

American Millinery.

WE have just received a shipment of AMERICAN HATS for Ladies and Children, all personally selected.

To make room for Fall shipments all must be cleared out quickly.

MARSHALL Brothers.

Don't Whine.

By RUTH CAMERON.



"Take that sentence out. I know you didn't mean it to, but it sounds like a whine, and it never pays to whine in business. The rest is all right."

"That is what a business man said when I showed him a tentative copy of an important business letter I had been writing."

"I drew the blackest line my pen could make through the offending sentence."

"And I felt ashamed of myself. True, I hadn't meant to whine, but I had done it unconsciously I had reason enough for shame."

People Don't Realize They Are Whining.

Most whining is unconscious. The whining child doesn't realize he is whining. My mentor said, "It never pays to whine in business. I agree with him and more than agree."

It never pays to whine anywhere. Whining is one of the worst habits anyone can possibly have. In children it is the unforgivable fault. I can't see why mothers do not combat the habit the instant it appears, both for their children's sake and in self-defence.

Is There Anything More Wearing Than A Whining Child?

For to be in constant contact with a child in whom the whining habit has become fixed is enough to wear the strongest nerves to a frazzle. In its inception the whining habit

can easily be overcome. I know because I have seen it done by a mother whose four children each passed through the stage when a wish is father to a whine.

She had two methods. One was to repeat the child's words in the same unlovely tones. I have seen a baby of three respond to that treatment. If that failed she simply refused to grant any wish expressed in a whine.

The definition of a whine is, "the nasal childish tone of mean complaint."

Older people do not whine in their tones so often as in the spirit of their remarks.

You Can Explain But Not Excuse A Whine.

Now and then you find a woman with a whining voice, but more often you meet the whining spirit.

Often times these people have a great many trials and troubles and they think that excuses the whining. It explains but does not excuse. No trouble is great enough (or little enough) to excuse a whine.

A fine spirit may be bowed down by the greatness of its troubles, but it will never whine.

To whine over troubles is the ultimate cowardice.

And if that is not enough, it is also short-sighted, for nothing kills sympathy and pity quicker than a whine.

Turkeys, Ducks and Chicken at ELLIS'.

Everyday Etiquette.

"What is the proper use of the fork?" asked Ralph.

"The fork may be used to convey fish bones and uneatable portions of food back to one's plate. The forks are laid in order of use, the one first used being farthest from the plate," answered his friend.

'PHONE 480 For Prices.

Due S. S. Florizel:
50 brls. New Potatoes.
50 brls. Green Cabbage.
10 crates Ripe Tomatoes.
10 brls. New Turnips.

Also
Table Apples, Table Plums.
Ready for Delivery:
100 cases Tinned Peaches.
70 cases Tinned Pears.
100 boxes Evap. Apricots.
100 boxes 3 Crown Raisins.
150 boxes Seeded Raisins.

Soper & Moore,
Retail and Wholesale.

From Fortune Harbour

On Friday last, August 4th, the Ladies of the F. I. Guild treated a large number of children to a very pleasant "afternoon tea" in the Union Hall. It had been decided upon to hold a picnic, but when the day arrived the weather proved unfavourable for out-door sports, and the children together with the Guild Ladies and a half-dozen other interested friends, assembled at the Hall where a most tempting repast presented itself. After tea had been served to all present, the little ones assisted by the older ones indulged in various games and romps, the principal feature being the prize contests, in which all took part. Races and feats of smartness were arranged and carried out, till each child received something as a souvenir of the day.

The object of this event was a double one, viz: that of impressing upon the growing youth the fact that as British subjects, we should act in accordance with true British sentiment, and secondly, that we should cultivate the Divine virtue of Charity, by helping, so far as lay in our power, the great and just cause of the nation. Every child gave a donation of 5 cents and the others at least 20 cents each which brought the collection up to nearly ten dollars (\$10.00). This amount goes to the Cot Fund, and although small was freely given, while the fact that a larger sum was not raised speaks volumes, not for those who gave it, but for the number who remained away, or failed to appreciate the efforts of the willing ones.

What we ask, will it take to awaken the charity of some if the memory of our own dear boys, dying, mangled and bleeding on the battle plains of France (to save us from everything inhuman) fail to arouse it? Let us only imagine ourselves walking through those places where the very noblest and best of our boys are freely spilling their blood for us. Could we do it, and remain unchanged? If so, leave us as we are. God certainly knows the extent of our

usefulness in this world, and will judge us accordingly.

