

Name: Schaffer Clarke
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U.S.A.
Contact: Mr. Karl Pimat, General Manager of Imports
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- Imports crisp bread and crackers from the United Kingdom, Sweden, and West Germany.
- Availability is a significant consideration in the decision to import.
- Has never tried Canadian products.
- Prefers brochures directly from the Canadian firm.
- Actively seeking sources of supply for baking products.