

STOCK MARKET NEWS

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NEW YORK, Oct. 31.
TO-DAY'S OPENING.

Brooklyn Gas	98 1/2
California Petroleum	28 1/2
Crysler	125 1/2
New York Central	21 1/2
Hafont	21 1/2
Hughes Candy "A"	48
Int. Comb. Eng.	114 1/2
Rockwell Wheel	54
Marland	141
Norfolk and Western	86
Pathe "A"	66 1/2
Studebaker	141 1/2
Union Pacific	128 1/2
U. S. Steel	128 1/2

MONTREAL OPENING.

Asbestos	96
Albion	69
Brilliant	77 1/2
Res. 2nd Pfd.	14 1/2
Res. 1st Pfd.	35
Montreal Power	21 1/2
Power Corp.	48 1/2
Shawmut	163
Dom. Textile	93
Stimont Electric	46

WHEAT OPENING.

Dec. New	146 1/2
Dec. Old	147 1/2
Jan. New	144 1/2
Jan. Old	143 1/2
Mar. New	132 1/2
Mar. Old	126 1/2
Apr. New	188 1/2

(Halifax Chronicle, Oct. 27).
TEXAS CO.-PHILLIPS PETROL-
EUM.
(Combine Would Be Rather Logical
Step for the Companies Viewed
From Trade Standpoint.)

NEW YORK, Oct. 31.—While the oil trade is hearing considerable talk and rumors of a merger of Phillips Petroleum Co. into Texas Co., with an exchange of stock reported as basis, heads of the two companies refuse to deny or confirm whether the trade is being discussed.

Basis for merger talk results largely from reports from the independent district that Texas Co. has engineers looking over the Phillips properties. In addition, such a combine would be a rather logical step from the trade position for the companies.

Texas Co. is one of the largest independent oil organizations, with completely rounded-out facilities, starting with production and running through to world-marketing position. Phillips is primarily a producing organization, with its properties mostly centered in the light districts of Oklahoma and Kansas. In addition it has the largest facilities for production of casinghead gasoline, representing about 20 per cent of the country's total of 2,000,000 gallons a day.

Should a merger develop Texas Co. would immediately add daily crude oil output of about 30,000 barrels and thus bring its own crude production closely in line with its large refining needs. Phillips not having any refinery or retail marketing stations of its own, there would not be any element of duplicate facilities to be worked out.

Texas Co.'s capital consists entirely of 6,578,000 shares of \$25 par. Phillips has \$3,000,000 bonds and 1,925,666 shares of stock.

Unknown Here

Few Years Ago

MOST POPULAR PRODUCT TO-DAY

Up to a few years ago very few families in Newfoundland used Crisco, the pure vegetable shortening. According to the records of the Company very few shipments of Crisco found their way to Newfoundland until recent years. When the present local representative took over the Crisco Agency, only a few grocers were handling the line and some of them expressed the opinion that Crisco would never be a big seller in this country on account of the price being higher than charged for other shortenings. And aggressive newspaper advertising campaign was then launched and as soon as Newfoundland women were made acquainted with Crisco's superiority and its economical qualities, the product became a fast seller. It is without question the biggest seller in shortings here to-day. Not only in St. John's but all over the Island has Crisco become popular, and there is little a settler here who is not aware in Newfoundland of where Crisco cannot be obtained now. Women who cook say Crisco has many advantages over ordinary shortenings, and cooking butter. It neither smokes nor smells, and is always pure and sweet, never becoming rancid. To the superior qualities of Crisco and the aggressive newspaper advertising put behind it, Gerald S. Davis, the local agent, attributes the spectacular success which this product has achieved on the Newfoundland market in the short space of a few years.—Oct. 31.

CONFEDERATION LIFE

sept 13, 1925

What Have You to Sell?

I pay Cash down for Household Furniture and Effects,

W. E. PERCIVAL,

Auctioneer,

Real Estate & Commission Agent,
Phone 1960. Adelaide Street,
Oct 5, 1925


Chrysanthemums
"SAY IT WITH FLOWERS."
On every occasion of joy or sorrow. The best way to remember your friends is to "Say it with Flowers."
We can have them sent anywhere, at any time, through the E.T.D. (Florists) Telegraph Delivery. Ask us for particulars.
J. McNEIL,
(Sole Member E.T.D. for Nfld.)
GROVE HILL, ST. JOHN'S.
—OR—
"THE FLOWER SHOP"

MINARD'S LINIMENT FOR BRUISES, SWELLINGS, RHEUMATISM, GRAIN, ETC.

