



## "Rambler,"

OUR OWN MAKE.

The majority of men who are to-day wearing \$3.00 and \$3.50 Boots would be greatly surprised if they only saw the wonderful

### "Rambler Boot," at \$2.50.

We have given special attention to the selection of stock and findings for this Boot, also to the making of it, knowing \$2.50 to be the popular price for Men's Boots.

Lace and Blucher Style and Oxfords.  
Vici Kid, Tan, Box Calf and Glove.

Price, \$2.50.

SPECIAL PRICE TO WHOLESALERS.

## PARKER & MONROE.

## Callahan, Glass & Co'y.

THE BIG FURNITURE STORE.

WE are now showing the very latest amusement for children in the shape of a **DOUBLE PATENT SWING**—the first of the kind to be made in the country. It is adjustable and can be used in or out of doors, set up in 5 and taken down in 2 minutes. Just the thing for the country during the summer months.

The beauty of this Swing is that it requires no exertion whatever to put it in motion, you sit in and the Swing does the rest. Just call round and see the one we have on exhibition in our Western Window. It will cost you nothing and we will be pleased to demonstrate how it works and give any other information free. **PRICES RIGHT.** jy15,10

## Amazon Roofing,

The smooth-surfaced, so called "Rubber" Roofing, manufactured by the Barrett Manufacturing Company.



As this Company has a long standing reputation for making the best, this means that Amazon is without a superior in "Rubber" Roofings. And further, it means continued and increasing sale to the dealer who pushes this Roofing.

COLIN CAMPBELL. Distributing Agent



## Good Results

are obtained when Readymade Departments are stocked with Clothing made at our Factory.

## Our Clothing

enables dealers to make quick sales and gives you an ever increasing number of satisfied customers.

WHOLESALE ONLY.

### Newfoundland Clothing Factory, Ltd.,

225 and 227 Duckworth Street.

## Big Shipment of Fruit & Vegetables

Due Thursday forenoon, ex "Florizel,"

New American CABBAGE—brils,  
New Nova Scotia Green POTATOES—brils,  
Choice Jamaica ORANGES—boxes,  
BANANAS—crates.

F. McNAMARA, Queen St.

Job Printing Executed

## The Evening Chit-Chat

By RUTH CAMERON



When the first peek-a-boo waists began to appear last spring I found the usual crop of masculine trifles against them in the magazines and newspapers.

Some were on the grounds of morality, but several were on the grounds of health.

Think of that from a man. I shouldn't think they'd dare to.

Why do I say that?

Well, I'll tell you why. Ask any doctor if it isn't just as unhealthy to be too heavily dressed as too lightly and see what he says.

How any man would dare to protest against the wearing of unduly thin clothes in spring, when he himself of friends nature and common sense every bit as much by wearing such absurdly thick clothes in summer is more than I can understand.

I was out on the street with a man on a very hot day recently. Coatless and in his sheers gown I was fairly suffocated by the heat.

What must he have suffered in a shirt about the thickness of my winter shirtwaists and a coat quite as heavy as what many women wear in January.

Several years ago, as perhaps you may remember, a crusade was started to make it proper for men to appear in their places of business and on the streets without their coats.

Unfortunately it was a good opportunity for ridicule and men can never endure ridicule. Talk about women

being convention bound. Anyone with any common sense at all knows that women aren't a circumstance to men in that particular.

As you doubtless remember, caricatures and the name "the shirtwaist man" frightened most men away from this move towards common sense and the movement died. Now it doesn't seem to me it would have, despite men's cowardice, if women had given it their enthusiastic support, and I wish another one could be started and have the thorough backing of my sex.

Now don't say you don't approve of any such movement because you think it looks horrid to see a man on the street without his coat. There is nothing that you have any reason to object to in a man wearing a negligee shirt. It is simply because it is an unaccustomed sight and not in any way an objectionable one that you would feel that way about it.

