads and covers.

#### CURRENT GEOGRAPHIC MARKETING ACTIVITY

Cambridge is a major supplier to Canadian retailers and hotels. Cambridge is presently supplying the Canadian and U.S. retail markets.

## GEOGRAPHIC MARKETING PRIORITIES/STRATEGY

Cambridge is capable of and very interested in pursuing new markets.