

The Weekly Monitor

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ADVERTISING

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WEDNESDAY, FEBRUARY 28th, 1923

JOURNALISTIC AMENITIES

The London Free Press says: A St. John's girl has been chosen as Miss Canada. Which is about the first time since Noah built the ark that St. John has earned a position on the front page.

At the present time more than a hundred of the world's best skaters are here in St. John to compete in championship events. There is not a London representative among them. Many times in recent years St. John skaters have been the front in Canadian and international skating championships and for two successive years a St. John skater has journeyed to Ontario and brought home the Canadian sculling championships. If London has had a representative in any of these contests the fact is not remembered by reason of any honors won. Neither is it remembered that in any other way or for any other achievement London has secured a first page or first place distinction justifying it either to crow over or sneer at St. John—St. John Globe.

MORE ESSAY PRIZES

Frank J. D. Barnum, who recently distributed five thousand dollars in prizes on Forest Conservation, now announces two series of three prizes each, totalling two thousand dollars, for the most convincing essays in English and French in favor of prohibiting the export of manufactured Canadian goods. There are to be three prizes for each language. The subject of raw material is a subject calling for careful study. Mr. Barnum's recent effort to purchase and turn into a public preserve a large stand of virgin cedar is another very convincing proof of the serious interest of Mr. Barnum in forest preservation. His effort to arouse a Canadian interest which will free our legislative bodies to realize how near to depletion our forests are, is worthy a support that will bring results. An asset of inestimable value for all time to come will be wiped out within the life time of the present generation unless heed is paid to the advice of the lumberman turned prophet and philanthropist.

KEEP IT PURE

English as she is spoke today is but a mixture as it is, it will be argued. But what a mixture, and what a glorious whole as our writers and poets have used it. It would be a thousand pities to have it poisoned with a general admixture of frothy expression. Perfect diction is, after all, more or less a matter of careful attention to small details, and while no sensible man would press for the Oxford accent or university exactitude at all times, England defied with slang is not a desirable objective, and should be eliminated from our growing generation so far as is compatible with reason and the ab-

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HIGHLY TRAINED SMALL UNITS, IS THE REQUIREMENT

Ottawa.—Small units highly trained was the need of Canada at the present moment of much needed economy, declared His Excellency, the Governor General, at the annual meeting of the Canadian Artillery Association here. His Excellency, who was introduced briefly by Brig. General C. H. MacLaren, President of the Association, said that the apparent apathy on the part of those who conducted the affairs of the Dominion did not mean that they did not wish the artillery and other military associations well. It was perfectly natural that immediately after a war when the high note of economy was being sounded that military appropriations should be cut down.

The same condition, said His Excellency, existed in Great Britain. The government, he said, did not want large units which they had only sufficient funds to partially train; but rather highly trained small units.

THE CASE FOR THE WEEKLY NEWSPAPER

Canada is well-served by more than 1000 weekly newspapers, each with its own field and sphere of influence. These progressive local papers occupy a position and serve a purpose of the country quite distinct from the metropolitan daily papers or a national farm journal such as The Family Herald and Weekly Star.

Fortunate indeed is the community—whether it be a small hamlet or entire county—that is represented by its own newspaper. The local newspaper tends to knit together all the elements in its field. It serves as a reinforcing material in the social structure of a community. If the local weekly newspaper of Canada are to fulfill their proper mission and be real live assets in the development of their respective constituencies, they need the moral and practical support of every citizen.

Ask the publisher and he will agree that the most practical method of demonstrating your appreciation is to send in a year's subscription to the local paper when you are renewing your order for The Family Herald and Weekly Star.

necessarily trained in the same subjects at school. It is fully recognized that the vast majority of the girls in the schools must, for a period at least, earn their own living outside their homes, and have, therefore, to be prepared not only for domestic life, but for business or professional work. The claim to identity of education as the corollary of the equality of the sexes is adequately answered by the evidence of those large employers of labor who are specifically clear in their demands for business assistants in what they require is for the schools to cultivate children's intelligence and not to impart special information or teach particular subjects. Development of capacity, if we may say so, is, after all, the surest means to attaining an individual economic value. —Acadian Recorder.

5,000 FACTS ABOUT CANADA

A popular and handy annual is the "5,000 Facts about Canada" issued for twenty years by Frank Yeigh, the well known Canadian writer and lecturer. The 1923 edition is now out and contains many additions and improvements, including a valuable map of the natural resources of the Dominion. The booklet is a wonderful compilation in brief of the story of the Dominion under fifty subjects ranging from "Agriculture" to "The West" and "The Yukon" and is indispensable to any educated and intelligent Canadian who wants to keep up to date about his country, or who wishes to advertise it by sending copies away, as many do, while it is widely used in schools. Leading newsdealers keep the book in stock or it may be had by sending 20 cents for a copy to the Canadian Facts Pub. Co., 588 Huron St., Toronto.

