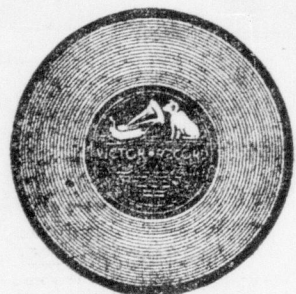


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Victrolas and Records
Backed by the
"BEST SERVICE"
A PLEASURE TO PLAY THEM FOR YOU.

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242 DUNDAS STREET

Made in
MontrealPlayed
Everywhere

August Victor Records

Topical summer songs, popular instrumental
successes, latest dance music, operatic num-
bers and lively band pieces.

A CHOICE OF OVER Eighty New Selections

Three Ten-inch, Double-sided Victor Records—90 Cents
for the Two Selections:

In the Gloaming Supplication	McKee Trio	18063
At the End of a Beautiful Day Love Me at Twilight	Jane Kenyon Herbert Stuart	18065
Loreley Paraphrase From Foreign Parts	Conway's Band Conway's Band	18078

Twelve-inch, Double-sided Dance Record.		
Slam-Fox Trot	Victor Military Band	35561
Ole Virginny One-Step	Victor Military Band	

Red Seal Record.		
Mollie Darling	Evan Williams	74480

HEAR THEM AT ANY "HIS MASTER'S
VOICE" DEALER'S

ONE PRICE FROM COAST TO COAST.



The Trademark always guarantees the quality.
Be Sure to Look For It.

Write for free copy of our 450-page Musical
Encyclopedia listing over 6,000 Victor Records.

Berliner Gram-o-phone Co.,
LIMITED.

9 LENOIR STREET, MONTREAL.

Dealers in Every Town and City.

Victor Records—Made in Canada.

The Home of the Victrola
Mason and Risch
248 Dundas St. London

Nordheimer's
227 DUNDAS STREET. TWO DOORS WEST MAJESTIC.

Keep Out the Flies

Screen Doors, grained, filled and varnished; all sizes \$1.25 to \$2.75
Combination Screen and Storm Doors, with glass \$2.78
Screen Windows (Patent) they keep out the flies 20c to 60c
Easy Washing Machines, rubs the clothes clean with very
little labor \$8.00
Croquet Sets . \$1.00 to \$3.50
Moffat Gas Ranges, \$30.00
for \$25.00; \$22 for \$18.00
Eric Hot Plates, very large
cooking surface, economi-
cal burners, wood lever
taps.
Coal Oil Stoves—
2-burner \$5.50
3-burner \$7.60
Electric Light Fixtures—
5-light, \$25.00, for \$17.49
4-light, \$20.00 for \$14.95
3-light, \$7.50 for .. \$4.95

Wood Dry Measures—
1 Bushel 90c
1 Peck 35c
Half Gallon 25c
Covered Picnic Baskets
(Japanese) 40c, 50c
Preserving Kettles, alumin-
um and granite, all sizes ..
Dustless Mops: mop up the
dust; regular \$1.25, for ..
Buster Brown Wagons for
the boy. 63c

Westman Hardware Ltd.

MAY RAISE PRICE OF BREAD
MONTREAL, Aug. 10.—Bakers in
Montreal are meeting this afternoon to
discuss raising the price of bread. The

present retail price is eight cents, and
it is suggested by some bakers that nine
cents should be the figure in view of
present flour quotations.

MUSCOVITE FORCES FORDED THE RIVER, NEARING STANISLAU

Zlota Lipa Crossed in West-
ward March.

GALICIAN PLAN MATURES

Gen. Letchitzky Fast Follow-
ing Up His Recent
Victory.

PETROGRAD, Aug. 10, via London.
—9:43 p.m.—Russian troops have forded
the Zlota Lipa River in Galicia, east
of Stanislaw, in the continuation of
their progress westward of the Mon-
asterzyska-Niznifoff railway, says the
official statement given out by the war
department this evening. The state-
ment follows:

"On the River Sereth, between the
villages of Metenize and Nosovce,
fierce fighting is going on, the Aus-
trians and Germans making a series
of counter-attacks against the woods
we occupy in the foreground of the
villages. Up to now we have captured
20 officers and 1,300 men.

"On the Monasterzyska-Niznifoff
Railway line, our troops have made
some progress in a westerly direction,
and have forded the River Zlota Lipa
at some points, as the bridges over the
stream have all been destroyed."

