



## Our Demonstrators

... Sell

*Protector*  
TRADE MARK

### "LIP" AND "TUBE" BIAS DRESS BINDINGS

at your store.

All **YOU** have to do is take the

**.. PROFITS ..**

We give the services of one of these demonstrators free of charge for a few days.

Our New Paris Skirt Pattern, 2 months ahead of publication, is now ready for free distribution to every purchaser of our bindings.

MR. RETAILER, this draws trade. WRITE US.

**THE LIP DRESS BINDING CO.**  
Montreal.

## A Permanent and Positive Good

IS AN **Unconditional ...  
Accumulative Policy**

IN THE

## Confederation Life Association

These policies are Unconditional from date of issue and contain all benefits and privileges consistent with safety.

EXPENDED INSURANCE  
PAID-UP POLICIES  
CASH VALUES

**GUARANTEED**  
in the contract.

**PROMPT PAYMENT OF CLAIMS.**

Average time of payment after receipt of proofs during the last ten years—29.1 Hours.

Rates and full information sent on application to the Head Office, Toronto, or to any of the Association's agents.

# Comforters and Cushions

## SPECIAL LINES FOR CHRISTMAS

Some very handsome Down Quilts in Silk and Sateen, also something New and Fancy in Cushions. We will be pleased to hear from you if you require any of the following lines:

**PURIFIED DOWN QUILTS**  
**PURIFIED DOWN CUSHIONS**  
**PURE WHITE COTTON FILLED COMFORTERS**  
**PURE WHITE COTTON FILLED CUSHIONS**  
**WOOL FILLED COMFORTERS**

Write for Samples of our Special Klondyke Quilts.

**The Canada Fibre Co., Limited**

582 William Street

**...Montreal**