

NO COMPLAINTS—
ONLY PRAISEFrom Those Who Use
Rowat's Coffee.

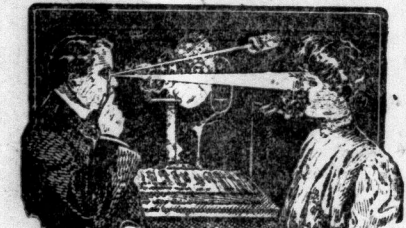
70c Pound. Try a Pound Today.

T.A. Rowat & Co.

250 Dundas St. Phone 3051-3052



DIAMONDS

A Diamond for an engagement
ring. Beautiful Blue White Dia-
monds set in Platinum, white,
green and yellow gold.
Rings from \$25 to \$1,250.C. H. Ward & Co.
Diamond Merchants, Jewelers and
Opticians.
386 Richmond St. Phone 1081.HAVE YOUR EYES EXAMINED
A. M. CAMERA, OPTOMETRIST.
Dominion Savings Building, Richmond
Street, Phone 6190.Orchard's
45 York St. Phone 384.Expert Eye
Examination
CONSULT OUR SPECIALISTS.
36 Years' Experience Making
GLASSES OF QUALITY.Brown Optical
COMPANY.
223 Dundas St. Phone 1877.
ALSO—Hamilton, Montreal,
Windsor.
Largest Exclusive Optical House
in Canada.Mrs. G. Thompson-Seton
Interviews Premier KatoJapanese Prime Minister Talks
For First Woman Journalist
and The Advertiser.Special to The Advertiser.
By North American Newspaper Alliance.
New York, April 5.—"Votes for
women" is making heavy inroads on
the traditions of the Orient. Women
will soon have a powerful part in
shaping the policies of Asia's nation.
So says Grace Thompson Seton, long
prominent among writers and suf-
frage workers, who today is back
home after a five months' tour of
Japan and China.
While in Tokyo, Mrs. Seton was
accorded an unusual honor—she was
granted an interview by Premier
Kato. Never before has a woman of
any race been able to interview the
premier, but with Mrs. Seton the
head of the government discussed
not only the advance of suffrage and
feminism but matters of policy con-
nected with the five-power treaty for
reduction of armaments which Kato
helped to negotiate at the Washing-
ton conference.Noblewomen Are Eager.
"The hope of new progress in China
rests in its women," said Mrs. Seton
to a correspondent of the North
American Newspaper Alliance today.
"All the way from Egypt to Japan,
the era of seclusion and of the foot
crippled with bindings is coming to
a close."
"Women of the Far East areWOOD
MOSTLY HARDWOOD.
12" and 16" BLOCKS.
DOMESTIC LUMP,
MILLER CREEK
also
CANNEL LUMP
Chantler Bros.
263 BATHURST. PHONE 347.WHEN YOU
Buy a Wray's Diamond
You know you have the best.
1-2 Off Present Prices.
THE STORE WITH THE STOCK.We have
Trusses to fit
all needs.
Our fitters
are experts.
\$1.50 to \$10.00.
ANDERSON &
WELLES
468 Dundas St.CARTERS
TENTS FOR HIRE
We Make Everything
Made of Canvas
351 GLEBE ST. PHONE 6197.GRACE THOMPSON SETON,
wife of the famous Canadian animal
writer, Ernest Thompson Seton, and
herself a distinguished journalist,
whose interview with the Premier of
Japan appears in The Advertiser to-
morrow.thirsty for knowledge of what has
been done by their sisters in America
and England and Europe. Much is
being done by them toward the crea-
tion of scientific sanitary conditions
in different provinces.
"We must bear in mind that of
China's 400,000,000 inhabitants, only
200,000 men and women have had the
benefit of foreign training."
"In Japan as well as China the
women are actually forming busi-
ness clubs of their own, similar to
those we have in America."Women Forming Clubs.
"The progressive Chinese women,"
she says, "favor medicine as a pro-
fession, and many of them are the
active heads of hospitals. Much is
being done by them toward the crea-
tion of scientific sanitary conditions
in different provinces."Mrs. Seton undertook her visit to
China and Japan shortly after re-
turning from a trip to Egypt, de-
scribed in her latest book, "A Woman
Tenderfoot in Egypt."King Tut Adds to Interest.
There, too, she found suffrage ad-
vancing and women in the larger
cities organizing political meetings
accompanied by parades and even
more spectacular manifestations.
In spite of their entrance into politics,
the women of Egypt are not aban-
doning their veils.
Much of Mrs. Seton's Egyptian
book has been given additional in-
terest by the recent Tutankhamen
discoveries.
In addition to her work in suffrage
and as an author, Mrs. Seton was
given two medals by the French gov-
ernment for war work, which in-
cluded the organization of a women's
motor unit.KATO'S TALK APPEARS
TOMORROW.
The interview with Premier
Kato of Japan, mentioned above
by Mrs. Seton, will appear in
The Advertiser tomorrow. The
premier's statements to Mrs.
Seton are remarkable for frank-
ness and scope, and outline
Japan's policy in matters vital
to world reconstruction.The Spring Season Is Full Blown
—and Fashion Is At Its HeightThe world's most joyous season is at hand. The trees are budding and the birds are re-
turning from the southland. Life that has been dormant all winter is preparing to burst
into bud and bloom. The world of fashion leads the procession of change; but comfort
for the warming days is close behind. These are supply days for the person and the
house—days of enjoyable seeking, selecting and possessing. Everything that is new,
lovely, useful, comforting is here in wide assortment, skillfully chosen, and at the most
moderate price.New Spring Apparel
in Suits, Coats, Wraps
and DressesSmart Box and Jacquette Blouse
Suits, models for misses or small wo-
men, in navy and sand. Prices
\$26.50 to \$37.00Tailored and fancy models in women's
Suits, in navy, black and sand. Prices
\$33.50 to \$79.00Misses' Three-Piece Suit of Navy
Tricotine, box coat, flare sleeve, close
fitting collar, embroidered in black
and red, lined with red canton crepe;
blouse of red canton crepe, neck and
sleeve finished with narrow pleating,
pleated front, skirt draped at side.
Price \$37.00Misses' Suit of Navy Tricotine, box
coat, shawl collar, one-button clos-
ing, eleven rows of narrow military
braid trimming, center back and edge
of coat, slit pockets, silk-lined, plain
tailored skirt. Price \$42.50Woman's Suit of Navy Tricotine, in
tailored style, one-button closing,
belted, cluster of pin tucks trimming
pockets, side and back of coat silk-
lined, tailored skirt with pockets.
Price \$45.00Tailored Suits in Black Tricotine,
belted, trimmed with stitching, pin
tucks or embroidery. Prices \$37.50,
\$42.50, \$45.00, \$52.00 and \$55.00.

