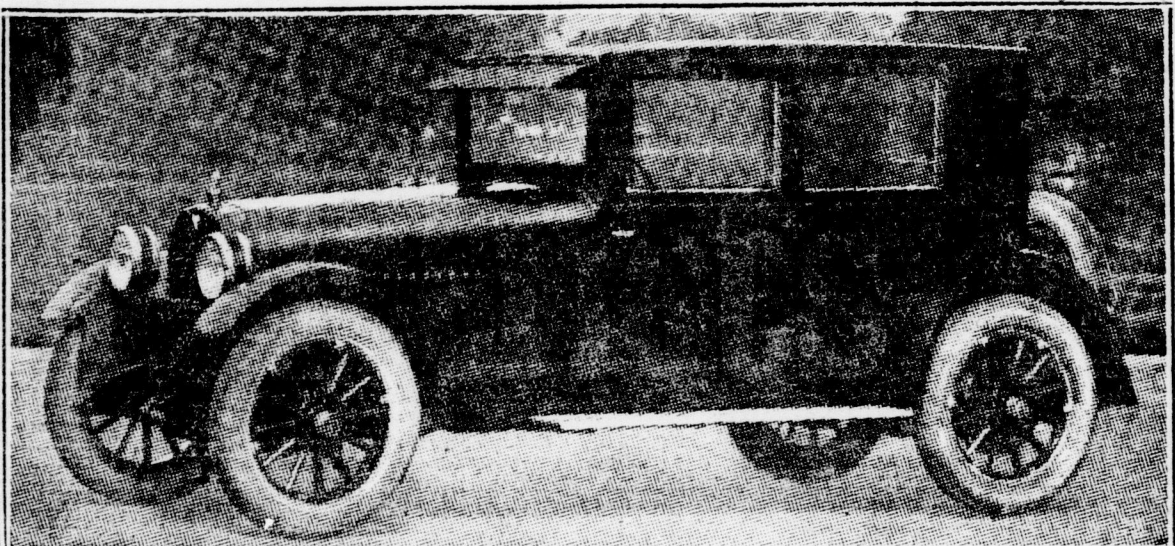


Today Is the Day To Make Your Start In The London Advertiser's \$20,000 Prize Contest

2 Districts Will Win 8 Automobiles

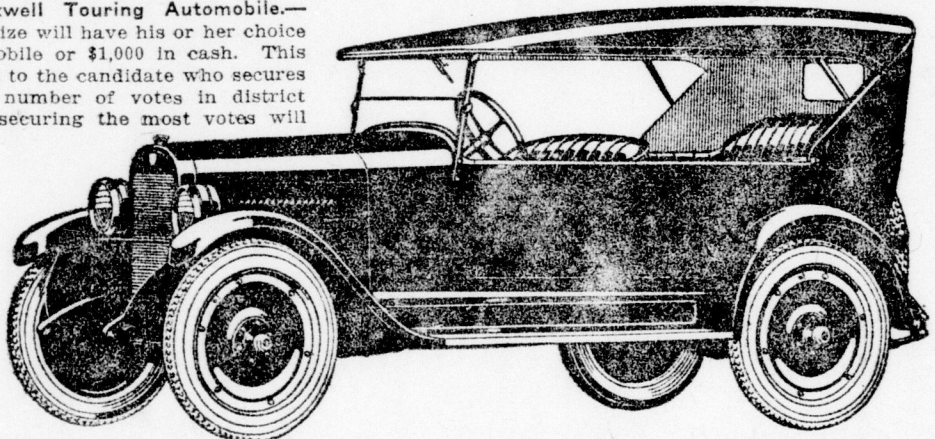
HUDSON COACH OR \$2,000 IN CASH.



HUDSON COACH—The person who secures the greatest number of votes in Districts Nos. 2 and 3 will have his or her choice of this handsome Hudson Coach, or \$2,000 in cash. The winner of this Grand Prize will be barred from winning any of the district prizes.

