

# REID-NEWFOUNDLAND CO.

## South Coast Service!

S.S. MEIGLE will leave Placentia WEDNESDAY, April 7th, after the arrival of the 8.45 a.m. Train from St. John's, for the usual ports of call between Placentia and Port aux Basques.

(Under the distinguished patronage of His Excellency the Governor and Lady Davidson.)

### GRAND CONCERT,

(In aid of the Poor of the City.)  
METHODIST COLLEGE HALL, on THURSDAY, April 8th,  
By the St. Thomas's Glee Singers,

Assisted by Mrs. Job, Misses L. Anderson, Doyle, Strang (2), Johnson (2), Morris, Windeler (accompanist); Messrs. Ruggles and Bulley.  
Conductor: MR. H. W. STIRLING.  
Numbered Reserved Seats, 50 and 30 cents. General Admission, 20 cents, at Gray & Goodland's. Doors open at 7.15. Concert at 8.15. Carriages at 10.15. apr 5, 6

### ORANGES & ONIONS

Due To-Day ex "Roanoke, from  
Liverpool.

**50 Cases Sweet  
VALENCIA ORANGES.  
50 Sacks ONIONS.**

F. McNAMARA, Queen Street.



1915.

We are now showing some very fine  
**Footwear for Easter.**

The very latest styles in Footwear are to be found here.  
LADIES' FINE FOOTWEAR at \$2.00, \$2.50, \$2.75, \$3.00, \$3.50,  
\$4.00, \$4.50, \$5.00, \$5.50, \$6.00, \$7.00, \$8.00.

GENTS' FINE BOOTS & SHOES at \$2.75, \$3.00, \$3.50, \$3.75, \$4.00,  
\$4.50, \$5.00, \$5.50, \$6.00, \$6.50, \$6.75, \$7.00, \$7.50, \$8.00,  
\$8.50, \$9.00.

See our big stock of BOYS', GIRLS' & CHILDREN'S FINE  
BOOTS & SHOES.

F. SMALLWOOD, the Home of Good Shoes.

### Evening Gowns at Reduced Prices!

While many of the larger social functions are—on account of the war—conspicuous by their absence this season, there are never-the-less many smaller affairs which take place where a really smart gown is not only admissible, but really necessary.

¶ We are offering a limited number only of Evening and At-home Gowns and Blouses, in combinations of Silk and Net, Satin and Lace, Charmeuse, Ninon, Voile, etc.—in very beautiful designs and in different sizes. These Gowns and Blouses are copies of French and American models, and, owing to the depression in trade, are to be sold at heavy reductions.

¶ This week presents an excellent chance for you to purchase a dainty Evening Gown for the coming Easter festivities at actual cost.

U. S. Picture & Portrait Co.

## Engine Notice!

For the benefit of intending purchasers of the New Ferro Kerosene Oil Engine, we herewith publish letter just received from the Ferro Machine & Foundry Co., Cleveland, Ohio, which explains itself.

The Ferro Machine & Foundry Co.

Gray Iron Castings

Cleveland

**FERRO**

L. M. TRASK COMPANY,  
Halifax, N.S.

March, 26, 1915.

Gentlemen:—Replying to your letter of March 23rd, addressed to Mr. Roettker, particularly the last paragraph, which refers to the trouble which you are having with Mr. Murray, he claiming that he can handle the same engine as you do, and we have no hesitancy in saying to you that to our positive knowledge there is no opportunity for Mr. Murray to get any motors through any of our agents in the United States.

This matter is thoroughly understood and should not in any way bother you. Mr. Murray may make statements to the contrary, but there is no foundation whatever for any such statements upon his part.

Yours very truly,

THE FERRO MACHINE & FOUNDRY COMPANY,

H. N. LEONARD,

General Sales Manager.

However, these Engines can now be purchased through the following firms:

Ayre & Sons, St. John's & Branches.	Royal Stores, Ltd., St. John's & Branches.
Baine Johnston & Co., St. John's and Branches.	Smith Co., Ltd., St. John's and Branches.
Jas. Baird, Ltd., St. John's & Branches.	Steer Bros., Ltd., St. John's and Branches.
Bishop, Sons & Co., Ltd., St. John's and Branches.	T. J. Carter, Herring Neck.
Bowring Bros., Ltd., St. John's & Branches.	Earle, Sons & Co., Fogo and Branches.
Harvey & Co., Ltd., St. John's & Branches.	R. Moulton, Ltd., Burgeo and Branches.
Martin Hardware Co., Ltd., St. John's and Branches.	McCormack & Walsh, Catalina.
Monroe & Co., Ltd., St. John's & Branches.	Jas. Norris, Three Arms and Branches.
Thos. A. Pippy, St. John's.	J. J. Norris, Conche.
	Ryan Bros., Trinity.
	P. Templeman, Bonavista and Branches.

Sole Distributors for the Ferro,

## L. M. TRASK & Co.,

140 Water Street. P. O. Box 1217. St. John's.

ONLY EXCLUSIVE DEALERS IN OIL ENGINES AND SUPPLIES IN NEWFOUNDLAND.