I wish every girl who reads this would say to her father or brother or men friends the next time she sees any of them obviously suffering from the heat, "Why don't you take off your coat? I think it looks all right."

Yes, probably they will look horrified or laugh at you the first time.

But if enough girls say it to them enough times they will probably begin to consider the matter.

Yes, of course, it would take years maybe a generation or two to get men to do such a tremendously radical thing as to take off their coats.

But if it made them sweeter tempered and more reasonable—and of course anything that added so much to their comfort would do that—don't you think it would be worth every several generations of effort?

Ruth Cameron

## We Give Away Absolutely Free of Cost

The People's Common Sense Medical Adviser, in Plain English, or Medicine Simplified, by R. V. Pierce, M. D., Chief Consulting Physician to the Invalids' Hotel and Surgical Institute at Buffalo, a book of 1008 large pages and over 700 illustrations, in strong paper covers, to any one sending 31 one-cent stamps to cover cost of mailing only, or, in French Cloth binding for 50 stamps. Over 600,000 copies of this complete Family Doctor Book were sold in cloth binding at regular price of \$1.50. Afterwards, one and a half million copies were given away as above. A new, up-to-date revised edition is now ready for mailing. Better send NOW, before all are gone. Address WORLD'S DISPENSARY MEDICAL ASSOCIATION, R. V. Pierce, M. D., President, Buffalo, N. Y.

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THE ONE REMEDY for women's peculiar ailments good enough that its makers are not afraid to print on its outside wrapper its every ingredient. No Secrets—No Deception.

THE ONE REMEDY for women which contains no alcohol and no habit-forming drugs. Made from native medicinal forest roots of well established curative value.

## Fads and Fashions.

Laces and embroideries should be ironed on the wrong side with several thicknesses of cloth or a piece of flannel underneath.

If the sewing machine band is too loose drop a little castor oil in the groove of the wheel, and turn the wheel very fast for a few moments.

When creaming butter for cake making, try pouring it through an ordinary potato masher and see how much time and labour you can save.

For afternoon tea, toast seems to be better liked than most anything else. It is thin and is cut into round or diamond shaped pieces.

To secure the threads in machine sewing so that they will not rip, nor

need to be tied, turn the goods around and stitch backward for half an inch.

Use thumb tacks for fastening the ironing sheet to the board. They will hold it more firmly than pins and are more easily removed than ordinary tacks.

When making cream of onion soup use half a bay leaf, a bit of minced parsley and a bit of mace for seasoning. It will be found exceedingly tasty.

When you sprinkle the clothes for ironing, cover the basket with a big heavy blanket, and the clothes will keep moist and not mould even in the hottest weather.

Black goods that have grown grayish can be often freshened by wiping off with alcohol. This is particularly good for black hats and does not hurt crepe if properly applied.

Liver is delicious cooked as follows: Cut slashes in the liver and thread into them thin slices of bacon. Season with salt, pepper and thyme and bake for an hour or so.

A cork full of thumb tacks kept in the work basket will be found invaluable when cutting out garments, as the tacks hold the patterns securely and do not wrinkle the goods.

An easy remedy for a skin of large pores is to wear at night a mask of cotton batting or of chamomile, wet with distilled water. This has a sure effect if persevered in.

For mending table linen, save those long even threads which have been drawn from linen in hemstitching. Wind them on an empty spool and put aside until a table cloth needs mending.

If it is difficult to rid a frying pan of the smell of fish or onions, a little oatmeal should be sprinkled over it and the pan shaken over the fire until the oatmeal begins to scorch.

Most housekeepers know the difficulty of making cream of tomato soup. To lessen danger of curdling, add a pinch of soda to the scalding milk and pour slowly into the hot strained tomatoes.

## A Simple Treatment that Will Make Hair Grow Now Sold in Nfld.

Every up-to-date woman should have radiant hair.

There are thousands of women with harsh, faded, characterless hair, who do not try to improve it.