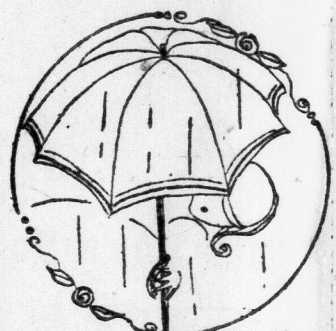
Tweed Suits \$20.00 to \$45.00

AFTERNOON TEA
Special Service Saturday
3 to 5:30. Orchestra.BONCILLA TOILET PREPARATIONS
Boncilla Clay in tubes \$1.00
Boncilla Sets, consisting of clay, face powder, vanishing
and cold cream 50c
Boncilla Face Powder 75c
Boncilla large compact Face Powder \$1.00
Boncilla Talcum 25c
Boncilla Cold Cream in jars and tubes 50c and 75c
Boncilla Vanishing Cream in jars and tubes 50c and 75c
Boncilla Rouge, shades medium, dark and The Sheik
(new orange shade). Price 50c
Boncilla Eyebrow Pencils 25cButterscotch, Sat-
urday, 28c Pound50 lbs. fresh Butterscotch, while
it lasts 28c pound
Glass Engines filled with candy
..... 15c each
Molly O Bars 6 for 25c
Chocolate Bars 6 for 25c