In conclusion we may say that the members of the above Guild of this place mean to donate as much as they can possibly collect in aid of the Cot Fund.

BRITISHER.
Fortune Hr., Aug. 6th, 1916.

Orders taken for "Belgian Hares" (and killed to order) at ELLIS'.

SLAUGHTER.

"We killed a thousand Germans," remarks the dauntless Russ; "this sort of thing determines the victory for us. We captured many rifles, a mortar and a bomb, and other warlike trifles, which shows we're going some."

As frolicsome as kittens we marched into the fray, and slew ten thousand Britons," the fighting Germans say. Each day we read the story of death and all its works, of Frenchmen dead and gory, of desecrated graves, of the Prussian and the Roman go forth to fight each morn; perhaps they shear the foeman, and maybe they are short; the sum of all their striving, is useless, empty, vain: The warriors surviving may brag of those they've slain. Far better would be boasting of fields of oats and rye, of corn ears fit for roasting, and pumpkins ripe for pie; of orchards nobly bearing, and gardens filled with greens, and hardy vines a-wearing a wealth of Lima beans, of large green watermelons grown in the fertile mud—but kings and kindred felons are not yet tired of blood.

I OWE MY HEALTH

To Lydia E. Pinkham's Vegetable Compound.

Washington Park, Ill.—"I am the mother of four children and have suffered with female trouble, backache, nervous spells and the blues. My children's loud talking and romping would make me so nervous I could just tear everything to pieces and I would ache all over and feel so sick that I would not want anyone to talk to me at times. Lydia E. Pinkham's Vegetable Compound and Liver Pills restored me to health and I want to thank you for the good they have done me. I have had quite a bit of trouble and worry but it does not affect my youthful looks. My friends say 'Why do you look so young and well?' I owe it all to the Lydia E. Pinkham remedies."

—Mrs. ROSE STROEL, Moore Avenue, Washington Park, Illinois.

We wish every woman who suffers from female troubles, nervousness, backache or the blues could see the letters written by women made well by Lydia E. Pinkham's Vegetable Compound.

If you have any symptom about which you would like to know write to the Lydia E. Pinkham Medicine Co., Lynn, Mass., for helpful advice given free of charge.

Everyday Wisdom

By DON HEROLD.

ICE-CREAM.

When the women folks order us to widd up a freezer of cream, we think we would rather be sentenced to the electric chair, and we wonder why people freeze their own soap or carpets any more, or their own electricity, and why should one member of the family be killed off or crippled for life, in a perpetration of that antiquated practice of freezing ice-cream at home, even if all the other members of the family are given great delight through the fruit of his sufferings? All for a quarter it is done! For a quarter you may purchase a whole bucket full of ice-cream at the corner drug store, but the women folks say "No." They say, "Henry, the freezer is ready to turn." There are two things (at least) that are hard to understand about women: one is the passion with which they prefer soft water, over hard, for washing their hair, and the other is, why don't they send their ice-cream freezing out like they do their laundry!

An ice-cream freezer is much like a broncho. If it were docile and stood still and let you freeze it, guess fully, that would not be so bad, but you have to follow it around, you have to manoeuvre it, and sit on it, and throttle it, and sit on it, and get it into a corner and clinch with it, and every time you turn it have it tend to fly out of your hand. It is as elusive as a piece of wet soap.

And the women folks go upstairs or into the house, and you hear them singing as you suffer. Eventually, weeks later it seems, they come down with a spoon and lift the lid off, careful not to get any salt in the cream, and they look and invariably say one set thing. Women are cruel, deep down at heart.

They say: "Oh, no, it isn't half done yet!"

They say it ought to have about 350,000 more revolutions, and you are the guy that gives 'em.

AT THE CRESCENT.

This week end programme at the Crescent Picture Palace is a very fine one. Louise Vale, Gretchen Hartman and Franklin Ritchie are presented in "Between Father and Son," a strong political feature in two acts. "The Escape of Broncho Billy" an Essanay western drama featuring G. M. Anderson. "The Painted Lady" a Biograph melodrama with a strong cast including Blanche Sweet and Joseph H. Mades. "The Missing Mummy" is a great comedy with Bud Duncan and Ethel Pearce. A new musical programme accompanies this big show. The usual big matinee on Saturday afternoon; send the young folks.

YOUR BOYS AND GIRLS.