WE are showing just now some really handsome Pendants and Necklets set with gems and real pearls. They appeal at once to the tasteful buyer. We have put the prices at the lowest possible figure.

**Engagement  
and Wedding  
Rings!**

As usual we lead when it comes to selecting a Ring. We have them in single stone, three and five stone Diamond, also a very large and varied assortment of other gems.

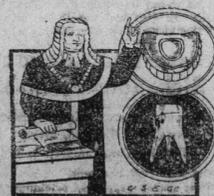
After the engagement comes the wedding. We are proud of our Rings and when you need the Ring of Rings call on us and see how easily we can suit you.



We have just received a shipment of Crown Watch Bracelets — Gold filled with good movements and moderate in price. We strongly recommend them.

When in need of any article of Jewellery see the Reliable Jewellers stock first. We lead.

T. J. DULEY & CO.



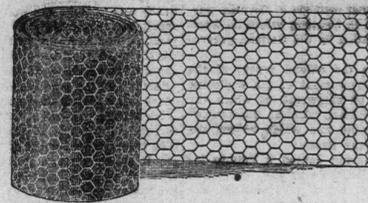
The Maritime Dental Parlors,  
THE HOME OF GOOD  
DENTISTRY.

Here you can obtain expert work in all branches. Our new Anaesthetic, used exclusively by us, makes our method of EXTRACTION absolutely painless. Teeth Extracted free of Pain . . . . . 25c. Best Fitting and most natural looking Artificial Sets . . . . . \$12.00 Crown and Bridge Work and Filling at prices within the reach of all.

EXAMINATION FREE.  
176 Water Street  
(Opp. M. Chaplin's)  
Phone 62.

SINARD'S LIMEZIN CURES DIS-  
EASES.

## IN STOCK!



Barbed and Plain Wire Fencing, Field Fencing,  
Wire Netting—all sizes.

Long and D. Handle Spading Forks.

4, 5 and 6 Prong Manure Forks.

Garden Rakes, Shovels, Spades,

Mattocks, Garden Sets, Garden Hoes



**MARTIN HARDWARE Co.**

Limited,

WHOLESALE & RETAIL.

### The Advent of Spring!

GREAT SALE OF LADIES' WHITE

### Embroidered Underclothing

AT  
**HENRY BLAIR'S.**

All garments offered below are the latest productions of leading British manufacturers, all made in England, they are all different styles, being sample garments; very good value and marked low prices to clear.

LOT 1—Ladies' White Embroidered Lawn and Muslin Night-dresses, 15 different styles, from 75c. to \$2.30 each.

LOT 2—Ladies' White Embroidered Lawn and Muslin Chemises, 7 different styles, from 60c. to \$1.50 each.

LOT 3—Ladies' White Embroidered Lawn and Muslin Princess Underskirts, some lovely goods, 16 different styles, from 90c. to \$3.00 each.

A few Misses' White Embroidered Lawn and Muslin Princess Underskirts, from 75c. to \$1.25 each.

LOT 4—An immense variety in Ladies' White Embroidered Lawn and Muslin Camisoles and Corset Covers, 18 different styles, from 25c. to \$1.50 each.

LOT 5—Ladies' White Embroidered Lawn and Muslin Underskirts, 9 different styles, from 55c. to \$1.90 each.

MAIL ORDERS FOR ANY OF THESE GOODS WILL HAVE SPECIAL ATTENTION.

## HENRY BLAIR

### To the House Wife!

You will have no trouble to make your selection from our New Spring Stock of

**WALL PAPERS.**

A large collection of newest and most attractive patterns to choose from. Prices range from 8c. a piece up.

Also New Floor Canvas, Linoleums, etc., now showing.

**WILLIAM FREW.**

EIGHT PAGE

TORONTO, Nov. 10, 1914. E. shifting to W. and rain.

ROPER'S, Nov. 10, 1914. Ther. 40.

VOLUME 1

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1--12 H

1--3 H

Auction

THE PEOPLE'S AUCTION

AUCTION

At the Store later Jackman the Tallor on Thursday next, 8.15. 1 ROLLER TOP DEK 1 OFFICE CHAIR, 2 FILING CABINETS, P. C. O'DR apr 6, 21

Secret Sale

We have a number of dresses in the city are willing to do exceptionally low prices which we are not advertising. Prices \$500.00 to \$800.00. If you are in the city, our utmost to securing a home for your requirements.

LISTINGS NO SALE

Fred. J. R.

—REAL ESTATE SMALLWOOD B. Duckworth

The New Sus

Extension

4 Drawer Filing

The goal of every file

been a suspension file

not take up side room

This new letter and

is a success because

ension-Extension file

up no side room and

file is only \$10.00

This new Letter file

narrower than the

file and two inches

wood file.

The Suspension file

the biggest single

the manufacture of

files.

You have been see-

ing steel letter and

were expensive and

Now, we can offer

by the largest exten-

era of Steel Office

with the suspension

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ornamental in every

See Our

DICKS & O

Biggest, Brightest,

Book, Stationery and

Store in New

"Thistle

Scotch

Is a First

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J. C. B