GUNS MENACE STANISLAU.
POTROGRAD, via London, Aug. 10.—
The town of Stanislaw, in Galicia, is
already within the range of the Rus-
sian guns. The Russian general, Letch-
itzky, losing no time to follow up his
victory at Tysmenitsa, has pushed
westward along the railroad and north-
ward, along the wagon road, and in
the latter direction has approached to
within six miles of Stanislaw. Simul-
taneously he has announced a drive
across the Kopronek River, and the for-
mation of a new line of advance north
of the Dniester.

Hitherto Gen. Count Von Bothmer
had enjoyed the most secure position
for his right on the Tarnopol position
from the flooded Dniester.

A New Element.
The appearance of an offensive north
of the Dniester, which has already car-
ried the Russians as far west as the
crossing of the river at Niznifoff, in-
jects an entirely new element into the situation.
With Monasterzyska seriously flanked,
Gen. Von Bothmer finds himself with
Gen. Letchitzky in the rear of his ad-
vanced position along the railroad, and
in close touch. The Austrians are
vainly striving to stem this new ad-
vance by desperate counter-attacks, in
which the troops engage in hand-to-
hand encounter, but apparently with
the net result always favoring the Rus-
sians.

The totalling of Gen. Letchitzky's
operations during the ten days' opera-
tions shows that he has taken upwards
of 15,000, and it is estimated at 10,000
more men were put out of commission.
This would bring the grand total of
prisoners to Gen. Brusiloff's credit
since early in June to 402,000.

CONDITIONS IN PERSIA IMPROVE FOR THE ALLIES

German Parties and Agents Arrested
or Dispersed.

LONDON, Aug. 10.—The general con-
dition of affairs in Persia has recently
shown a decided improvement, said
Lord Robert Cecil, minister of war
trade and parliamentary under-secretary
for foreign affairs, in the House
of Commons today. The arrest or dis-
persal of most of the German parties
and agents in the country, he added,
gave good reason for hoping that the
improvement would be maintained.

Lord Robert said he hoped that ar-
rangements on financial and other
questions would shortly be arrived at
with the Persian Government. Anglo-
Indian officers would be engaged in
offering gendarmes in Southern Per-
sia.

Brusiloff Given Jeweled Sword

LONDON, Aug. 10.—The Russian
emperor has presented to
Gen. A. Brusiloff a sword of
honor of the Order of St.
George, ornamented with dia-
monds, for his victories over
the Austrians and Germans in
Galicia and Volhynia, says a
Reuter dispatch from Petro-
grad.

An Excellent Coffee -

SEAL BRAND
COFFEE
CHAS. & SANBORN
MONTREAL

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SEAL BRAND
COFFEE
CHAS. & SANBORN
MONTREAL

Yes! Sir!
I want
**BENSON'S
CORN STARCH**

"Why I have been using
BENSON'S as long as I can remem-
ber—and I know just how good it is.
These unknown, inferior cheap
brands may do for some people—but
NOT FOR ME."
I want BENSON'S," says the good
housewife.

Always insist on having BENSON'S
the standard in Canada for more
than half a century.

Our recipe book is full of practical
suggestions—lots of good things,
easily prepared. Write for a copy
to our Montreal Office.

THE CANADA STARCH CO., LIMITED
MONTREAL, CARDINAL
BRANTFORD, 243N FORT WILLIAM.

**CADORNA ADVANCES
EAST OF GORIZIA,
PURSUING AUSTRIANS**

An Austrian Aviation Station
Has Been Captured.

BOSCHINI IS OCCUPIED

Italians Keep Steadily On Af-
ter Taking Great Strong
hold.

New York, Aug. 10.—A News Agency
dispatch from Rome, published here to-
day says:

The Austrian aviation station of
Alsovicza, six miles east of Gorizia, has
been captured by Italian troops who
are continuing the pursuit of the Aus-
trian forces that retreated from Gorizia,
according to reports received here to-
day.

Cavalry detachments and Bersaglieri
Cyclist detachments entered Alsovicza,
after putting to flight the Austrian
rearguard, which attempted to make a
stand in the eastern suburbs of Gorizia.
In this action a body of Austrian troops
is reported to have been cut off from
the main force.

