

Betty Wales Dresses

Have Come To Stay

They Are To Make This Store Their Home

Every month Betty Wales Dresses have come to Saint John for a visit in the pages of Ladies' Home Journal, Pictorial Review, Vogue and other smart magazines. But now they are to be here permanently—right in our regular dress department on the second floor.

We have been awarded the exclusive right to carry the splendid assortment of new styles that these popular dresses offer. Nowhere else in town can you secure the genuine Betty Wales, the dress with the Betty Wales Polishkin label attached; the dresses that "set the style and stay in style."

Betty Wales Dresses have a grace and snap all their own. They are simple, smart, distinctive. They give the youthful lines so essential to the modern woman. More than this, they are splendidly made of the best quality in every detail down to the smallest snap.

Each Betty Wales Dress carries the Betty Wales label. Also a big brown envelope with a gold seal containing the Betty Wales Gift Certificate.



We show a full assortment of Betty Wales Dresses for practically every occasion. Smartly tailored serges, afternoon silks, two-material combinations, social frocks, wash dresses of voile, cotton and gingham are included.

This certificate is exchangeable for any one of Margaret Ward's eight absorbing books about Betty Wales and her college friends, books that cost \$1.25 each at book shops.

But without the gift book, Betty Wales Dresses represent unusual value. Their purchase is a real economy in these days of careful buying when service vies with smartness with every woman.

Even if you are not thinking at all of buying a dress, we extend you a cordial invitation to look over these new arrivals in their new home with us. You will enjoy seeing just what the new styles are and how unusually attractive are the Betty Wales models.



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PRICES IN ONTARIO.
Rev. W. D. Wilson, chief inspector under the prohibitory law, arrived in the city yesterday from Toronto. While away Mr. Wilson visited the Ontario dispensaries which handle all the liquor sold, legally, both wholesale and retail, in that province. He reports that prices are much lower than here and are uniform all over the province. Imported brandies and whiskeys are selling at \$3.25 per quart, and Canadian whiskeys at \$1.85 per quart. Mr. Wilson left last evening for Sackville, where he is to address the Methodist Conference.

GRANTED LEAVE OF ABSENCE.
J. M. Christie, manager of the local branch of the Canadian Bank of Commerce, has been granted a year's leave of absence on account of his health and will probably spend the time in the south. His many friends will be glad to learn that a rest will probably bring about a complete restoration of health.

One Reason For High Cost of Meats

Maritime Merchant Says Cattle and Sheep Are Taken to Montreal and Fattened and Sold Back to Provinces at High Prices.

One reason for the high cost of meats in St. John and Halifax is given by the Maritime Merchant. It says that cattle and sheep in poor condition are being taken out of the Maritime Provinces at a low price, shipped up to Montreal, where they are fattened, and then in many cases sold back to the Maritime Provinces at high prices. The corrective for this, says the Halifax Journal, is a stock yard at a central point, the city of Montreal, apparently having the first claim. This it is argued would tend to encourage Maritime farmers to take a greater interest in stock raising, and keep profits which probably belong to our people within the home territory.

The Maritime Merchant also advocates cold storage plants at St. John and Halifax, built by the federal government, though some people have attributed the high cost of living to these establishments.

The Maritime Merchant's statement that the stock raising industry is in an unsatisfactory state is, in so far as it applies to New Brunswick, a definite affront to Hon. Mr. Tweeddale, the Minister of Agriculture, who a few months ago claimed that under his inspiration the stock raising industry of this province had attained a state of perfection which had caused astonished commendation by Dominion experts accustomed to judge by Ontario standards. It is not likely that the unsatisfactory condition complained of has developed within the last week or so, because with the young grass growing all around there has been no particular reason for sending cattle or sheep to Montreal for fattening. Somebody's wits are wool-gathering.

Mrs. H. Hornbeam Still Talking

Gives Her Views on Technical Education—Thinks She Will Take a Holiday and Talk About the Matter.