In England and Paris women take pride in having beautiful hair. Every Canadian woman can have lustrous and luxuriant hair by using SALVIA. The Great American Sage Hair Tonic.

Every reader of the Telegram can have an attractive head of hair in a few weeks by using SALVIA.

T. McMurdo & Co. sells a large bottle for 50 cents, and guarantees it to banish Dandruff, stop falling hair and itching scalp in ten days, or money back.

SALVIA is a beautiful, pleasant, non-sticky Hair Tonic, and makes the Hair grow beautiful.

## Why Men Climb Mountains.

Sir Martin Conway Says It is a Hereditary Instinct.

Sir Martin Conway, explorer, mountaineer and author, who was recently a guest of the British Authors' Club, discussed the problem why people should want to climb mountains.

The problem, he said, had never been solved and never would be. The most one could say was that in some persons it was an hereditary instinct. He took it that it was the desire to look over on the other side that was the real secret and compelling force which induced people to climb mountains.

Among the Buddhists mountain-climbing was the chief element in obtaining sanctity. Buddhist saints derived much of their sanctity from the report that they had climbed such and such a mountain. Mountains had always been regarded as the home of secular creatures, such as demons, fairies, gnomes, or dragons. In the Himalayas the belief was generally spread abroad that on one big peak here was a palace of crystal inhabited by royalties among the fairy folk.

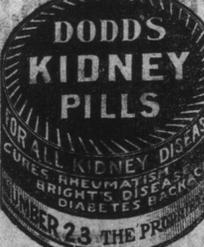
On another, he was told, when the louds formed the fairies were cooking their bread. According to the inhabitants, a man once went up a third peak and when he returned had lost his reason because the fairies had taken it away. "They warned us," observed the speaker, "that if we went much farther the same thing would assuredly happen to us, if it had not already happened and was not the cause of our coming."

Sir Martin described one of his adventures in the Bolivian Andes. "I was 'chivried' with considerable velocity from one mountain which I had essayed to climb with theodolite, and I was glad to escape with my life. I was pursued fifteen miles by the enraged population of the neighbouring village, and if they had not been good enough to throw stones, which hit my rifle, I should have come away in a very different condition.

## Why the Gentlemen is Wanted.

A notable change has taken place in American business methods within the past decade. Increasingly, men of large affairs are asking, when a young man is recommended for a big job: "Is he a gentleman?" This is significant in two ways; it means that the big business men are themselves gentlemen and like to deal with men who talk their own language, and that American business methods have grown to be such that the gentleman has an advantage.

There was a time when a man who was a hustler could be a cad if he liked, and it did not hurt his chances much, but that time has passed. The big business men of to-day want young men who are tactful, intelligent, independent yet unassuming; who would know how to talk to a diplomat, and be at home in a good club; who could be trusted to behave kindly, honorably and discreetly in any situation of life; who in short have as their ideal the old, never-changing ideal of the gentleman. Not everybody can define it, but everybody knows it at sight. The gentleman, in short, can work along the line of least resistance; and that is why he is wanted.—From the July 'Book-Keeper.'



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**SATISFIED PATIENTS.**

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USELESS TEETH EXTRACTED,  
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Good Dental Service will improve the **PUBLIC HEALTH.**

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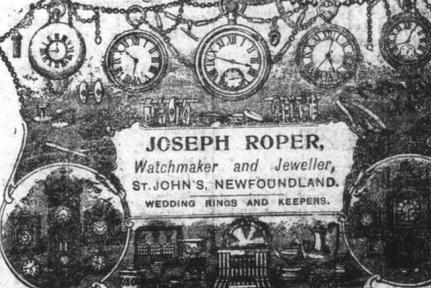
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## Irish Linens,

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Irish Linen, 45 inches wide, 45c., 50c. and 70c. per yard.  
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Union Lawn, 35c. and 40c. per yard.  
AMERICAN SPECIALTY—White Dimity, 35c. per yard.

**CHARLES HUTTON, Fancy Department.**

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