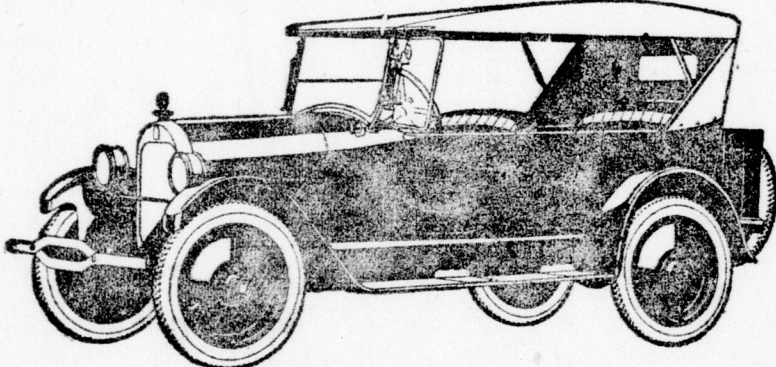
FIVE-PASSENGER MAXWELL CAR OR \$1,000 IN CASH.

Five-Passenger Maxwell Touring Automobile.—The winner of this prize will have his or her choice of either this automobile or \$1,000 in cash. This prize will be awarded to the candidate who secures the second greatest number of votes in district No. 1. The person securing the most votes will be awarded the Grand Prize of \$2,000.

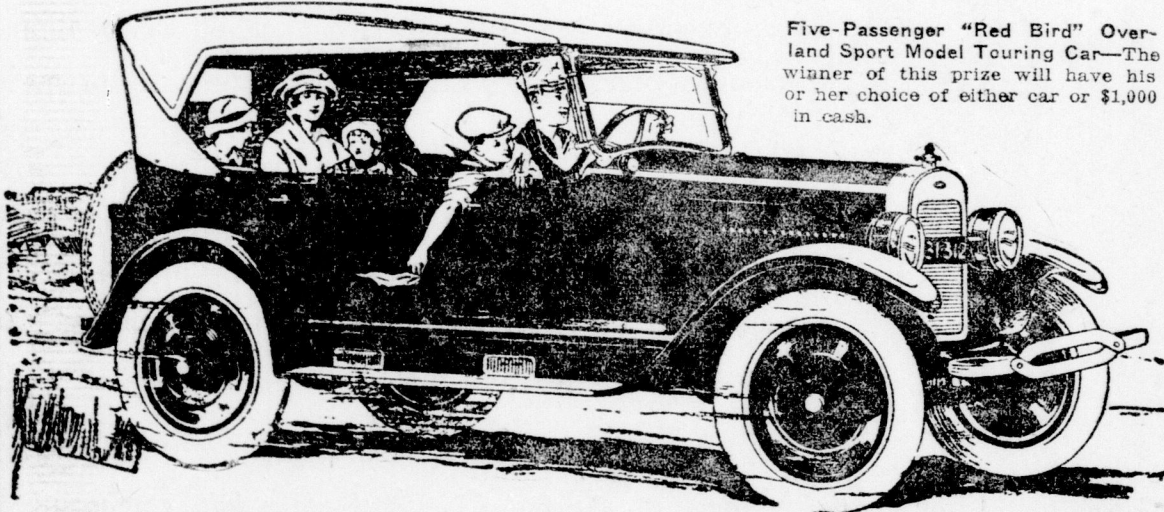


DURANT FIVE-PASSENGER CAR OR \$1,000 IN CASH.

Durant Five-Passenger Touring Car.—The winner of this prize will have his or her choice of either this elegant 5-passenger Durant Touring Car, or \$1,000 in cash.