Not a Case of Conscience

In connection with the theft which occurred at Cochrane Street Church on Wednesday evening we are informed that the bag taken was not returned by the culprit, but was picked up in the churchyard by Miss Violet Squires, who handed it to the caretaker and received a reward. Everything was intact in the bag. Evidently the thief, disgusted with having lifted the wrong receptacle, decided that it was not worth keeping.

CARD.

H. B. THOMSON,

Optometrist & Optician,

is at present visiting towns on the North Coast. Address correspondence, Box 1337, City.

Save Your Eyes

sept 14, 1925

Church Services

C. of E. Cathedral—7 and 8, Holy Communion; 10, Matins; 11, Choral Communion; 2:45, Sunday Schools and 3, C.M.E.C. in Synod Building; 4:15, Holy Baptism; 6:30, Evening Service. Organ music (after evening) Concerto Grosso—Coralli.
St. Thomas's—8, Holy Communion; 11, Morning Prayer and Sermon, preacher Rev. Canon Bell; 12, Holy Communion; 8, Young People's service, address by Rev. W. E. Godfrey on "Temperance"; 2:45, Dunfield Boys' Bible Class, Mr. L. Colley; 3:45, Holy Baptism; 6:30, Evening Prayer, preacher, Rev. W. E. Godfrey.
Christ Church, (Quidi Vidi)—Holy Communion and Sermon, Rev. H. L. Pike.
St. Mary the Virgin—8, Holy Communion; 11, Matins; 11:30, Holy Communion; 2:30, Sunday Schools; 3:45, Bible Classes; 4, Holy Baptism; 6:30, Evening Service. (October envelopes now due).
St. Michael's and All Angels—8, Holy Eucharist; 10, Matins; 11, Holy Eucharist and procession; 2:30, Sunday School and Catechism Class; 3, The Faith Class; 4:15, Holy Baptism; 6:30, Evensong and procession.

UNITED CHURCH.
Gower St.—11, Rev. A. G. Joyce; 6:30, Rev. H. G. Coppin, President.
George St.—11, Rev. H. S. B. Strothard; 6:30, Rev. C. H. Johnson.
Wesley—11, Rev. Hammond Johnson; 6:30, Rev. H. S. B. Strothard.
Cochrane St.—11, Rev. C. H. Johnson; 6:30, Rev. E. C. French.
Gospel Mission—3:30, Sunday School; 7:30, Rev. E. Moore.
Portugal Cove—11 and 3:30, Rev. E. Moore.

St. Andrew's Presbyterian—Rev. Robert J. Power, M.A., 11, Temperance Talk to Young People; 6:30, What is Christianity?
Congregational, (Queen's Road)—11 and 6:30, Rev. D. L. Nichol.
Elm Pentecostal Mission, (Barker Hill)—2:45 and 7, Evangelistic services.

NOTE.
C.M.E.C.—8, Holy Communion (congregate); 3, Class meets in Synod Building.
St. Michael's and All Angels—All Souls Day, Nov. 2; 7:15 a.m., Holy Communion.
Wesley—Rev. H. S. B. Strothard, the representative of the Young People's Societies of the Maritime Provinces and Newfoundland will preach at the evening service tomorrow. Everybody welcome.

MINARD'S LINIMENT FOR BRUISES, SWELLINGS, RHEUMATISM, GRAIN, ETC.

BOYS' AND GIRLS', READ THIS!

You know the Majestic Theatre will give a Pony to the Boy or Girl who gets most votes in the Pony Contest. This will tell you how you can get thousands of votes without much trouble, so read this carefully.

If you have any Lux Packets, Sunlight Soap Wrappers or Swan Soap Wrappers, or Red Balls off Lantic Sugar Packages, keep them safely until the Pony Contest starts. Go right now to your grandmothers, your aunts and your other relatives and friends, and ask them to save up their Sunlight Soap Wrappers and Swan Soap Wrappers and empty Lantic Sugar Packages for you. Ask them also for Hudson's Super-Soap Packages. Why, if you have only one each of these 5 articles you will have 500 votes right away.

