

Newfoundland Weather

With its damp and heavy fogs imposes the most difficult test a kerosene could be asked to meet.

SKIPPER
KEROSENE OIL

Gives steady power under any weather conditions—because it is pure—every drop.

Does away with carburetor trouble—because it is always the same. Clean burning. Non-carbonizing.

Costs less by the mile and by the year.

Skipper Kerosene Oil is unequalled for household uses.



STANDARD OIL CO. of NEW YORK
FRANKLIN'S AGENCIES, Ltd.

How We Might
Lose the War.

The Map That Will Spell Victory or Defeat.

On every hand men are asking: When will the war end?

To that question any answer is futile. No man knows. But we can get nearer to the answer by grasping the fact as to how the war will end.

Our rulers look to the nation to form that vast weight of public opinion which shall be the chief weapon of their authority. And it is of vital importance that the man in the street shall bend his will and his intelligence and his patient courage to the right formation of that opinion, and that he shall place in the hands of his Government an invincible weapon whereby a decision may be won.

First, let me clear away a greatly abounding fallacy. It would be possible for a peace to be signed next month; but it might not be the end of the war; it might even mean a prodigious prolongation of the war at a hideous disadvantage to us. Don't let us make any mad mistake about that. The written bond of the German is wholly without value. He has said it; and he has proved it. It follows that any lasting peace must be beyond German undoing.

Why Germany Wants Peace Now.

The war will end when certain things are made absolute; it can only so end. It is vital that the man in the street should try and grasp what and when that end will be. He will at the same time have revealed to him why the German wants peace; why he wants it as soon as he can get it; and why he harps on the status quo.

There are stupendous moral and spiritual ends which must determine the war; but it will first of all end with a map.

To those of us trained in strategics, a map speaks. It is what the map tells us that means victory or defeat.

The man in the street has only to get a very simple map into his mind, and to keep it there, whereby to judge and form his will all the time.

If he will take a small uncolored map of Europe, and shade or tint Germany, Austria, Serbia, Roumania, Bulgaria, Greece and Turkey; and then draw a scarlet line from Hamburg at the North Sea, through Berlin, Dresden, Prague, Vienna, Budapest, Belgrade, Nish, Sofia, to Constantinople; then go back to Berlin again and draw a second scarlet line to Breslau, Cracow, through Bukarest to Constantinople; then a branch scarlet line from Vienna to Trieste at the head of the Adriatic Sea, and a branch line from Nish to Salonika at the head of the Aegean Sea, this map will at once reveal the "Pan-German" Empire, and the great arteries whereby alone the enemy can realise his dreams of world conquest.

It was to make this map that the German made his war; and he has made that map. The conquest of Serbia opened the gates to his Pan-German Empire towards the East.

Now, certain worthy old gentlemen have been telling us that if we de-throne the Kaiser, or if we smash Germany in the west and free Northern France and Belgium, we have won the war. If we make a peace on such misunderstanding or sentimentality, and leave the map that we have just drawn to the German, then we have lost the war.

The Pan-Germanic Dream.

The Kaiser does not matter a groat. It is for the Germans to de-throne him or to keep him. If Austria does not break away from Germany and create herself into a confederation of free peoples according to nationalities, hostile to all German domination, or unless those peoples are made free with or without con-

Captain Philip
Jensen Returns.

In a few days we shall again have Captain Philip Jensen amongst us, with a record of work well done and the name of Newfoundland honoured through him in New York and Boston, as it is being honoured through others of our sons in Europe.

Visiting the States to seek special medical attention, Captain Jensen did not rest but used the opportunities that offered to show what Britain was doing in this great war. After his opening talk at the Banquet of the Canada Club of New York, doors were quickly opened to him, and he has since spoken at numerous gatherings in these two cities, notably to the youth of both Boston and Harvard Universities, being bombarded afterwards by questions from these future young soldiers just entering the war.

This was succeeded by his speaking to a gathering of War Veterans, and he was then recalled to New York to speak at a great entertainment given in aid of the American Red Cross.

Unfortunately his want of strength has made it necessary for him to refuse more of the continued requests to speak to inspire patriotism, the specialist urging him to return to his native air and rest for another year.

As all know, since leaving here, Canada has honoured him by promoting him to a Captaincy in his old Regiment, the Canadian Black Watch, for distinguished service in the field. Such a promotion is one of the greatest honours that can be bestowed.

It is a proud thing for Newfoundland that its fine sons to-day reap laurels in Europe, America, Canada, and that these men in their youth are making the name of the oldest Colony well-known and honoured throughout the world.

At last night's meeting of the Municipal Council, Mayor Gosling presided, the full Board being in attendance. A. J. Baily, Secy. of the Agricultural Board, informed the Council that scabs had made their appearance on the Park trees, and suggested that some of the limbs be cut off and sent to Toronto so that a proper spray should be procured with which to fight the disease.

The Mayor reported that he had been in conference with the Minister of Agriculture and Mines and protested against an application to re-build on the site formerly occupied by the Callahan Glass factory. The ground is Crown property, and if any application is made the protest will be considered. (This building removed should cause a reduction in the insurance rates for the surrounding dwellings.)

