



# MOVE ON! - MOVE ON!!

We have been doing Police Duty in every Department. All Laggards and Loiterers given the "Move On!" "Move On!" Sign.

We must be custodians of our own stock. We must compel tag-ends, oddments and endments to "Move On." No loitering, no delaying, no untimely staying. Goods must "Move On!" in this store. Stagnation is the death of trade.

No inert, torpid, lazy stocks here. When lines become broken, when pieces dwindle to remnants, when odds-and-ends crop up, they are not allowed to accumulate. We get busy doing police duty.

**We go after them with the big stick and prices are radically and effectively lowered**

What is the natural result? What happens to seasonable, desirable, fashionable goods when they are priced far below regular? They "MOVE ON" and they move at a pretty lively gait.

**These are the facts of the story we have to tell to-day, but the figures are the interesting part of it.**

REMEMBER—it's time for all Summer Goods to go—Fall Goods are pushing them from behind. They must "Move On."—Remember all sorts oddments and endments of staple lines have received "Move On" orders and will leave the store in triple-quick time.

**Movement Begins Friday Morning and Continues Until the End of the Month**

<p><b>"Move On" to the Wash Goods</b></p> <p>490 Yards Colored Muslins and Prints—Choice patterns, fast colors, reg. 7c. and 8c. yard, Move on Price, 5c</p> <p>950 Yards Dress Muslins, Dimities, Lawns, Ginghams, Etc. All this season's best patterns, fast colors, regular up to 15c. a yard, Move on Price, 7½c</p> <p>700 Yards Fine American and English Muslins, Voiles, Ginghams, Etc. All this season's most fashionable designs and colorings, sold regular up to 20c. yard, Move on Price, 12½c</p> <p>White Spot Muslins. In assorted spots and figures, sold regularly up to 18c. a yard, Move on Price, 11c</p>	<p><b>Cream Net Waists</b></p> <p>Fine quality, made with front of all-over tucks and rows fine val. insertion, finished with val. lace, 3 rows insertion and fine lace on collar and cuffs, silk lined, a waist easily worth \$5, Move on Price, \$3.48</p>	<p><b>"Move On" To Dresses and Skirts</b></p> <p>18 only. \$5, \$6.50, \$8.50 and \$10 Sample Suits and Dresses of fine Pure Linen, in white, blue and natural, good range styles, all up-to-date, some slightly soiled but otherwise perfect, assorted sizes, clearing at Move on Price, \$2.89</p> <p>18 only Ladies' Linen Skirts, white and natural colors, choice tailored styles, samples that are slightly soiled, assorted sizes, reg. up to \$4 each, Move on Price, \$1.48</p> <p>34 only Tweed and Cloth Skirts, handsome tailored styles, in checks, mixture and plain colors, reg. price \$4 to \$6.50 each, Move on Price, \$2.95</p> <p>16 only Ladies' White Lawn and Duck Suits, smart styles, prettily made and trimmed, sizes 32 to 42, reg. \$2.50 to \$3.50 a suit, Move on Price, \$1.89</p>	<p><b>"Move On" to Millinery</b></p> <p>Your Pick of any Trimmed Hat in our Stock, Move on Price, Half Price</p> <p>4 Dozen Children's White Wash Tams and Duck Hats, also Ladies' Duck Hats, all new fresh goods, reg. 25c. to 40c. each, Move on Price, 19c</p> <p>57 only Ladies' Untrimmed Hats, Shapes and Children's Hats, sold regularly up to \$2 each, Move on Price, 23c</p> <p>4 Dozen Bunches Flowers and Foliage, reg. up to 75c. each, Move on Price, 9c</p> <p>6 1-2 Dozen Bunches Flowers and Foliage, reg. up to \$1.50 each, Move on Price, 19c</p> <p>8 1-2 Dozen Bunches Beautiful Flowers, reg. up to \$2.50 each, Move on Price, 33c</p>	<p><b>"Move On" to the White Underwear</b></p> <p>1. 5 dozen Marguerite Covers, trimmed with lace and ribbon insertion, straps, at each, Move on Price, 13c</p> <p>40c. Corset Covers 29c.</p> <p>10 doz. fine Nainsook Marguerites, with six rows lace insertion down front, lace, ribbon and beading on neck and arms, a nap, reg. at 40c., Move on Price, 29c</p> <p>3 Doz. White Cambric Underskirts. Fine quality, with muslin frill, trimmed with rows insertion and tucks, reg. \$1.25 to \$1.50 each, Move on Price, 98c</p> <p>\$1.25 Gowns for 89c.</p> <p>Fine cambric, trimmed with embroidery, lace, tucks, insertion, ribbon and beading, several handsome styles, reg. \$1.25 each, Move on Price, 89c</p>	<p>495 Yards Embroideries and Insertions, reg. 6c., 8c. and 10c. yard, Move on Price, 4c</p> <p>Corsets—4 doz. Fine Summer Percale Corsets, steel filled, perfect fitting, clearing at a fine Move on Price, 46c</p> <p>Wash Belts—6 dozen White Embroidered Wash Belts, with pearl buckles, at each, Move on Price, 15c</p> <p>Ladies' Hose—40 dozen Ladies' Fine Full-fashioned Fast Black Cotton Hose, seamless feet, the kind other stores charge 18c. a pair for, Move on Price, 12½c</p> <p>34 Dozen Boys' and Girls' Ribbed Hose, elastic knit, double heels and toes, seamless feet, sizes 6 1-2 to 10 in., at a pair, Move on Price, 13c</p>	<p><b>"Move On" to the Waists</b></p> <p>3 Dozen White Lawn Waists. This season's style, trimmed with tucks and embroidery insertion, reg. 50c., Move on Price, 29c</p> <p>\$1 Waists 68c.