Breakfast Dresses, \$2.29

These smart dresses are made of
Check Gingham, very smartly
trimmed with solid color chambray
and piping of black. Two styles to
choose from, one showing applique
flowers piped with black, patch pocket
and tie sash. A variety of shades.
Special \$2.29Petticoats Saturday, \$1.19
Five dozen only Fancy Stripe Taffe-
tine Petticoats. These are trimmed
with dainty accordion pleated ruffle
at bottom. The draw tape at waist
line regulates fullness. A large vari-
ety of shades to choose from. Special
..... \$1.19Saturday in the China Shop
Glass Tumblers, bridle wreath cut-
ting. Special 10c each
Glass Sugar and Creams 30c pair
Double Glass Egg Cups 10c each
Odd White Cups 10c each, 4 for 35c
Glass Tumblers 10c each, 4 for 35c
Glass Tumblers 5c each
Basement.Tomorrow at Silk Dept
Beautiful Colors in
Ratine Pongee Silk,
79c YardA purchase at a ridiculously low
price of this beautiful Silk in the
pretty spring colors. Ratine Pongee
Silk is new for dresses, Russian
blouse coats, jackets, underwear,
pyjamas and children's wear. You'll
need to be here on time to share in
these Silks at the price of cottons.
Each of these colors is a perfect dye
and finish and recommended for
washing—orchid, pink, beige, blue,
canna, sand; 26 to 27 inches wide.
Tomorrow 79c yard
Silk Dept., Main Floor.Pure Silk Canton
Crepes, \$3.50 YardThere is no mixture of wool, cotton
or artificial silk in this special line.
It is absolutely a pure silk with a
pure dye. Saturday you have a choice
of black, navy, browns, in light and
dark, sand in the various tones, new
blue, canna, etc.; 38 and 39 inches
wide \$3.50 yardEgyptian Pattern Silk
Crepes, \$3.50, \$3.75 Yd.Have you selected your Tutankh-
amen, Bulgarian or Arabian Blouse?
We are sure you see the great as-
sortment here tomorrow. There's such
a variety to choose from in these
pure Silk Crepes: 38 and 39 inches
wide \$3.50 and \$3.75 yard

Umbrellas \$1.35

Are you prepared for the April showers?
Men's and Women's Umbrellas, union cotton cov-
ers. Price \$1.35
Men's and Women's Umbrellas, silk and wool cov-
ers. Prices \$2.00, \$2.50 and \$3.00
Men's and Women's Umbrellas, silk and wool cov-
ers, lined. Prices \$3.50, \$4.00, \$5.00 to \$12.00
Men's and Women's Umbrellas, all silk. Prices
\$8.00, \$10.00 and \$12.00
Women's Colored Silk Umbrellas in navy, green,
brown, purple and wine \$3.00 to \$10.00

"Pointheel" Silk Hose

Harvey "Pointheel" Pure Silk Hose, for ladies;
neat and dressy, double seamless soles and rein-
forced tops, obtainable in black, white and all the
new spring shades of beige, suede, silver, light
gray, dark gray, taupe, navy, cordovan and brown.
Gives satisfaction in service and appearance to
the wearer. Sizes 8 1/2 to 10. Price \$2.00 pair

LISLE HOSE

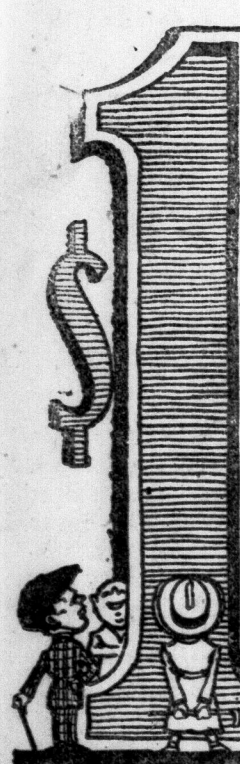
New spring shipment of Ladies' Fine Lisle Thread
Hose, in black, brown, beige, navy and white. All
have silk clocks, which give a dainty finished ef-
fect. Good wearing quality with double soles and
tops. Sizes 8 1/2 to 10. Special 75c pair

SCHOOL HOSE

Children's School Stockings in fine ribbed Black Hose, good weight, suitable
for the extra strain and wear given to children's hose. Priced according to
size—
Sizes 6 1/2, 7, 7 1/2, 45c pr. Sizes 8 to 10 50c pr. Sizes 10 1/2, 11 55c pr.

SELLING OUT \$25,000.00

Branch Store Stock

Consisting of Suits, Raincoats,
Pants, Shirts, Underwear,
Hats, Etc. BELOW COSTTHOUSANDS FLOCK TO WEGNER'S CLOTHING STORE. But
here is BARGAIN NEWS that surpasses all.

