



Stop That Hack

and cure that cold. It debilitates the system and leaves it an easy prey to disease.

Stafford's Phoratone Cough Cure

will cure almost every ordinary cough or cold in very short time, generally in twenty-four hours if taken at the first symptoms.

The changeable weather at this time of the year makes it very hard to avoid colds, but the minute you feel you have taken cold is the best time to take a remedy. You thus avoid any of the dangers that very often follow a cold.

Don't depend on luck to cure you—have a bottle of PHORATONE always in the house and use it when the cold starts. That's the best way—and the safest.

For Sale everywhere.

Price 35c. per Btl.

Postage, 10c. extra.

(In Outports, buy from your dealer and save the postage).

Manufactured by

Dr. F. Stafford & Son

Chemists and Druggists, St. John's.

NOTE—If you cut out this note and take it to either our Drug Stores on Theatre Hill or Water Street West, during the next ten days, you can get a bottle for 30c.

Spiders in Battle

A naturalist engaged in observing some spiders had the opportunity of witnessing a battle between two of them as big as bumble bees, whose webs were two feet or more in diameter. Spider No. 1 had spun a web a yard or so above that of Spider No. 2. As he lay dozing in the centre of his snare, a sudden gust of wind knocked him off his perch, and before he knew where he was he was dangling in the strands of No. 2's web.

For a second or two the pair circled round each other with forelegs raised, like boxers sparring for an opening. Then No. 1 made a swift stroke with his poison-fangs. No. 2 dodged and threw a little cloud of web, which caught one of the intruder's legs.

For a few moments their movements were so rapid that it was impossible to distinguish one from the other. Then No. 2 enmeshed another leg of No. 1, who for an instant was impeded by his shackles. That instant gave No. 2 his opportunity; threads of webbing were spun over No. 1 with lightning rapidity, and then the victor's fangs went home. No. 2 seized his vanquished foe between his legs and whirled him

round and round, covering him at each turn with a network of gossamer threads. In less than five seconds No. 1 was trussed so securely that he could not move a limb, and as soon as the poison had done its work, No. 2 proceeded to dine off his fallen enemy.

Pearline for easy washing. —July 17, 1924

Frost in Massachusetts

ICE FORMS ON WATER IN TUMBLER.

Concord, Mass., Sept. 28.—Rarely in September have as many frosts occurred within a week's time as have been experienced in Middlesex County since last Sunday. During that period there have been no less than six frosts, including two of the killing type. The latest frost was early last week, when in many places the temperature dropped to freezing, and below.

Roots of houses in low places were white with frost. An amateur observer in Lexington recorded a minimum of 29 on a thermometer placed on the ground in a low meadow. Ice formed on a tumbler half-full of water placed nearby.

Tickle Fashions of Femininity

What is chic to-day becomes the horror of to-morrow! Do the fashions in women's modes follow any permanent principles of beauty, and if so, why are the modes so transitory? An answer to the question was attempted in a recent exhibition in Paris of miniature models of "Ladies of To-day." The period covered was the past twenty years, and the contributors were the famous couturiers who furnish the world with fashions in women's wear. Eight of these models were reproduced in L'illustration (Paris), and the accompanying comment throws some light on the rapidly changing tastes of the feminine part of the community.

These little doll-models, dressed by ingenious and nimble fingers, modestly attract from their glass cases the curious and inquisitive gaze. There are twenty-five of them, as many ephemeral and fallen queens, determined year by year the silhouette of the Parisian lady since 1900. Dame Fashion allows each but a brief reign. All have had their hour of success. They all came from the fashionable ladies' tailor, and once represented elegance, the latest and correct style. There are some that we regret. Such have retained their youth and charm. Time seems to have left hardly a mark on them. Fortunately, the fantasy has realized one of those harmonies of lines that passing years do not affect. But Dame Fashion is never content to remain at a standstill once she has made a discovery, but continues to change, for one of the reasons of her existence is this same instability. On the other hand, others seem obsolete for all time, carrying badly an old age which is almost a caricature. They seem further from us than even those older models. The styles of 1900, detestable as they were, lasted too long not to have had their effect on a fashion that is responsive to every influence.

"And then one could see the simplifications take place. The dress frees itself from the over-employment of finery; the skirt becomes shorter, showing off more of the foot and then of the leg, only to become longer again later. This is the natural, inevitable swinging back and forth of the pendulum of fashion. But will the woman who, thanks to athletics, has come to have the desire and the custom of enjoying certain freedom, allow herself to be burdened again by the corset which compresses her figure, or by the dress which trails on the street? What an evolution from the curves of 1902 to the straight lines of to-day. "What memories, a trifle melancholy if you will, do they bring back—these little doll-models of the Paris of yesterday, the Paris which has already disappeared, which has become almost antiquated, whose ornaments and delight they were!"

RICHARD HUDNUT
THREE FLOWERS FACE POWDER
The Face Powder that is Different
Having the Particularly Desirable
Quality of Adhesiveness and per-
fumed with the Distinctive and
Appealing odor of Three Flowers
in All Popular Shades

The Day of Atonement

The Day of Atonement, in Hebrew Yom Kippur, falls this year on October 8th. It is celebrated with a profoundly impressive ritual-service on the evening of the 7th and all day of the 8th. Observant Jews fast on this day and sedulously refrain from all labor or secular matters, considering it a Sabbath of Sabbaths. The fast occurs on the 10th day of the month of Tishri according to the lunar Jewish calendar and is prescribed in Leviticus 16 and 23, where it is entitled a Sabbath of solemn rest. No other feast or fast except the Sabbath Year is designated so significantly.