Municipal Council

Residents of LeMarchant Road, in the section between Springdale and Hamilton Streets, sent a further protest to the Council against changing the name to Patrick Street. The chief reason was that it would cause trouble in connection with lease and insurance policies. A copy of the Solicitor's report, wherein it is stated that the change of name would in no way affect leases or other rights, will be sent the petitioners.

A number of residents of Spencer St. requested that a tank and grating be removed from in front of their residences.

The F. B. Wood Co. were granted permission to install an automatic fire sprinkler.

Mr. John Smith was again re-appointed Park policeman.

Messrs. Robertson, Hiscoc and Blatch, acting on behalf of some of the residents of Long's Hill, complained of the action of other residents in throwing filthy water in the drains, which was a source of annoyance and discomfort to all. Mr. Blatch invited Dr. Tait to visit the locality and view the surroundings from the view point of a health officer. The houses complained of were found by the Inspector to be unfit for installation of water and sewerage, but the Council would again consider the matter.

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Let it be remembered that our cousins of America have drawn the sword for one mighty aim—that the peoples may know the freedom they desire.—Haldane Macfall, in the Sunday Pictorial.

Stafford's Essence of Ginger Wine only 15c. bottle.—may 1, if

The House-wife's
Dependable Ally

Windsor
Table
Salt
THE CANADIAN SALT CO. LIMITED

City Finances.

The figures for the week ending June 21st, are:

COLLECTIONS.

1916.
Arrears, etc. \$1,602.62
Customs Coal duties 5,325.85
Customs Water Rates 121.25
Sundry Revenue 490.07

\$7,539.79

EXPENDITURE.

1916.
Pay Rolls \$1,618.25
Bills 355.27

\$1,973.52

1917.

Pay Rolls \$1,436.13
Bills 703.11

\$2,139.24

\$50.00 in Cash Prizes!

With every 25c. purchase at either of our Drug Stores, Duckworth St. and Theatre Hill, you receive a numbered ticket, and if you are holding a lucky number at the time the numbers are drawn (July 31st) you win one of the Cash Prizes we are giving away.

1st Prize \$20.00
2nd Prize \$15.00
3rd Prize \$10.00
4th Prize \$ 5.00
P.S.—The above does not apply to "wholesale" buyers, but only the "Retail Cash Purchases" made at our two stores.

These prizes will be drawn by two prominent business men on the above mentioned date.

DE. F. STAFFORD & SON,
Theatre Hill.
STAFFORD'S PHARMACY,
Duckworth Street.

Stafford's 3 Specialties:
STAFFORD'S LINIMENT.
STAFFORD'S PRESCRIPTION "A".
STAFFORD'S PHORATONE COUGH CURE.

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"A Striking Assemblage"

—OF—

American Beauties

---IN---

Straw Hats

FOR KIDDIES,

49c. AND 55c.

See Window!

S. MILLEY

The World's Greatest
Auto Polish

A 32oz. Bottle & Sprayer for \$1.50.

The man who knows its worth will get it as soon as possible. We have only a few Sprayers, get one now.

Next to keeping your car in good order is the looking after Fishing Tackle. We have an excellent supply of Flies, some as low as 40c. doz.; Poles from \$1.50 (new this month), and everything needed for the fishing season.

Ayre & Sons
LIMITED

SUMMERTIME OFFERINGS

This week we draw your attention to our special lines of
SILK MUSLIN, 40 inches wide, - **35c. yd.**
in Pale Blue, White and Cream.

JEAN, 28 ins. wide, in Navy, Saxe & White, **30c. yd.**

PIQUE, 27 inches wide, in White, - **25c. yd.**

POPLIN, 28 in. wide, mercerized, Saxe & Navy, **45c. yd.**

Some Pound **KHAKI ENDS**, suitable for Men's or Boys' Overalls.

A few Ladies' Cream Serge Coats, **JOB**, at **HALF PRICE**.

This week at

A. & S. RODGER'S

And the Worst is Yet to Come--



federacy in a united Austria, the war will not end, no matter how many treaties of peace are signed.

The simplest mind can see that Bohemia, Poland, Rumania, and Serbia, being free, cut the arteries of Germany and shatter the Pan-German dreams of the conquest of the world; but that these peoples unfree become the highway to that appalling adventure. Whatever humiliations Germany may eat in the west, leave the German his Pan-German map, and there will not only be no end to this war, but there will be no end to German ambition.

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Stafford's Essence of Ginger Wine only 15c. bottle.—may 1, if

Corset Comfort

Model 524 D & A Corset with its elastic bands, special boning and graceful lines is best suited to plump figures. Like all D & A Corsets its price is moderate, and it wears splendidly. Ask your corsetiere.

DOMINION CORSET CO.
Montreal QUEBEC Toronto

Makers of the La Diva Corset and D & A "Good Shape" Brassieres.

10.17

NON
RUSTABLE
D & A
CORSETS