Friday and Saturday Are \$1 Days

Merchandise heaped on tables, piled on counters, stacked in bins.
Stock must be sold at a loss or else we pay storage and insurance.
Either way we lose.MEN'S SHIRTS.
200 Dozen shipped for
Branch Store too late to
cancel. When you see the
quality you would gladly
pay \$2.50. Priced for \$1
Week at \$1.
MEN'S SPRING TIES.
Boy, oh, Boy! Choice of
any Tie in the store during
\$1 Week, 2 for \$1.
MEN'S HANDKER-
CHIEFS.
3 Cases just
arrived of
Men's Fine
Khaki Hand-
kerchiefs. Must
be sold, so
they're priced
for \$1 Week at
10 for \$1.
MEN'S IRON BRAND
SOCKS.
Fine lisle finish. Sold
everywhere for 50c. Dol-
lar Week priced 3 for \$1.
MEN'S SOCKS.
Another big Branch Store
shipment just in. Reg. 35c.
But for \$1 Week they
clear at 5 Pairs \$1.FRIDAY AND SATURDAY we have practically
turned the entire stock over to the buying public.
It will be the greatest bargain days in this store's
history, or any other store in this section of Ontario.
Profits will be forgotten. We will actually sell the
following away below actual cost. We will double and
treble the buying power of the dollar.MEN'S SPRING SUITS.
160 Suits ordered for Branch Store
(now closed). Must be sold. Sizes
34 to 46. Values to \$22.00. Priced
specifically for quick clearance during
\$1 Week for \$14.69.
FINE RUBBER BELT FREE.
SPRING HATS.
80 Dozen shipment just arrived.
Regular \$5.00. Priced for quick
selling at \$2.50.
Men's Pants
1,200 Pairs, new shipment
just unpacked. Bought for
Branch Store. No room
for them here, so they
must be sold. You would
gladly pay \$4.50 for these.
For quick clearance priced
at \$2.98.
MEN'S RAINCOATS.
Another Branch Store shipment.
Must be sold at a loss. Could not
be cancelled. Values to \$22.50.
During \$1 Week they're priced at
\$9.95.
OVERALLS.
The biggest stock in Western On-
tario. "You Save 25 Cents on Every
Pair of Overalls Bought Here."REMEMBER, scores of short lots not advertised will be included at savings that are en-
tirely beyond the wildest hopes of everyone.WEGNER CLOTHING CO., 371 Talbot Street
THE HEART OF LONDON. OPEN EVENINGS. OPPOSITE THE MARKET.A Vast Selection of NEW SPRING CLOTHES
Awaits Men and Young Men TomorrowThe Men's Shop is filled with new spring apparel for men and young men: new up-to-the-minute fabrics, new styles, afford-
ing every man almost unlimited choice. Specially featuring two-trouser suits, in models for men, young men, students and
types for men of irregular build. See these tomorrow.New Spring Two-Pants Suits,
Specially Featured at \$25, \$35, \$45The spare pair is your advantage. You are not only getting a
finely styled, serviceable suit, but also added months of wear.
Then, too, the extra pair will keep one pair looking nice al-
ways. The tailoring is exact, to meet the most precise re-
quirements. Imported Wool Tweeds and Serges, fine Wor-
sted, in single and double-breasted models. Sizes 34 to 45,
featured at \$25.00, \$35.00, \$45.00

TOPCOATS THAT ARE POPULAR

The full box back effect and the raglan shoulders are the new
spring ideas. There are a lot of smaller details that make
them the choice of spring coats. Strong durable cloths, light
in weight, in the new fawn, brown and gray shades. Sizes
35 to 44. \$25.00, \$35.00, \$45.00 Others \$18.50 to \$60.Spring
Blue Serge Suits
TWO PAIRS OF TROUSERS.
\$35, \$40, \$45Indigo Serge Suits of unusual
merit. Beautifully tailored in two
and three-button models for young
men and men, and two pairs of
trousers to double the wear. These
are exceptional values. Sizes 35
to 46. \$35, \$40, \$45.New Spring Two
Pants Suits, \$20Strong, durable tweed suits—in
light, medium and dark mixtures.
Well tailored and outstanding
values for men and young men.
See these tomorrow.
\$20—with two pairs trousers.Spring Caps
\$1.50, \$2.00, \$2.50 to
\$3.50.Spring Underwear
BALBRIGGAN COMBINATIONS
\$1.29 Suit.Men's Balbriggan Combination,
ankle-length, short sleeves. Sizes,
34 to 46. \$1.29 Suit.Boys' Blouses,
85c, 95c, \$1.25New Blouses for boys in strong,
durable materials. Striped or plain,
with collars attached. No strings
to bother with. Sizes, 6 to 15
years. 85c, 95c, \$1.25.Gillette Gold-Plated
Safety Razors, 98c.
A special offering made by the
Gillette Razor Company, in order
to stimulate blade sales. Com-
plete with two blades.Men! Your New Spring
Hat, \$3.50, \$4.50Spring hats in the season's new shades and shapes—
grays, fawns and the darker mixtures are all
here for your selection.Ayres and Smith English Felt Hats,
Beautifully Lined, \$6.00Excellent quality English Felt Hats in the wanted
shades. New curl brims and cushion bands, silk
lined \$6.00

Borsalino, Famous Italian Hats, \$7.50

An immense showing of Borsalino Hats, famous
for their quality, in shapes and colors for men and
young men.SMALLMAN & INGRAM
LIMITED