On this day as on no other the synagogues are crowded with worshippers, gathered to carry out the Biblical injunction "to afflict the soul." It is small wonder that this fast holds the reverence and inspires the awe of scattered Israel. It is so deeply personal and yet so powerfully communal that it seems to cleanse the soul of the worshipper as well as that of the community. Its observance dates back beyond historic record. Fortunately, some part of its observance in pre-Christian times is preserved in the Mishna. On that day the High Priest, attired in simple white instead of the gorgeous sacerdotal vestments of his office, made atonement for himself, his family and

Headache.

Bathe the forehead with Minard's in water. Also inhale.

MINARD'S
"KING OF PAIN"
LINIMENT

the whole house of Israel and entered the Holy of Holies, where "behind the veil" he solemnly invoked the ineffable name of God. At the sound of the divine name ten thousands of worshippers fall prostrate, exclaiming, "Blessed be His glorious name forever and ever," to be answered with the assurance, "Ye are pure."

According to Jewish thought, the act of fasting and the ritual are not the potent factors of the day. The

important thing is the individual's own resolution to know his shortcomings and to amend them. As the Talmud points out, the inhabitants of Nineveh were not pardoned, according to the narrative of Jonah, because they put on sackcloth and ashes but because they repented. The great ritual is a reminder of God's story and grace, the fasting is a denial of the demands of the flesh until man's spirit may regain the mastery in the

guidance of his conduct. Atonement, reformed life, the new spiritual strength are achieved through God's grace found through prayer and self-denial.

Sin is a terrible taskmaster and the shaking off of its bonds requires great effort. Hence we find the Jews emphasizing the struggle against it not only in all their prayers but especially in the solemn fast-day of atonement. Not only do they seek

guidance and help against personal sin but also against that of the whole community. It is significant that on the Day of Atonement the ancient Israelites were commanded to blow the trumpet, "shofar," as a sign of the year of Jubilee, when all debtors and slaves were to be released. "Proclaim liberty throughout the land to all the inhabitants thereof," is the Bible phrase, one well-known to all Americans. Hence the Day of Atonement is dedicated to human freedom from the greatest of all slavery, the domination of sin.

Purity, mildness and gentleness are three of the pleasing features about Ivory Soap.—adv.t.

MINARD'S LINIMENT FOR HEADACHE.

KNOWLING'S

SPECIAL ATTRACTIONS

IN OUR

Boot & Shoe Dept

Slashing Reductions on Discontinued Lines.

Here is a collection of WOMEN'S LACED BOOTS

got together including Black Vici Kid, and Brown Calf, McKay sewn and Goodyear welted, medium pointed toes, Cuban heels. Sizes 2½, 3, 3½, 4, 6, 7 and 8.

Priced to Move

98c.

These Boots usually sold at Five to Eight Dollars a pair.

2.98

WOMEN'S SUEDE SHOE BARGAIN

In Black, Brown and Grey. Regular 4.25.

Priced to Move Quickly

2.98

WOMEN'S

TAN KID BOUDOIR SLIPPERS

Silk Pompom and thin flexible leather soles; leather low heels. Regular 2.80.

Priced to Move

1.38

WOMEN'S NAVY FELT BEDROOM SLIPPERS.

Sizes 5 and 6 only. Chrome Leather Soles.

75c

CHILD'S

9 IN. LACED BOOTS

Black and Brown Kid, Brown and Box Calf Leathers. Sizes 6 to 11. Regular 3.50 and 4.50.

Priced to Move

1.98

CHILD'S

Patent Vamp White Kid Top BUTTONED BOOTS

Sizes 5½ to 8. Regular 2.20.

Priced to Move

1.15

1.98 WOMEN'S SHOE BARGAIN

This is another lot of Shoes assembled together including Kid Pumps, Kid Oxfords, Brown Strap Shoes. All sizes in the lot. Discontinued lines.

Specially Priced to Move

1.98

MEN'S

KHAKI HOUSE SLIPPERS

Felt and leather soles and heels. Reg. 2.40.

Priced to Move

1.96

MEN'S

Box Calf Blucher BOOTS

Sizes 6, 6½, 7 and 7½. Regular 5.00.

Priced to Move

2.98

MEN'S

TAN CALF BOOTS

Kid lined, two full soles to heels; rubber heels.

5.30

MISSSES'

BROWN BUTTON BOOTS

Solid leather soles and low heels. Sizes 11 to 2. Regular 4.40.

To Move

1.89

CHILD'S

KID BOOTS

Tan top; laced, leather soles and heels. Sizes 3 to 5. Reg. 1.55.

Priced to Move

1.15

1.38

Women's Felt Slipper Bargain

In Grey and Khaki, Felt and Leather soles. Reg. 2.30. Specially Priced to Move

1.38

WOMEN'S BATH SLIPPERS

Regular 1.40.

To Move

50c.

BOYS'

Kid Vamp Patent Quarter House SLIPPERS

Regular 2.20

To Move

75c. pr.

BOYS'

KID ROMEO SLIPPERS

Sizes 2 to 5. Reg. 2.50.

Priced to Move

1.25

GROWING GIRLS'

BOOT BARGAIN

Black Gun Metal and Kid Bals, low heels; Medium toes. Sizes 2½ to 5.

Priced to Move

2.18

MEN'S

TAN CALF BOOTS

Solid leather soles and rubber heels

4.50

BOYS'

BROWN CALF BOOTS

Solid leather soles and rubber heels.

Sizes 6 to 10 ... 2.50

Sizes 11 to 13 ... 3.40

Sizes 1 to 5 ... 3.90

G. KNOWLING LTD.

Oct 7, 1924