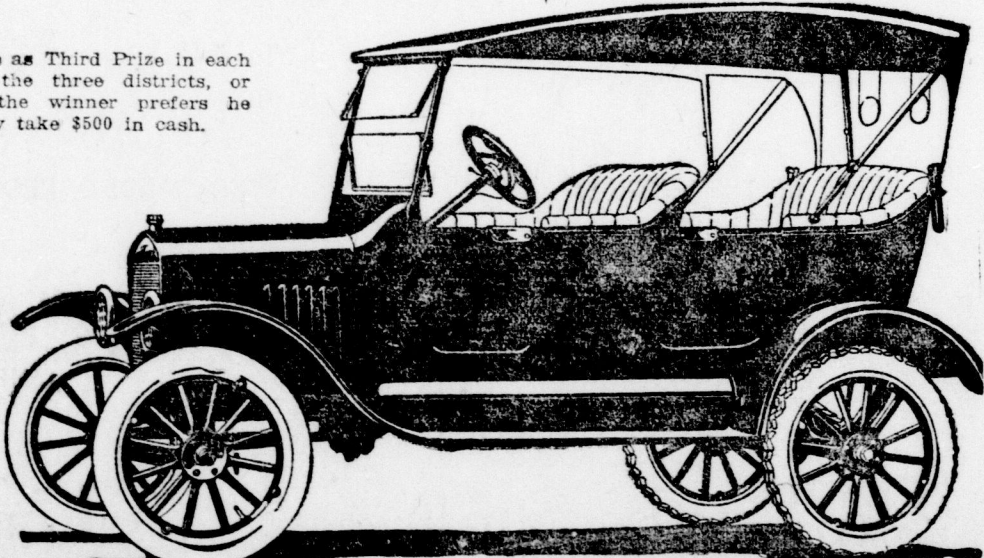
"RED BIRD" OVERLAND OR \$1,000 IN CASH.



Five-Passenger "Red Bird" Overland Sport Model Touring Car.—The winner of this prize will have his or her choice of either car or \$1,000 in cash.

THREE FIVE-PASSENGER FORD AUTOMOBILES.
ONE FOR EACH OF THE THREE DISTRICTS.

One as Third Prize in each of the three districts, or if the winner prefers he may take \$500 in cash.



YOU CANNOT LOSE—EVERYBODY MUST WIN!

\$100 WORTH OF SUBSCRIPTIONS

WILL GIVE YOU OVER

3,000,000 EXTRA VOTES

IF SENT IN BY 10 P.M., MONDAY, FEBRUARY 25.
DON'T DELAY—SEND IN YOUR NAME TODAY!

\$200 In Cash

will be given to the candidate who sends in the greatest number of yearly subscriptions (renewal and new), in all the districts by Monday, Feb. 25. This special prize will be known as the Grand Prize. The second highest in the district, winning the \$200 cash prize, will be entitled to the \$100 cash prize.

\$100 In Cash

will be given to the candidate that sends in the greatest number of yearly subscriptions (renewal and new), in District No. 1, by Monday, Feb. 25.

\$100 In Cash

will be given to the candidate who sends in the greatest number of yearly subscriptions (new and renewal), in District No. 2, by Monday, Feb. 25.

\$100 In Cash

will be given to the candidate who sends in the greatest number of yearly subscriptions (new and renewal), in District No. 3, by Monday, Feb. 25.

300,000 Extra Votes

will be given for each and every two yearly subscriptions sent in. Four subscriptions for three months each count as one year. Two subscriptions for six months each count as one year.

The following is how you may make up your yearly subscriptions to earn the 300,000 Extra Votes.

8 subscriptions to The London Advertiser (Morning or Evening) for three months each, count the same as two one-year subscriptions—300,000 Extra Votes.
4 subscriptions to The London Advertiser (Morning or Evening) for six months each, count the same as two one-year subscriptions—300,000 Extra Votes.
1 subscription to The London Advertiser (Morning or Evening) for two years counts the same as two one-year subscriptions—300,000 Extra Votes.
2 subscriptions to The London Advertiser (Morning or Evening) for one year—300,000 Extra Votes.