Children like candy because of its properties of sugar, a food quickly absorbed by the human system. The purpose of the food is to supply the energy that is wasted by physical exertion. Some foods more than others contain the elements necessary to furnish this supply and vary in the time required to feel their benefits.

Sugar is actually turned into real energy within a few minutes after it is eaten and easily gives a quick supply of the energy called for by the activities of youth. Thus the constant need of energizing force by children leads them instinctively to crave candy.

Chocolates!

We carry a full line of the most popular and leading lines of Chocolates and Candy, including

Moir's, Ganong's, Cadbury's,

King George & Queen Mary Packet Chocolate Sticks, Nut Milk Chocolates, 1/2 lb tins; Fry's, Nut Milk Chocolate, 1/4 lb. cakes; Milk Chocolate Slabs, Milk Chocolate Croquettes. Also

Neilson's Chocolates,

the Chocolates that are different. Nuts and hard centres, every piece different. Aristocrat, Super Six, Bonnie Bouche, Reception, Classic, Fruits, Nuts and Creams.

Have you tried the new Confection, Calarab? Figs, Apricots, Orange Slices, in 1 lb. boxes, 30c. These are real fruits crystallized.

Bowring Bros., Ltd.,

'Phone 332. Grocery. 'Phone 332.

SLATTERY'S.

We are in a position to supply the trade with a fine lot of

Denims, Cotton Tweed,

and in a few days

A Splendid assortment of Percales,

besides several Job Lines,

All at Very Low Prices.

W. A. SLATTERY.

Slattery's Bldg., Duckworth & George's Sts.
P. O. Box 236. St. John's, Nfld. 'Phone 522.

Our Great Summer Sale,

Now in full swing. Wonderful Bargains in

ONE-PIECE DRESSES, DRESS MUSLINS, PERCALES, LADIES' BLOUSES, LADIES', MISSES' and CHILDREN'S GINGHAMS, ETC., ETC.

Call to-day and see our Great Bargain Offerings.

William Frew.

Advertise in the "Telegram."

Speaking of Beverages!

Here's to the friend of the thirsty! The best and most refreshing drink you can obtain is a good, honest, always-the-same Tea like HOMESTEAD.

It's mildly exhilarating, promotes digestion and has no after-clap of insomnia, headaches or nausea.

"There's a smile in every cup of Homestead."

C. P. EAGAN,

DUCKWORTH STREET & QUEEN'S ROAD.

Ex S.S. 'Stephano,'

Aug. 3, 1916.

Canadian Green Cabbage.

Fresh Tomatoes.

Bananas.

American Turnips.

Messina Lemons.

California Oranges.

New York Corned Beef.

Campbell's Soups.

Gong Soup Tablets, 5c. ea.

Special doz. price.

Fresh Cream—

AMERICAN BUTTER
FRESH BUTTER

Bishop, Sons

Limited.
Grocery Department

N. Y. Chicken

N. Y. Corned Beef

Liver Sausage
Pork Sausage
Veal and Ham Sausage
Frankfort's Sausage
English Brawn
Oxford Sausage in

Egg Plant.
White Squash
Horseradish.
Cucumbers.
Cauliflower.
Fresh Corn.
White Table Onions.
Lettuce.
Radishes.
Celery.
Mushrooms.
Asparagus.
Tomatoes.

Cream Chicken a la
Sweetbreads in Tomato
Wild Boar's Head
Indian Curry in

Royal Mint Sauce
Spanish Paprika
Dry Serrano Ham
Cut Okra.
Spaghetti in Tomato
Royal Lentils in

Moirs Slab

Olives, Plain
Olives, Pimento
Olives, Celer
Olives, Tap, M
Olives, Sandwich

The Original Oliver Biscuits

Orange Butter
Banana Butter
Pineapple Butter

Bananas.
Oranges.
Grape Fruit
Pineapples.
Red Plums.
Blue Plums.
Yellow Plums.
Lemons.

BELGIAN BREAD

KILLED TO ORDER

Abdullah

Cigarettes

Egyptian, Turkish.

Abdullah

Smoking Machine

'Phone



Important Warning

The Rifle Range on Side Hill will be in use from daylight till dusk. Musketry Practice notice. All unauthorized persons are therefore from approaching within 200 yards side or within 1,000 targets to the eas unauthorized persons will be liable to an incurring serious rifle bullets. This does not extend to the hills west of the firing point.

JOHN SULLIVAN

Inspector Genl. C.

W. H. REE

Captain (in charge)

Instructor

July 14, 1916

ASK FOR JINARD'S

TAKE NO