

30/05/89

DEPARTMENT OF EXTERNAL AFFAIRS

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RPTC1

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

Mission: BOSTON

Market: UNITED STATES OF AMERICA

In support of Canadian exports in this sector/sub-sector the mission is currently engaged in activities which include:

Activity: FOLLOW-UP REPORTING ON 1988 CDN FESTIVAL OF FASHION  
Expected Results: FOUR LOCAL STORES NEWLY BUYING CDN PRODUCTS

Activity: FOLLOW-UP REPORTING ON 1988 MONTREAL PRET  
Expected Results: TWO LOCAL STORES NEWLY BUYING CDN PRODUCTS

For the next fiscal year, the mission is planning to undertake the following new export support initiative(s) in this sector/sub-sector:

Activity: PROM INCREASED PARTICIPATION BY INCOMING BUYERS IN CDN SHOWS  
Expected Results: ADDITIONAL 20 FIRMS INTRODUCED TO CDN SUPPLIERS