

October 6, 1965
(2:30 pm - 5:00 pm)

MINUTES OF 48TH DIRECTORS' MEETING.

Mr. Jenkins moved, seconded by Mr. Prentice

THAT the minutes of the 48th Directors' meeting of the Canadian Broadcasting Corporation, held in Ottawa on June 23, 24 and 25, 1965, be approved. CARRIED.

MINUTES OF 46TH EXECUTIVE COMMITTEE MEETING.

Mr. Prentice moved, seconded by Mr. MacAulay

THAT the action as exhibited in the minutes of the 46th Executive Committee meeting, held in Ottawa on July 29, 1965, be approved. CARRIED.

MINUTES OF 47TH EXECUTIVE COMMITTEE MEETING.

Mr. MacDermot moved, seconded by Mr. Prentice

THAT the actions as exhibited in the minutes of the 47th Executive Committee meeting, held in Ottawa on September 2, 1965, be approved. CARRIED.

REGULATION AND CONTROL OF BROADCASTING. The Directors reviewed the list of CBC applications heard at the June 15 meeting of the BBG and the list of applications to be heard at forthcoming BBG hearings.

COLOUR. Mr. Gilmore summarized the agenda item and reported that in order to proceed with program planning for Centennial, additional mobile colour units are being ordered and an explanation for this action provided with the submissions to Governor in Council. He explained that a more expanded report on the colour situation and the Corporation's colour developments would be dealt with when reviewing the Advisory Committee Report's recommendations.

PAN-AMERICAN GAMES. The agenda report was noted. Mr. Walker read a letter from Mr. Shore (Chairman of Publicity and Promotion Committee) to Mr. McGill from which the Corporation assumes that its offer to purchase the Canadian TV rights and for coverage of the games themselves has been accepted. It was suggested that Management send a CBC representative to Winnipeg as soon as possible to confirm through contractual agreements the Corporation's Canadian rights and coverage position. Mr. Walker advised that the necessary equipment for this undertaking was being ordered now to meet the coverage deadline. It was also reported that the question of world rights, exclusive of Canada, has still to be decided.

MINUTES OF 40TH PROGRAM COMMITTEE MEETING.

Mr. Jenkins moved, seconded by Mr. Prentice

THAT the minutes of the 40th Program Committee meeting, held in Ottawa on June 23, 1965, be and are hereby adopted as a report of that Committee. CARRIED.