

One Aim In Life

**The Packers of the "Tyne" Brand
of Fish aim only to produce the
best there is in Canned
Scotch Fish.**

¶ The Shiels Ice and Cold Storage Company have no other ambition than to excel in their one particular line as canners of "Tyne" Brand—Kippered Herring, Herring in Tomato Sauce, Bloaters, Fresh Herring. They are specialists—all effort is concentrated on doing one thing best. The canning of Fish is not a side line—but pack nothing else.

Fish and only Fish

from one year's end to another. Every tin they use is seamless—the contents are absolutely free from outside influence from the moment the can is sealed. No deterioration is possible from the original clean, high-grade, carefully packed product. The "Tyne" brand is superior from every point of view.

ARTHUR P. TIPPET & CO., Agents.

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MONTREAL.*

*84 Victoria St.
TORONTO.*