THE MANUFACTURERS OF CLEVELAND'S SUPERIOR BAKING POWDER HAVE FOR MANY YEARS MADE KNOWN TO THE

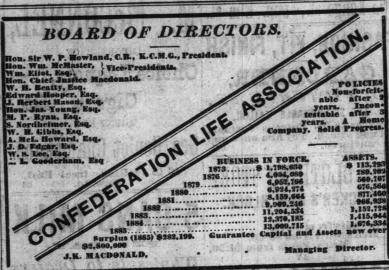
rers of food preparations base their claims for patronage on the simple statement that their goods are "absolutely pure."
The absolute purity of a poison intensifies the baneful effects
of its improper use. The absolute purity of ammonia, a drug often used in the manufacture of baking powder and in some of the powders most largely advertised, greatly increases the force of the objection made by the most eminent scientists of our day to the use of ammonia in food. This protest of the medical and chemical professions is due to the fact that ammonia—a product of decomposition when taken into the stomach with our daily meals is

exceedingly injurious.

Hence the public should insist upon knowing what all food compounds contain and ALL that they contain. Let the edict go forth that no article intended for use in the preparation of our daily bread shall receive public support unless the manufacturers' formula be published. Then shall we have less imposition practiced upon a confiding public, and as a

result less injury to the public health. Cleveland's Superior Baking Powder is made only of strictly pure Grape Cream of Tartar, Bicarbonate of Soda, and a little wheat flour, the latter to preserve the strength of the powder; CLEVELAND BROTHERS,

Albany, N. Y.



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