Fiftieth Wedding Anniversary

(Continued from Page One.)

ventured others from being present. All were pleased with the address of Mr. McIntosh. Music, reports of work for the past year were read. Light refreshments were furnished by the ladies of the congregation.

Thursday, 22nd, Mrs. (Dr.) Primrose came home for some weeks. Mrs. Primrose was in Kentville at the home of her aunt, Mrs. Dodge. This aged lady is in poor health.

MRS. A. DANIELS WAS PROSTRATED

Bed Ridden From Neuritis, Toronto Woman Takes Tanlac and Now Restored

Mrs. Ada Daniels, 29 First Ave., Toronto, Ont., reports a gain of sixteen pounds in weight and relates an experience with Tanlac that will be of interest throughout Canada.

"Before I got Tanlac," says her statement, "I had lost fifteen pounds and was down in bed suffering unmercifully. Neuritis had affected my whole system so awfully that I could scarcely move a muscle in my body. I had no appetite, and suffered such agony from heart palpitation and gas on the stomach that I had to prop myself up in bed at times in order to get my breath. I was just racked with pain and misery, and my nerves were so shattered that many nights I couldn't sleep a wink.

"Tanalac has rid me of rheumatism two years previous, so I took the treatment again, and have gained sixteen pounds and feel as fine as I ever did in my life. Tanlac has done me so much good I can't resist telling everyone I can about it."

Tanalac is for sale by all good druggists. Over 35-million bottles sold.

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"His fellow-passengers will keep Doctor Coit busy on the way back if the ocean gets a little rough," says the Fredericton Mail.

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SUCCESSFUL EVANGELISTIC CAMPAIGN AT LAWRENCE TOWN

Evangelist Gipsy John Hawkins, Mrs. Hawkins and Miss Winnifred Gould, Gospel soloist, left Lawrence town on Friday, Feb. 16th, after a very successful series of evangelistic services conducted in the Baptist Church. Each meeting was largely attended, the interest was sustained to the close. Many received new visions of duty and of their relation to God and their fellow men, and much lasting good has come as a result to the community.

The farewell service was unusually impressive. Notwithstanding the unfavorable weather conditions, the Baptist vestry was packed, several being compelled to stand. A pleasing feature of this closing service was the presentation of dedication cards to the new converts by Mrs. Hawkins. All who heard Evangelist Hawkins were pleased with his sane methods, won by his attractive personality, and inspired by the sincerity and earnestness of his manner. Mrs. Hawkins and Miss Gould also made many friends, the Gospel songs sung by Miss Gould aiding much to make effective the appeals of the Evangelist.

The services in the Baptist Church since the special campaign closed have been largely attended and have been characterized by deep interest and large numbers of young people coming in from the outside sections.

Pastor Whitman and his workers are being much encouraged in their efforts to build up the cause of righteousness in the church and community.

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OLDEST RULER HAS PASSED ON

King Khama, Near the Century Mark Was a Real Reformer!

London.—King Khama, the oldest sovereign in the world and one of its pioneer prohibitionists as well, is dead at Serowe, Bechuanaland. His exact age is unknown, but he is believed to have been near 100.

Early in his reign, King Khama proclaimed religious freedom for heathens and Christians alike and introduced many reforms, abolishing witchcraft and the practices of selling women as cattle and burying live babies and dead mothers.

While Khama was still a young man, the Matabele tribe under the notorious Lobengula conquered him and enslaved his people. Later, however, the Bomaungwato, under Khama's leadership, regained their independence and since that time have waxed strong and prosperous until they now total 55,000.

Khama was always friendly to the British and visited Queen Victoria in London in 1895.

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YOUR GROCER HAS IT

MISS DOROTHY SIMPSON and Master Arnold Simpson are spending a few days at Clementsville.

Miss Joshua Simpson spent a few days with her sister, Mrs. Richard MacIna, of Bear River East.

We are still sorry to report Mr. Kenneth Milbray on the sick list.

A few of the boys came home from New Brunswick where they have been employed in the lumber woods.

Mr. and Mrs. Stewart Pitter, of Clementsville, enjoyed a winter "hike" on snow shoes to Victoria, the guests of Mrs. Joshua Simpson, Feb. 6th.

Many people of this place attended the annual sale at Bear River, Feb. 9th.

ANOTHER LOT OF KNITTING YARNS JUST OPENED

You Know Our Yarns. You Know the Satisfaction. If Not Try Them

Lovely Colorings. Some in New Shades. Other Shades, Yet All New.

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Closing Regardless of Price. We are Placing Remnants Away Below Cost Clearing Out Linens Before Spring Goods Arrive.

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Pure Wool Blankets heavy weight, only \$5.00 per pair

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We have a few Men's and Boy's Suits and Overcoats that are going so reasonable they will have to be worn home to save wrapping paper.

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Dealers in MEN'S and BOYS' CLOTHING & GENTS' FURNISHINGS



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