THE EVENING TIMES AND STAR, ST. JOHN, N. B., THURSDAY, JANUARY 4, 1912

GREAT JANUARY FUR SALE

Exclusive Quality Furs To Be Sacrificed For Quick Selling

25 PER CENT TO 60 PER CENT REDUCTION ON OUR ORIGINAL MODERATE PRICES

Friday morning our doors will open on the greatest sale of High Grade FURS ever known to the trade. We have had by a big margin the greatest season's trade in the history of this store, and following our usual custem of not carrying over stock from one season to another, we are going to make an absolute clearance for the balance of the present month. Every article offered at reduced prices is of our own make and carries our own GUARANTEE, and has that GENUINE EXCLUSIVE QUALITY and STYLE that has given to this firm the premier position as the largest exclusive FUR HOUSE in Eastern Canada. You are absolutely certain of quality—our reputation will not allow us to offer in our showrooms the in erior article. Our regular prices are based sition as the largest exclusive FUR HOUSE in Eastern Canada. You are absolutely certain of quality—our reputation will not allow us to offer in our showrooms the in erior article. Our regular prices are based on a very moderate profit, and our reduction of 25 to 60 per cent is a genuine one, given only to make sure of an absolute clearing, All garments marked in plain figures, one price to everyone. Following are a few specials taken at random to give an idea of the reductions you can look for throughout our entire store:

GENTLEMEN'S RACCOON COATS

GENTLEMEN'S FUR-LINED COATS GENTLEMEN'S FUR-LINED COAT, best Beaver cloth shell, best Mink Marmet liming, large roll collar of Persian Lamb. Regular Price \$80.00.

SALE PRICE \$55.00

GENTLEMEN'S FUR-LINED COAT, Best Beaver Cloth Shell, natural Muskrat lining, Otter Collar and lapels. Regular Price \$110.00.... SALE PRICE \$75.00 GENTLEMEN'S FUR-LINED COAT, Best Beaver Cloth Shell, first quality Muskrat lining, large shawl collar of Otter. Regular Price \$120.00. SALE PRICE \$85.

LADIES' FUR-LINED COATS LADY'S FURLINED COAT, 43 inches long, blue cloth shell, Hamster-lining, Alaska Marten collar and revers. Regular Price \$50.00.....SALE PRICE \$32.50 LADY'S FURLINED COAT, black broadcloth shell, 50 inches long, lined with Hamster, Alaska Sable collar and revers. Regular Price \$70.00. SALE PRICE \$50.00. LADY'S FUR-LINED COAT, best quality broadcloth shell, Muskrat lining, Mink collar and revers. Regular Price \$105.00: SALE PRICE \$72.50

LADIES' PERSIAN LAMB COATS

LADIES' ELECTRIC SEAL COATS LADY'S ELECTRIC SEAL COAT, 32 inches long, trimmed with shawl collar, lined with Skinner's satin. Regular Price \$55.00....... SALE PRICE \$37.50 LADY'S ELECTRIC SEAL COAT, 36 inches long, trimmed with shawl collar lined states.

LADIES' RUSSIAN PONY COATS

LADIES' MUSKRAT COATS

LADY'S NATURAL BLACK RUSSIAN RAT COAT, 50 in. long, collar and revers of self and lined with fancy brocade. Reg. Price \$120.00, .. SALE PRICE \$85.00 LADY'S MUSKRAT COAT, 46 inches long, semi-fitting, shawl collar of self. Regular Price \$95.00. SALE PRICE \$69.00

LADY'S MUSKRAT COAT, 51 inches long, lined with best quality Italian and trimmed with shawl collar of self. Regular price \$100.00. SALE PRICE \$65.00

LADIES' RACCOON MOTOR COATS LADY'S RACCOON MOTOR COAT, made from light weight skins, 50 inches long, lined with best quality Italian. Regular Price \$80.00.....SALE PRICE \$50.00 LADY'S MINK MARMOT COAT, 50 inches long with large shawl collar, lined with Skinner's satin. Regular Price \$45.00......SALE PRICE \$45.00

MINK THROWS, BOAS AND STOLES

MINK THROW, made three natural skins trimmed with heads and tails. Regular price \$35.00. SALE PRICE \$22.50 MINK THROW, made from six skins, trimmed heads and tails. Regular price \$75.00 SALE PRICE \$45.00

MINK STOLE, cape effect, satin lined, finished in skin effect. Regular price \$56.00. SALE PRICE \$50.00.

MINK STOLE, broad cape effect. Regular price \$55.00. SALE PRICE \$30.00 MINK MUFFS

MINK MUFFS, made from natural skins in the new square shape. Regular price \$32.00. SALE PRICE \$19.50 MINK MUFF, barrel shape with five stripes. Regular price \$65.00. SALE PRICE \$40.00 MINK MUFF in square shape made from prime skins. Regular price \$55.00.
SALE PRICE \$30.00

MISCELLANEOUS

PERSIAN LAMB THROWS, shaped at neck, made from selected skins. Regular SALE PRICE \$15.00 PERSIAN LAMB THROW, sixty-two inches long, lined with best satin. Regular PERSIAN LAMB THROW, sixty-two inches long, lined with best satin. Regular Price \$25.00.

LAMB PAW THROW, fifty-four inches long with large fancy Rug Pic LAMB PAW THROW, fifty-four inches long with large fancy Rug Pic SALE PRICE \$16.50

BEAVER STOLE, square effect at back.Regular price \$32.00 SALE PRICE, \$24.00 BEAVER RUG MUFF to match stole. Regular price \$25.00. SALE PRICE, \$17.50 ALASKA MARTEN STOLE, broad cape effect, trimmed heads and tails. Regular price \$20.00. SALE PRICE \$13.50 price \$20.00.



THE DUNLAP-COOKE CO., OF CANADA, LTD.

54 King Street, St. John, N. B.

Haller, N. S.

Se PORTED

The MODRAS

Reported By G. and Queen
Christian of Doing Chairs

The Company (Fig. and Queen
Christian Chair David Chair

The Christian Chair of Line Chair

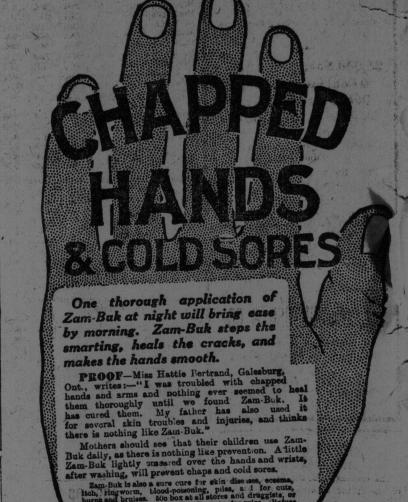
The Christian Christian Chair

The Christian Christian Chair

The Christian Christian Christian Christian

The Chr

Fredericton News



EVERY MUNICIPLEDO 11.