REPORT 4 87/09/25 QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 304-LAGOS

001-AGRI & FOOD PRODUCTS & SERVICE NIGERIA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

MILK: FINISHING OFF 1985 CONTRACT WITH GOVERNMENT AND PUTTING TOGETHER ONE WITH A NUMBER OF PRIVATE SECTOR INTERESTS.

AGRICULTURAL STORAGE CONSULTANT FINISHING OFF PROJECT FOR TWO DEMONSTRATION SITES FOR STORAGE FACILITIES.

WHEAT: TWO OR THREE MORE SHIPLOADS BY END OF 1986.

FARM EQUIPMENT: POST WILL ATTEMPT TO INTEREST THE AGRIC SECTOR IN NIGERIA IN THE PURCHASE OF FARM EQUIP. A FARM EQUIP. MISSION IN 1987 WILL ASSIST GREATLY WITH THE OBJECTIVE.

GIVEN AGRIC'S KEY ROLE IN NIGERIA'S ECONOMIC RECOVERY PLANS, MORE EMPHASIS WILL BE PLACED ON DOMESTIC PROCESSING OF BASIS AGRICULTURAL OUTPUT. POST WILL ATTEMPT TO IDENTIFY THE OPPORTUNITIES ARISING FROM THIS TREND.

ANTICIPATED RESULTS:

WILL SHIP 500,000 CARTONS BY END OF 1986 FOR A TOTAL OF \$14 MILLION. NEXT YEAR TOTAL SALES SHOULD BE \$30 MILLION.

CONSTRUCTION OF DEMONSTRATION FACILITIES AND DISCUSSION OF OTHER FACILITIES ON A COMMERCI-AL BASIS BY THE END OF 1987.

AS WHEAT HAS BEEN BANNED IN 1987 IN NIGERIA NO MORE SALES WILL RESULT. HOWEVER GOOD POTENTIAL IN TOGO & GHANA.

THE APPOINTMENT OF A NEW REPRESENTATIVE FOR CANADIAN SUPPLIERS AND THUS GREATER ACCESS TO THE MARKET.

RAISING THE PROFILE OF CANADA'S FOOD PROCES-SING EQUIPMENT INDUSTRY IN NIGERIA. APPOINT-MENT OF NEW REPS FOR CDN SUPPLIERS.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 PROMOTION OF CANADIAN AGRICULTURE.

QUARTER: 2 -----

QUARTER: 3 ----

QUARTER: 4 ----

QUARTERLY RESULTS REPORTED:

ANOTHER SHPMNT OF MILK WORTH APPROX \$3.2 MN TO BE LANDED JULY. HOWE INTL. NEGOT. CONTRACT TO BE CONSULTANT FOR MIN. OF AGRICULTURE. ANOTHER VISIT BY AIDAC TO CROSS RIVERS TO PRESENT PROPOSAL. NFLD FISH MISS. VISITS WITH GOOD SALES PROSPECTS