PIERCE ENTRENCHMENTS.
Rome, Aug. 10.—Via London, 6:15 p.m.
—The Italian have captured the strong
Austrian entrenchments northwest of
Monte San Michele, on the Isonzo front,
and near the village of San Martino.

The Italian cavalry and heavy ar-
tillery are pressing forward to the east of
the town at several points under heavy
fire. The presence of hostile forces
is reported on the heights northeast of
the town, on the hills of Rosenthal and
at several points along the Vertebbia
line. Our cavalry charged the enemy
with standards flying, inflicting heavy
losses and taking several hundred pris-
oners.

"On the Carso, after very hot fight-
ing, our troops succeeded in piercing the
strong entrenchments northeast of
Monte San Michele and near the village
of San Martino and occupied Boschini.
Prisoners continue to arrive. We
have counted up till now 255 officers
and 12,072 men.

Airmen Bomb Supplies.
"Yesterday the enemy attempted to
relieve the pressure on the lower Ison-
zo by violent attacks and heavy bom-
bardment of various other portions of
the front," the statement says. "Ac-
tions of this kind took place on the
Tonale, in the Glediciana and Isaradina
valleys, on the Pashio, on Monte Ci-
mone, in the Val Travignolo and on
the Metil. Everywhere we maintain-
ed our positions.

A squadron of eighteen Caproni
aeroplanes, escorted by Neuport ma-
chines, raided the supply stations at
Pravatica and Dornber, dropping three
tons of high explosives. These were
dropped on the railway stations and
on military depots. Good results were
observed. Notwithstanding the intense
fire of hostile aeroplanes, one of
which was brought down, the squadron
returned safely.

"A hostile aircraft dropped bombs
on Venice. Two persons were killed
and some damage was done."

IMPREGNABLE, BUT TAKEN.
PARIS, Aug. 10.—3:25 p.m.—The city
of Gorizia was virtually in our pos-
session after the evening of August 8,
when the fortified barriers were taken
by assault by the third army and our
forces crossed the Isonzo, notwith-
standing the destruction of bridges
by the enemy," says a semi-official
statement forwarded from Rome by
the Havas Agency.

"Our advance attack on the main
bridge began on August 6, so that in a
battle of three days the most impor-
tant fortified position on the Isonzo
front fell into our hands. It was car-
ried as the result of one of the most
violent attacks on a fortified position
that has occurred in the European
war. It should be remembered that
Austria had given particular attention
to the fortifications of Gorizia, which,
owing to the difficult nature of the
ground and the manner in which the
heights had been fortified, were re-
garded as impregnable."

LINE STRAIGHTENED.
VIENNA, Aug. 10.—Via London,
12:20 a.m.—The official statement is-
sued from general headquarters today
reads:

"Owing to the situation brought
about by the evacuation of the Gorizia
bridgehead, the town has been given
up after a sanguinary repulse of fresh
Italian attacks on the Dobrodo plateau.
The necessary straightening of our
line was carried out unhindered by the
enemy."

"We have captured 4,100 Italian pris-
oners in the last few days."

**Berlin Ignorant
Regarding Bremen**

BERLIN, Aug. 10.—5 p.m.—Via Lon-
don.—Great mystery surrounds the sub-
marine merchantman Bremen. Even
the officials here profess ignorance as
to whether the vessel has been
captured or not, and if she has, on what date she sailed.

Unusually Good Specials For Saturday's Selling-Chapman's

Corsets for Saturday

FRONT-LACED CORSETS,
strongly made of white cot-
ton, front lacing and clasps,
elastic section in the back.
Per pair \$1.50

CROMPTON'S CORSETS, a
splendid model, with four
hose supports, also a new D.
and A. model with elastic sec-
tions at each side of back and
double stitching in the front;
all sizes. Per pair \$1.00

BATISTE CORSETS—This is
a medium weight for summer
wear, four hose supports;
sizes 19 to 27. Special .75c

Women's Vests, 10c
White ribbed cotton for
summer wear, short sleeves
and sleeveless; were 12½c
and 15c.

Bargains in Laces
Fine quality Val. and
Shadow Laces, in cream and
white, one to four inches wide;
regular 15c. Saturday, per
yard 7c

NARROW VAL. LACES,
pretty for children's wear;
two bargains for Saturday
only.