You won't have any trouble collecting Lux Packets or Sunlight Soap Wrappers; everybody uses Sunlight Soap and Lux. If you find anyone who doesn't use Swan Toilet Soap, tell him or her that Swan Soap costs only 10 cents for a large cake. Swan Toilet Soap is made by Lever Brothers, who are soap makers to His Majesty the King, so it must be good Soap. Swan Soap is white as snow and it floats. You'll find it easily when you're taking a bath. You won't have to dive for it, 'twill be floating on top.



The Red Balls on Lantic Sugar Packages are easy to get; the best shops sell Lantic. People who want really clean, pure sugar, free from germs or dirt, always buy Lantic. You know Lantic Sugar, in full weight 2 and 5 pound packages, comes direct from the Refinery to your table unsoiled by contact with anything unclean. Each package is sealed, dirt cannot get into it. You'll get 2 Red Balls on every package of Lantic granulated, and 2 on every package of Lantic Icing.

Tell Your Friends Lantic Icing Sugar is Best for Christmas Cakes

Now let us tell you about Hudson's Super-Soap Powder. It costs only 3 cents. You ought be able to get a lot of these empty packages. This is the part you want, the front part

Hudson's Super Soap Powder is Made in England

It is real powdered Soap. No sand or lime in it, and it may be used for soaking soiled clothes in. No boiling is necessary.

For washing greasy dishes and greasy dish cloths, you cannot get anything better than Hudson's Soap and Soap Powder.

It is great for washing windows, it makes 'em shine. In fact you may use Hudson's Soap Powder for any purpose that you use soap.

'Tis cheaper than any soap for scrubbing floors. You know how quickly a cake of soap melts away in a tub of water or on a wet floor.

All you have to do with Hudson's Soap Powder is sprinkle a little of the powder on the floor and wash off with a wet cloth or a mop.

Go ahead now collecting Lux Packets, Sunlight Soap Wrappers, Swan Soap Wrappers, Lantic Red Balls off the Lantic Sugar Packages and Hudson's Super-Soap Package Fronts.

If you have any in your possession now, keep them carefully; they will all count. Next week, when the Pony Contest starts, you will see an advertisement in this paper, headed—

Swan Soap

Look out for that advertisement. It will tell you what to do with your wrappers, etc.

DON'T DELAY—COLLECT ALL THE WRAPPERS, etc., you can and keep on collecting them every day while the Pony Contest is on. Get busy now!

Each Sunlight Soap Wrapper that you get will give you 100 votes. Each Swan Soap Wrapper will give you 100 votes. Each Hudson's Super-Soap Package Front will give you 100 votes. Each Lux Packet will give you 100 votes, 50 for the front and 50 for the back.

Each large Lantic Red Ball that you get off an empty Lantic Sugar Package will give you 50 votes. There are two large Red Balls on each package, so you get 100 votes for the 2 Lantic Red Balls.

In addition to the votes which you will get for the Wrappers, etc., you will get an extra thousand votes every time you or your mother, or anyone of your friends buys a dollar's worth of Lux or Sunlight Soap, or Swan Soap, or Lantic Sugar in Packages, or Hudson's Super-Soap, or any assortment of these goods, provided you have a Swan Soap Coupon with you when you are buying the dollar's worth of goods. You will get one of these Coupons at the Majestic Theatre when the Pony Contest starts. We shall tell you more about it in the Swan Soap advertisement next week.

Don't be deceived by anyone who tells you that other soapwrappers or other sugar brands will give you the greatest number of votes in the Pony Contest. They won't.

Take care, then, to get Lux or Sunlight Soap or Swan Soap, or Hudson's Soap Powder, or Lantic Sugar pkts., and look out for the Swan Soap advertisement later.

Go right ahead now and collect Wrappers, etc., mentioned above. Watch for the Pony Contest Banners which will appear in all the merchants' windows.

HUDSON'S

SUPER
SOAPIT'S SO EASY
YOU REST---IT WORKS