REPORT 4B 87/10/28 QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM

AT MISSIONS ABROAD FOR FISCAL YEAR 87

FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

POST : 473-BUDAPEST

HUNGARY

QUARTER: 1

007-POWER & ENERGY EQUIP. & SERV.

A/ LEND SUPPORT TO START-UP OF 2 PILOT PROJECTS

BY REACT LTD.

B/ SIGN BILATERAL NUCLEAR AGREEMENT.

C/ ASSIST ONTARIO HYDRO'S MARKETING EFFORTS.

011-DIL & GAS EQUIPMENT, SERVICES A/ CONTINUE TO SUPPORT CANADIAN MARKETING EFFORTS. B/ ENCOURAGE CDN-HUNGARIAN JV'S.

OO1-AGRI & FOOD PRODUCTS & SERVICE VISIT BY D. M. NOREAU AND FIRST JOINT AGRIC. MEETING.

OO1-AGRI & FOOD PRODUCTS & SERVICE MCGILL UNIVERSITY TO ADD HUNG. STATE FARM TO THE DHAS AS PRELUDE TO DEVELOPING HUNG. VERSION OF THE SYSTEM.

999-MULTIPLE SECTORS
COORDINATE CDN PARTICIPATION AT THE BUDAPEST SPRING FAIR.

001-AGRI & FOOD PRODUCTS & SERVICE ORGANIZE A DAIRY SEMINAR FOR AGRICULTURE CANADA. A/ PROJ. DELAYED DUE TO PROBLEMS WITH REACT'S EQUIP.FALL START NOW EXPECTED. B/ CDA & HUNGARY HAVE AGREED TO NEGOTIATE A NUCLEAR AGREEMENT. C/ ONT. HYDRO AWARDED \$700,000 STUDY CONTRACT WITH HUNGARIAN POWER TRUST.

A/ CDN. COMPANIES WIN CDN \$1 MILLION IN EXPORT ORDERS UNDER WORLD BANK FINANCED PROJECTS.
B/ NEW TRI-D-CHEM J. V. EXHIBITS AT INTERCAN'87.

D. M. MOREAU VISITED HUNGARY APR. 11-14 AND SIGNED JOINT AGRICULTURE AGREEMENT - FIRST JOINT AGR. MEETING NOT HELD.

DUE TO RESTRUCTURING OF HUNGARIAN INSEMINATION COMPANIES PILOT PROJECT HAS NOT STARTED. ANOTHER FARM IS INTERESTED BUT MCGILL HAS YET TO RESPOND

6 CDN CO. EXH. WITH US \$160,000 IN ON SIGHT SALES SIGNED. TRAFFIC AT CDN BOOTH EXTREMELY HEAVY SUPPORTING REQUIREMENT FOR LARGER STAND NEXT YEAR. (MORE MEETING ROOMS ETC.)

DAIRY SEMINAR POSTPONED BY AGRICULTURE CANADA NO NEW DATE GIVEN.