A dozen yards for 21c
A dozen yards for 39c

Girls' Dresses,
12 and 14 Year Sizes
A special Saturday bargain
in these large sizes; blues,
pinks, linens and rose
shades; long waist style,
adapted for juniors' wear;
reduced from \$1.25, \$1.39
and \$1.50. Choice ... 98c

Britain's Income
Equals Her Debt,
Says Chancellor

Financially Nation Is Not in an
Alarming Position, He
Proves.

LONDON, Aug. 10.—Reginald Mc-
Kenna, chancellor of the exchequer, was
subjected to criticism in the House
of Commons today on the ground of over-
reliance upon treasury bills, his critics
arguing that the large amount of such
bills outstanding constituted a danger,
and that the Government ought to have
issued another war loan.

In the course of his reply, the chan-
cellor claimed that Great Britain was
able to borrow abroad at much lower
terms than any other belligerent power.
He estimated the nation's total in-
debtedness at the end of the present
financial year to be £3,440,000,000.

From that amount, said the chan-
cellor, the nation was entitled to deduct
£2,000,000,000 lent to allies and dominions
of the Empire, the sum left being a
burden it could well sustain, as it was
practically balanced by the present
national income. In fact, he declared,
Great Britain was in the position of a
man whose income was £5,000 and
whose debts amounted to £5,000, which
was not an alarming position.

TORONTO GIVES \$25,000
Cuts Proposed Grant to Fire Sufferers
in Half.

TORONTO, Aug. 9.—The city coun-
cil at a special meeting tonight rejected
a motion that the city grant \$50,000 for
the relief of the Northern Ontario fire
sufferers and substituted \$25,000 in-
stead.

ALLEGED COUNTERFEITERS
ARRESTED IN MONTREAL

Three Captured With \$20,000 in Bad
Bank Notes.

MONTREAL, Aug. 10.—Chief Detec-
tive Charpentier today arrested three
men, Louis Charbonneau, representing
a French manufacturer, Alfred Goulet,
printer, and J. J. Chartrand, real
estate dealer, on a charge of counter-
feiting.

Counterfeit Bank of Montreal \$5
notes amounting to \$20,000 were seized,
as well as a press and zinc plates, al-
leged to have been used to print the
bills. A fourth man is being held by
the police on a charge of distributing
the money, but his name is withheld.

TOTAL PRUSSIAN LOSSES
NEARLY THREE MILLIONS

NEW YORK, Aug. 10.—According to
a Journal dispatch from Amsterdam
today the latest Prussian official casu-
alty list adds 67,461 to the Prussian
losses, making a total of 2,913,387 since
the beginning of the war.

TWO QUEBEC CHILDREN
PERISH WHEN HOME BURNS

QUEBEC, Aug. 10.—Trapped in a
rear room, where they were sleeping,
two children perished shortly after
8 o'clock this morning in a tenement
house fire on Hermine street, this city.
The dead are Roland Verret, aged 4,
and Cecile Lemelin, aged 6. The par-
ents of the children had gone to work,
leaving them to the care of Albertine
Lemelin, 12 years old, who saved two
other little ones by jumping to the
street from the second-story window.

Toronto Will Pay
Aviation Students

Council Decides to Give \$6 a Week
After Certificate Taken.

TORONTO, Aug. 10.—The city
council this afternoon decided to make
a grant of \$6 per week each to stu-
dents from the city preparing for the
Royal Flying Corps, the grant to op-
erate only after the student has taken
his Aero Club certificate.

ANOTHER RUSSIAN FORCE
REACHES WESTERN FRONT

BREST, Aug. 10.—1:09 a.m.—An-
other contingent of Russian troops has
been landed here. The soldiers were
given an enthusiastic welcome.

The first Russian troops to land in
France arrived in Marseilles on April
30, having sailed half-way round the
world from Vladivostok. They were
followed by three other contingents,
and after a short rest were sent into
the trenches in Champagne. Nothing
has been made public officially as to
the numbers of this Russian expedi-
tionary force, but unofficial estimates
have placed the strength of the first
contingents at not less than twenty
thousand men.

ANOTHER STEAMER SUNK.
LONDON, Aug. 10.—5:50 p.m.—The
British steamer Sphera was sunk by a
German submarine on August 3, ac-
cording to an announcement made this
evening by Lloyd's Shipping Agency.
The vessel of 411 gross tons was owned
in Scotland.

