

Export and Investment Promotion Planning System

87/88 Sector/Sub-Sector Highlights
Submitted by Posts by Region

Region: UNITED STATES

Mission: 619 ATLANTA

Market: 577 UNITED STATES OF AMERICA

Sector: 009 FOREST PRODUCTS, EQUIP. SERVICES

Subsector: 096 EQUIPMENT AND MACHINERY

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	90.50M	\$ 86.20M	\$ 82.10M	\$ 78.00M
Canadian Exports \$	3.00M	\$ 1.50M	\$ 3.50M	\$ 1.30M
Canadian Share of Import Market	3.30%	1.70%	4.20%	1.60%

Major Competing Countries

Market Share

i) 577 UNITED STATES OF AMERICA	060 %
ii) 609 EUROPEAN COMMON MARKET C	025 %
iii) 605 ASIA OR FAR EAST	015 %

Cumulative 3 year export potential for CDN products in this Sector/Subsector: 3-5 \$M

Current status of Canadian exports: Well established and growing

Products/services for which there are good market prospects

Current Total Imports

	In Canadian \$
i) ENERGY RECLAMATION	\$ 5.00 M
ii) WATER/AIR CLEANING	\$ 10.00 M
iii) PULP CLEANING	\$ 10.00 M
iv) SKIDDERS	\$ 10.00 M
v) FELLERS	\$ 2.00 M
vi) WOOD YARD EQUIPMENT	\$ 10.00 M
vii) CONSULTING SERVICE	\$ 1.00 M
viii) DEBARKERS	\$ 10.00 M
ix) MATERIAL HANDLING	\$ 10.00 M

The Trade Office reports that the following factors influence Canadian export performance in this market for this sector (sub-sector).