

Protection and Investment

LIFE assurance is an absolute necessity to every person, either as a protection for dependents or as a provision for old age. Probably you have someone dependent on you for support. Have you provided for a continuance of that support in the event of your death? At the same time are you putting something by for your old age? Write for full particulars of the most liberal protection and the safest investment, combined in the "Ideal Contract" of the

Imperial Life Assurance Company
of Canada

Head Office : Toronto, Canada