GEN. KUROPATKIN TO BE
GOVERNOR OF TURKESTAN

LONDON, Aug. 10.—General Alexei
Kuropatkin has been appointed gov-
ernor-general of Turkestan, a Central
News dispatch from Petrograd today
states.

General Kuropatkin, who was in
chief command of the Russian forces in
Manchuria at the beginning of the
Russo-Japanese war, was appointed
commander of the Russian armies on
the northern front in succession to
General Nicholas Ruzsky.

NEGOTIATIONS DIFFICULT.
AMSTERDAM, Aug. 10.—Via London,
Aug. 11.—According to German news-
papers received here the negotiations
which had been in progress between
Germany and Austria-Hungary regard-
ing the future political status of Poland
have been broken off without any re-
sult being reached, but will be re-
sumed shortly on a new basis. The
newspapers explain that the negotia-
tions are of a difficult nature, owing to
the fact that both parties seek virtu-
ally complete control over an auton-
omous Poland.

HENSALL AND VICINITY.
HENSALL, Aug. 10.—The chisel-hurst
Methodists contemplate erecting a fine
shed in connection with their church.
Wheat and barley are being threshed
in this section. Each crop has been
affected by the dry weather and heat
standard of last year.

Inspector Leggett of London was in
town today inspecting the wiring in
the various houses.

Four frinks of Hensall bowlers took
part in the tournament at Exeter.

Mill Ends of Cotton

500 YARDS WHITE TWILLED
COTTON, suitable for middies,
skirts and nightshirts, in lengths
two to six yards; worth 20c yard.
Sold by the length at 15c per yard.

1200 YARDS OF MILL ENDS
OF 40-INCH UNBLEACHED
SHEETING, good strong weight,
1½ to 5 yard lengths; worth 15c.
Saturday at 10c per yard.

Indigo Prints & Shirting, 15c

30 PIECES AMERICAN INDIGO PER-
CALES; note the width is 36 inches. On sale
Saturday, per yard 15c

Nightgowns
Four dozen White Cambrie
Nightgowns, prettily trimmed
V-neck and tucked yoke;
value \$1.25. Saturday only
..... 89c

Umbrellas
Ten dozen Men's and Wo-
men's Umbrellas, thoroughly
waterproof cotton taffeta,
with tape edge, straight ebony
and mahogany handles, also
crooks for men. Special \$1.00

White Gloves
Women's Two-dome White
Cotton Gloves, sizes 6 to 7½.
Per pair 25c

Silk Sweater Coats
Fashionable everywhere for
sport wear; beautiful quali-
ties. At... \$12, \$14 and \$15

New Coats
Heavy weights are arriving
..... \$15.00 to \$30.00

Table Napkins, Seconds,
15c Each

25 dozen Irish Linen Table Napkins, "seconds" but in good
condition; the damage is practically nil; worth \$3.00 per
dozen. While they last 15c each

Hosiery
WOMEN'S SILK - ANKLE
HOSE, fine and sheer, black
only. Per pair 59c

WHITE SILK - ANKLE
HOSE, also raw silk and
bronze shades, sizes 8½ to 10.
Per pair 39c

SILK-ANKLE HOSE, also
Italian silk and plain lises,
black only. Per pair 25c

Dress Goods
Special
300 yards Wool Serge, fine
twill, in blue or black, 42
inches wide; regular 65c. Re-
duced Saturday, per yard 49c

Fall Suits
Advance showing of New
Fall Suits for women at ...
..... \$18.00, \$20.00 and \$25.00

CHAPMAN'S, 239, 241, 243 Dundas St.

1/2
OFF

Ladies'
Summer
Wearing
Apparel

We must have room for our fall merchandise now ar-
riving. Never have prices dropped so low, in many cases
far below the cost of manufacture. The women of London
and vicinity are realizing more than ever before that at
this store they are getting more for their money than else-
where.

TEST OUR CLAIMS—COME TOMORROW.
\$7.00 Street Dresses .. \$3.45 \$2.50 Wash Dresses .. \$1.25
\$8.50 Wash Suits \$3.95 \$2.25 Sport Hats 59c

Children's \$5.00 Coats 98c

SATURDAY SPECIALS
\$5.00 NET WAISTS, 98c—CHILDREN'S MIDDIES, 59c

Metropolitan Suit Co.
232 DUNDAS STREET.

Toronto Will Pay
Aviation Students

Council Decides to Give \$6 a Week