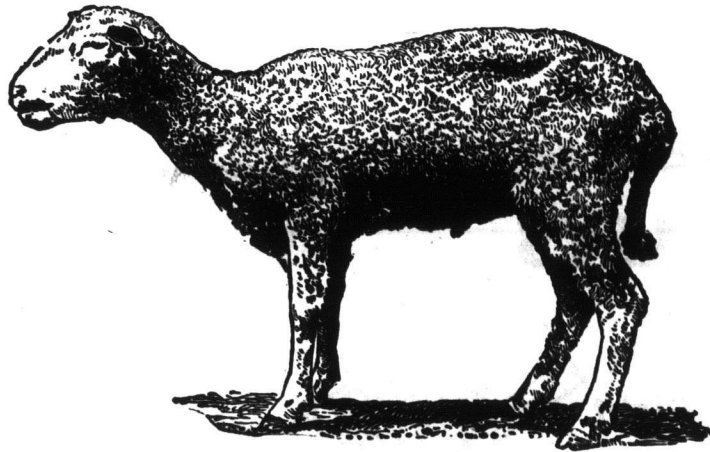


Improve the Quality —Then Increase the Quantity

SHEEP have made big returns during the last few years and will **CONTINUE** to give big returns if the maximum production at the minimum cost is obtained. To get maximum returns at minimum cost it is necessary to produce A1 lamb, mutton and wool.

Requirements for A1 Lamb and Wool

1. Use pure bred rams.
2. Castrate and dock the lambs.
3. Grow summer pasture crops.
4. Finish lambs before selling.
5. Keep fleeces free from chaff.
6. Tie fleeces with paper twine.
7. Keep tags and black wool separate.



A scrub ram

His greatest fault—he lived too long.

To get the best market returns sell lambs, sheep and wool through the local or provincial co-operative associations.

Have no fear of over-supplying the home market. In 1918, \$42,000,000.00 worth of wool and its manufactures were imported into Canada.

In a law court last year a judge gave the decision that each lamb out of a pure bred ewe by a pure bred ram was worth \$26 more than if a scrub ram had sired it.

In 1918, over 4,000,000 pounds of frozen Australasian lamb and mutton were consumed in Canada.

The Dominion of Canada Department of Agriculture, through the sheep and goat division, announces a new policy to demonstrate to every sheepraiser on his own farm the value of the **PURE BRED RAM**. Sheepraisers who have never used a pure bred sire and purchase one for their flocks this year will be given a premium of \$5.00 annually for two years. Write the Chief, Sheep and Goat Division for further particulars.

A Directory of Breeders, Pamphlets on the production of A1 lambs and wool and all branches of sheep-raising will be sent free of charge to all who write the Chief, Sheep and Goat Division, Live Stock Branch, Ottawa. They are yours for the writing.

Live Stock Branch

Dominion of Canada Department of Agriculture
OTTAWA CANADA