

Export and Investment Promotion Planning System

87/88 Sector/Sub-Sector Highlights
Submitted by Posts by Region

Region: EASTERN EUROPE

Mission: 476 BUCHAREST

Market: 035 ROMANIA

Sector: 009 FOREST PRODUCTS, EQUIP, SERVICES

Subsector: 094 PULP AND PAPER PRODUCTS

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	7.00M	\$ 6.20M	\$ 6.80M	\$ 7.10M
Canadian Exports \$	3.00M	\$ 2.70M	\$ 1.40M	\$ 0.70M
Canadian Share of Import Market	48.00%	44.00%	21.00%	10.00%

Major Competing Countries

Market Share

i) 553 UNION OF SOVIET SOC REP	030 %
ii) 504 FINLAND	016 %
iii) 507 SWEDEN	010 %

Cumulative 3 year export potential for CDN products 5-15 \$M
in this Sector/Subsector:

Current status of Canadian exports: Well established and growing

Products/services for which there are
good market prospects

Current Total Imports

In Canadian \$

i) PULP (WOOD)	\$ 10.00 M
ii) SPECIAL PAPERS	\$ 0.50 M

Projects or portion of projects which are still in the planning
stage and for which Canadian companies might have reasonable prospects.

i) Project Name: TRANSFER OF TECHNOLOGY FOR
SPECIAL PAPERS

Approximate Value: \$ 80 M

Financing Source: 026 CN'TRADE

For further info. please contact:

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