ASSURANCE COMPANY LIMITED of LONDON, England

The	largest	general	Insurance	Company	In	the	world
		(As at	Slat Decen	nber 1916)			

Capital Fully Subscribed	\$14,750,000
Capital Paid Up	1,475,000
Life Fund, and Special Trust	76,591,535
Total Annual Income exceeds	51,000,000
Total Funds exceed	151,500,000
Total Fire Losses Paid .	193,774,045
Deposit with Dominion Govern-	

INSURANCE COMPANY LIMITED of LONDON, England

(As at 31st December 1916)

Capital Fully Paid	\$1,000,000	
Fire Premiums 1916, Net Interest, Net	\$2,566,130 144,290	
Total Income	\$2,710,420	
Funds	\$5,248,690	
Deposit with Dominion Gov'at	\$276,900	
N.B.—In addition to the above there is	the further	

guarantee of the Commercial Union Assurance Company Limited, whose Funds exceed \$151,500,000

Applications for Agencies Solicited in Unrepresented Districts.

Head Office: CANADIAN BRANCH

1,245,467

BUILDING, 232-236 ST. JAMES STREET, Montreal. UNION

J. McGREGOR, Manager.

W. S. JOPLING. Assistant Manager.

COMMENCED BUSINESS 1901
RECEIVED DOMINION CHARTER 17th JUNE 1908

Capital Stock Subscribed \$500,000.00

ment

Capital Stock Paid up \$174,762.70

INSURANCE COMPANY Under the control of the North British & Mercantile insurance Company

> RANDALL DAVIDSON, President C. A. RICHARDSON, Vice-President and Secretary

S. E. RICHARDS

DIRECTORS

W. A. T. SWEATMAN

Head Office

N. T. HILLARY WINNIPEG, MAN.

Agents Required at Unrepresented Points

Total Funds Exceed

\$109,798,258.00 \$9,000,000.00 FIRE AND LIFE

North British and Mercantile

INSURANCE COMPANY

DIRECTORS G. N. MONCEL, Esq. WM. MCMASTER Esq. G. E. L. PEASE, Esq.

Head Office for the Dominion: 80 St. Francois Xavier Street - MONTREAL. Agents in all the principal Towns in Canada. RANDALL DAVIDSON, Manager. HENRY N. BOYD, Managar, Life Dept.

INSURANCE

OFFICE

FOUNDED A.D. 1710

Head Office: Threadneedle Street, LONDON, ENGLAND

THE OLDEST INSURANCE OFFICE IN THE WORLD.

Canadlan Branch:

15 Wellington Street East, Toronto, Ont.

LYMAN ROOT,

Union Assurance Society Ltd.

OF LONDON, ENGLAND.
[Fire Insurance since A.D. 1714]

CANADA BRANCH, MONTREAL L MORRISEY, Resident Manager. NORTH WEST BRANCH, WINNIPEG THOS. BRUCE, Branch Manager.

Agencies throughout the Dominion

A Strong Canadian Company VICTOR ARCHAMBAULT, Protincial Manager. Montreal Trust Ruilding, 11 Place d'Armes, Montreal.

EFFECT INSUR!

MONTREAL,

The quest panies will States Gove disability i sailors, is be An interesti expressed b New York young men, much persu are being t sums of \$5, also that 1 their yearly tion and no Mr. Moir's paign that ance—the ever receive Mr. Moir s business du looked for. war, must policies at by good co use for bu used as coll instalments Accordingly the .Govern ance is an

> The Gua received ar automobile ity, one t insurance.

W The We America A \$150,000 members of

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