BY MAIL

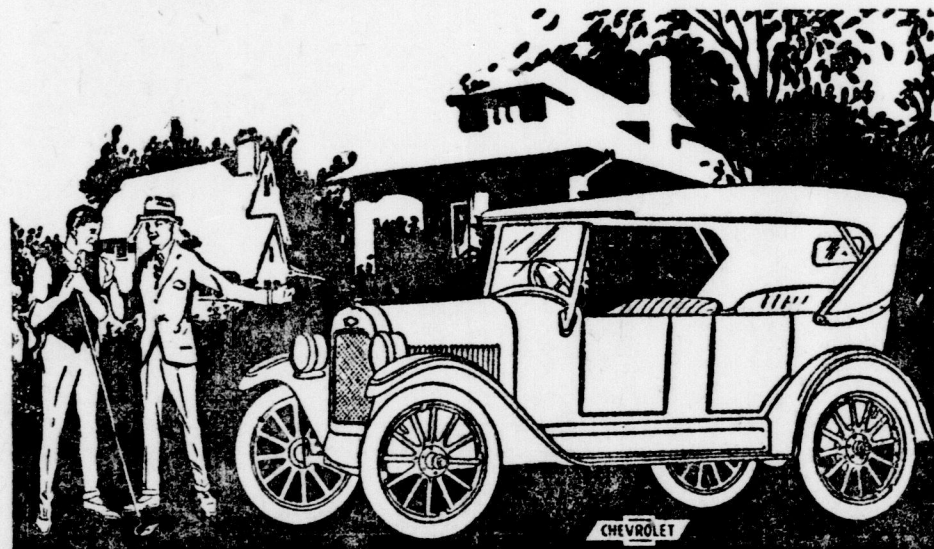
1 subscription for three months to The London Advertiser (Morning or Evening), old, by mail \$1.25, counts 1,000 Regular Votes.
1 subscription for three months to The London Advertiser (Morning or Evening), new, by mail \$1.25, counts 3,000 Regular Votes.
1 subscription for six months to The London Advertiser (Morning or Evening), old, by mail \$2.50, counts 3,000 Regular Votes.
1 subscription to The London Advertiser (Morning or Evening) for six months, new, by mail \$2.50, counts 5,000 Regular Votes.
1 subscription to The London Advertiser (Morning or Evening) for one year, old, by mail \$5.00, counts 6,000 Regular Votes.
1 subscription to The London Advertiser (Morning or Evening) for one year, new, by mail, counts 10,000 Regular Votes.

DELIVERED BY CARRIER BOY.

1 subscription for three months to The London Advertiser (Morning or Evening), old, \$1.95, counts 2,000 Regular Votes.
1 subscription for three months to The London Advertiser (Morning or Evening), new, \$1.95, counts 4,000 Regular Votes.
1 subscription for six months to The London Advertiser (Morning or Evening), old, \$3.90, counts 5,000 Regular Votes.
1 subscription for six months to The London Advertiser (Morning or Evening), new, \$3.90, counts 8,000 Regular Votes.
1 subscription for one year to The London Advertiser (Morning or Evening), old, \$7.80, counts 11,000 Regular Votes.
1 subscription for one year to The London Advertiser (Morning or Evening), new, counts 16,000 Regular Votes.
1 subscription for two years to The London Advertiser (Morning or Evening), old, \$15.60, counts 35,000 Regular Votes.
1 subscription for two years to The London Advertiser (Morning or Evening), new, \$15.60, counts 50,000 Regular Votes.
40 yearly subscriptions to The London Advertiser, made up of back subscriptions, renewal subscriptions, new subscriptions (Morning or Evening) for three months, six months, one year will give you 6,000,000 extra votes in addition to the regular votes. One subscription paid for two years counts the same as two subscriptions paid for one year each.

The Smallest Prize You Can Win Is 15% COMMISSION

THREE CHEVROLET TOURING AUTOMOBILES
One as Second Prize in Each of the Three Districts.



The winners of these Chevrolet Touring Cars will have their choice of either car or \$600 in cash.

Be Sure and Save All These Free Votes

GOOD FOR 200 VOTES

This vote ballot will be published in The Advertiser during the campaign, and will be counted for the name of the contestant it bears, when neatly cut out and mailed to the Campaign Department.

Name of Contestant.....

Address

Each of these coupons counts for 200 Free Votes, and any number can be sent in by the candidates or by their friends.