

# MONARCH FLOSS

FOR PATRIOTIC AND ECONOMICAL HAND KNITTING  
IN 30 COLORS



FOR knitting women's pullovers, scarves, children's garments, and the finer kinds of woolen things, where strength and durability, no less than good appearance, are desired, Monarch Floss is ideal. A 2-ply yarn, it is made by expert spinners in our own plant from a very fine grade of Australian wool. It is uniform in size and of a beautiful, soft texture. Ask your drygoodsman to show you the Monarch Floss shade card of 30 popular colors. Where a heavier yarn than Monarch Floss is required, you will find Monarch Down—a 4-ply high grade yarn—particularly suitable.



[It is well to note that the various articles described on the opposite page can be made from Monarch Floss and Monarch Down.]

THE MONARCH KNITTING COMPANY, LIMITED

HEAD OFFICE: DUNNVILLE, ONTARIO, CANADA.

Manufacturers of Sweatercoats, Fancy Knit Goods, Hosiery, and Hand Knitting Yarns.