"I see by the Times Hiram has been to the doctor to see if he has iron in his system," said Mrs. Hornbeam. "I could have told him that, so I don't see why he wanted to go to the doctor, for I know he wouldn't be looking for one of those beef, iron and wine bottles. Yes, I've noticed Hiram's getting too much iron in his system; he's becoming a hard man. He wants the young men and women to acquire a technical education by spending two hours in a night school, and to devote the rest of the evening to becoming proficient in sports and athletic games. And then he wants them to work long and hard to increase production and carry on an economic war after the war. No wonder the doctor took a mineral rod to sound for his heart, though I must say, he was soft-hearted enough once upon a time. If he has his way of regulating the lives of the rising generation, I'll sure have to pity the young people. When will they have time to loaf and invite their souls, as Shakespeare says? Why, they'll never have a chance for courting, unless they thought they had to, which amounts to the same thing. Those who are now preaching work, work and economic war, can't see, I suppose, that it must lead to another armed struggle, and more bloodshed than ever before.

"Civilization has come to a pretty pass if with all the machinery we have people can't make a living without working themselves to death. Way back in the middle ages when England was merry England, the eight hour day was in vogue, and what's more, the church in those days guaranteed the worker ninety rest days a year, fifty-two Sundays and thirty-eight holidays, during which it was a sin to work. But now some people kick when the Mayor proclaims a half holiday to welcome the soldiers home from the greatest war in history. Why, in the dark ages when soldiers returned from war everybody feasted and made holiday for seven weeks at a time.

"In those days tradesmen in the towns were only able to keep an apprentice or two in their employ. But by and by it came to pass that they were able to keep a half dozen or a dozen journeymen working for them. And what happened then? Why, Hiram's forefathers, the Puritans appeared on the scene. They began to preach the gospel of work, because the more the journeyman worked the better off the master became. Holy days with their feasts and pageants became an abomination—a sinful interruption of labor. They asked the Pope to abolish the holy days, but he refused, so they had what they called a reformation. They de-throned the saints in heaven in order to abolish their feast days on earth, and rob the worker of his holidays.

So Puritanism with its gospel of work flourished in the land, and soon the laborers were working 12 hours a day and then 16 hours, and the more they worked the worse off they were. Until after Napoleon's wars the condition of laborers in England went from bad to worse, and only since they started struggling for shorter work days has their condition begun to improve.

"So I think it my duty to take a rest from my household labors and go out and talk against that spirit of Puritanism, which Hiram and some other prophets want to fasten upon this fair land, to raise my feeble female voice against the spirit of Puritanism, with its passion for work on the part of other people, and its itch of repression of everything that does not tend to make people into machines, which found its truest expression in Prussianism—the curse of our generation."

MANY NOSES POINTED EAST

Some of the people who congregate in King Square and the Old Burying Ground during the afternoons have been noticed with their heads raised and their noses pointed towards the east, especially when the breezes blow from that direction. On closer investigation it was found that the air was charged with a pleasant and satisfying odor. In the prohibition days such a perfume brings back memories of bygone days, when there were brass rails to rest weary feet upon and the clink of ice on glass and the plunk of drawing cozes made music to the ear. Now these are gone but the brewing of the weaker forms of nectars still bears the same scent and some male members of the population assemble in the open spaces in the centre of the city and face the east. Then the old brewery gives off the scent of hops and men are somewhat satisfied.

GOOD PROGRESS MADE.

Good progress is being made with the building of the bathing houses at Marble Cove and it is expected to have them and the small scow ready for Monday next. Jack Redfern will be in charge. Last summer the scows did not provide nearly sufficient dressing accommodation for those wishing to take advantage of them, and this year Commissioner Bullock has had twenty dressing rooms built on the wharf, ten for men and ten for ladies.

Vacation-Time Footwear



Now is the time to select your Vacation-Time Shoes—the shoe you will travel in; the shoe you will want to wear both for a comfortable outing as well as the shoe that you will want to look best in.

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- White Kid Lace Boots \$10 and \$12.50
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- White Buckskin Oxfords \$7 and \$9
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