

## TWO WAYS of making money selling cigars

### The First

Selling cheap goods  
with a long profit—  
(You won't sell many)

### The Second

Selling a good line with  
a reasonable profit—  
(You'll sell lots)

The "second way" is the better—Sure profits and increasing trade.

If you decide on the "second way" you'll have to have our

## "ANCHOR CIGAR"

The best 5c. straight on the market—and there's more profit than some other 5c. lines.

Send us your orders.

# EBY-BLAIN, LIMITED

WHOLESALE GROCERS TORONTO

# GOING AHEAD

The continued increase in the sales of Blue Ribbon Tea have necessitated our opening up a packing establishment at 266 St. Paul St., Montreal, at the first of the year, where we shall be pleased to welcome all customers to that city, likewise we shall be delighted to meet all our friends as usual in Toronto, at Nos. 8-10 Adelaide St. West.

We take this opportunity of wishing all our friends the Compliments of the Season and remain, Yours truly,

The Blue Ribbon Tea Co., Limited  
Toronto



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ed Pearl.  
lb bags.  
vis & Co.  
East, Toronto

E & CO.  
and Agents.

CHEESE CO. Limited  
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TORONTO, ONT.  
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