</p> <p>4 doz. Fine Lawn Waists, short or long sleeves, trimmed with tucks, lace, embroidery and insertions, reg. \$1 each, Move on Price, 68c</p> <p>\$2 Waists \$1.39 each.</p> <p>Fine Organdy and Lawn Waists, handsome styles, sold regular at \$1.75, \$2 and \$2.25 each, Move on Price, \$1.39</p> <p>\$3 Linen Waists \$2.19.</p> <p>Fine Pure Linen, tailored style, with hand embroidered fronts, reg. \$3 each, Move on Price, \$2.19</p>
<p><b>"Move On" to the Men's Goods</b></p> <p>5 Dozen Men's Fine Balbriggan Shirts and Drawers, worth each, 50c., Move on Price, 37½c</p> <p>10 Dozen Men's Gray Merino Sox, fine, soft, seamless quality, at a pair, Move on Price, 2 for 25c</p> <p>5 Dozen Men's Fine Straw Hats, reg. 50c. and 75c. each, Move on Price, 39c</p> <p>4 Dozen Men's and Boys' Straw Hats, reg. 25c. to 40c. each, Move on Price, 19c</p> <p>4 Dozen Boys' Blue Overalls, with bibs, 4 years to 10 years, reg. 40c. to 50c. a pair, Move on Price, 29c</p>	<p><b>"Move On" to the Kimonas and Sacques</b></p> <p>All our 50c. Muslin and Percale Sacques and Kimonas, Move on Price, 39c</p> <p>All our 75c., 85c. and 90c. Kimonas and Sacques, several handsome styles, prettily trimmed, Move on Price, 63c</p> <p>All our \$1 and \$1.25 Kimonas and Sacques, Move on Price, 86c</p> <p>All our \$2 Dressing Sacques and Kimonas, Move on Price, \$1.48</p> <p>All our \$2.50 Kimonas and Sacques, Move on Price, \$1.89</p>	<p><b>"Move On" to Carpets, Rugs, Linoleums, Curtains, etc.</b></p> <p>Best 3-ply Pure Wool Carpets, in good designs and colorings, reg. \$1.10 a yard, Move on Price, 97c</p> <p>27 Pcs. Heavy English Linoleum, in beautiful designs and colorings, guaranteed in wear, 3 yds. and 4 yards wide, clearing at Move on Price, 49c., 49c. and 58c</p> <p>All our Tapestry, Velvet and Brussels Rugs clearing at quick Move on Price.</p> <p>Over 300 Pairs Handsome Lace, Tapestry and Chenille Curtains clearing at lovely Move on Price.</p> <p>16 Pieces Art Curtain Muslin, good range patterns, fast colors, reg. up to 12 1-2c. a yard, Move on Price, 7½c</p> <p>28 Pieces Heavy Reversible Union Carpets, very desirable patterns and colorings, full yard wide, at Move on Price, 25c., 29c., 33c., 39c. and 46c</p>	<p><b>"Move On" TO The Dress Goods</b></p> <p>1 Piece 50 in. Black Venetian Broadcloth, fine pure wool, superior dye and finish, sponged and shrunken, the best dollar suiting in the city, Move on Price, 75c</p> <p>19 Pieces Dress Goods, including 54 in. Tweeds, 44 in. plain and fancy Mohairs, Seilians, etc., all this season's goods, reg. up to \$1 a yard, Move on Price, 49c</p> <p>23 Pieces Dress Goods, Mohairs, Tweeds, etc., 42 to 44 in. wide, reg. up to 60c. a yard, Move on Price, 29c</p> <p>Your Pick of 11 Pieces, 52 to 56 in. Fine Tweed Suitings, in greys, checks, stripes and mixtures, reg. values a yard, 85c., \$1 and \$1.25, Move on Price, 68c</p>	<p><b>"Move On" To The Girls' Dresses</b></p> <p>Pretty styles, in Print and Percale Duck, fast colors, sizes 6 to 12 years, reg. 50c. and 60c. each, Move on Price, 39c</p> <p>Print and Percale Dresses, pretty styles, nicely trimmed, sizes 6 to 14 years, reg. up to 85c. each, Move on Price, 63c</p> <p>Print Gingham Orash and Percale Dresses, in all sizes, reg. \$1 and \$1.25 each, Move on Price, 86c</p> <p>Fancy White Lawn Dresses, handsomely made and trimmed, reg. \$1, \$1.25 each, Move on Price, 79c</p> <p>White Lawn Dresses, elaborately trimmed, slightly muscled, sizes 6 to 14 years, reg. up to \$2.25 each, Move on Price, \$1.19</p>	<p><b>BATH TOWELS</b></p> <p>26 Dozen Heavy Turkish Bath Towels plain and fancy weaves, clearing at quick Move on Price, 29c</p>	<p><b>"Move On" Among The Staples</b></p> <p>300 Yards Fine White Victoria Lawn, 47 in. wide, worth reg. 17c. a yard, Move on Price, 12½c</p> <p>3 Pieces Heavy Cream Linen Damask, 58 in. wide, choice patterns, reg. 40c. a yard, Move on Price, 29c</p> <p>Fine Pure Linen Tablecloths, 2 yds. square, reg. up to \$1.75 each, Move on Price, \$1.19</p> <p>\$2 and \$2.25 Pure Linen Cloths, 2 yds. and 2 1-2 long, 2 yds. wide, Move on Price, \$1.48</p> <p>\$2.50 and \$2.75 Pure Linen Cloths, rich satin finish, handsome designs, Move on Price, \$1.89</p>

# THE NORTHWAY COMPANY, Limited

Seven Stores

CHATHAM

Two Factories