CANADIAN MAGAZINE ADVERTISER



## Interesting Facts about the World's Greatest Hotel

HIS mammoth hotel—easily the largest in Europe—stands on 2½ acres of ground.

Its tastefully furnished and quietly situated bedrooms can accommodate 850 guests. The bathrooms number 400, and altogether there are over 1,200 apartments of various kinds.

The public restaurants are among the finest in the world, and the Banqueting Halls can seat 2,500 persons.

The CECIL is independent of municipal water supply, having its own wells, sunk 450 ft., from which, with its own hydraulic machinery, it obtains the purest water in London.

This wonderful hotel makes its own ice, its refrigerating machinery yielding an output of some 6 tons daily. At times of ice-famine, by no means rare in London, it is therefore always independent of outside sources for the supply of this very necessary luxury.

The CECIL has its own electric light plant—the largest private installation in Europe. The hotel is therefore independent of the public supply.

The CECIL maintains, on the premises, its own laundry, employing a laundry staff of some 80 persons. Guests can give out their linen over-night, and have it got up ready for donning in the morning. This laundry is responsible for some 80,000 pieces per week.

The great kitchens which cater for the large population of this small town require a staff of 120,—in the persons of bakers, pastrycooks, butchers, cooks, etc.

3

The magnificent new Palm Court, a lofty and noble hall, has recently been built on the site of the old Courtyard in the Strand. This is decorated in the Louis Quatorze style, and accommodates guests to the number of 600. A skilled orchestra performs afternoon and evening, and refreshments of a light nature are served, thus constituting the Cecil Palm Court the most refreshing and delightful lounge in London.

There is a floor at the Cecil known as the Indian Floor. The Smoking Room, American Bar and Grill Room are all daintily decorated in pure Indian style, and these apartments offer a peculiar sense of Eastern luxury and restfulness to the tired visitor sated with the fatiguing ardours of "doing" London.

A notable feature of the world's greatest hotel is its tariff. This is no more expensive than the tariffs of lesser establishments. Meals in the charming Empire Restaurants can be had at PRIX-FIXE, and single bedrooms or the most elaborate suite are available at modest tariffs.

Ask at the Travel Bureau of this Magazine for copy of the Hotel Cecil Booklet. This shows, by text and illustration, some of the luxuries of the Hotel's interior, its imposing exterior, the cost of a stay, brief or extended, and contains a variety of general information that will be found very useful to the intending visitor to London.

THE CANADIAN MAGAZINE TRAVEL BUREAU TORONTO, CANADA