Telephone Main 7841 **Store Opens 8:30 a.m.** **Closes at 5:30 p.m.** **Open All Day Saturday** *Market Adel. 6100*

The Furniture Sale
From day to day, has great opportunities for you to secure your needs at prices reduced far beyond ordinary.
If you join the Home-Lovers' Club you are enabled to more easily realize these opportunities on an extended payment basis.

The Robert SIMPSON Company Limited

A Man's Dinner
In the Palm Room the Business Man may obtain a substantial meal in which the food is cooked to his liking and served daintily. A quiet, restful place in which to dine with comfort.

Sample Veils
LESS THAN HALF

No Phone or Mail Orders, Please

50 dozen only, handsome made veils, fancy and plain meshes, embroidered spots and designs with border. Plain black, navy, taupe, brown, purple and many two-toned effects. Regularly $1.75, $2.00, $2.25 to $3.00 each. Today, each ..... .79

Veilings from Paris

Distinctive veilings, featuring fancy hexagon meshes, diamond effects, plain or chenille spotted, also fancy design. Shetland, with or without borders, in black, navy, brown and castor. Today, **60c, 75c, 85c** to **$3.00.**

"Petal" Bandings—Newest in Neckwear

For round neck dresses. Embroidered batiste, organdy, Venise lace and dainty ruffled nets. Today, yard, **$1.00, $1.50, $2.25** and **$2.50.**

Simpson's—Main Floor

Re Blackburn Dressmaking Course

Beginning Monday, February 23rd.

Ticket holders will please note that

Class A meets at 9:30 a.m., Monday.

Class B meets at 2:30 p.m., Monday.

In the Lecture Room, Fifth Floor.

As the classes have become filled to their capacity, there are no more tickets available.

Men's Work Shirts $1.49

Men! Here's a chance to buy your work shirts at half-price. Manufacturer's samples, broken lines and lines from our own stock. There are blue chambrays, black and white stripes, black, tan and brown, in extra quality materials. All made with collar attached, also pocket. Regularly up to $3.00. Today 1.49

Simpson's—Main Floor.

Boys' Suits $12.65

Regularly $15.00, $16.50 and $18.00.

125 of the smartest models in the most serviceable wool and cotton tweeds that can be had at the price. The patterns are distinctive and dressy, and are sure to make a hit with the boys. Gray with black stripe, gray with red stripe, brown, green and gray novelty mixtures, with broken stripe effect pattern. Single-breasted belted model, with slightly fitted back. Bloomer pants, with belt loops and governor fasteners. Sizes 25 to 34, 7 to 16 years. Special 12.65

Simpson's—Second Floor.

Overcoats at Cost!

For Men and Young Men

These two lines of coats were ordered for delivery last October, but have just come to hand. Rather than carry them over until next year, we are offering them this morning at their actual cost.

At $25.50

All-wool, dark gray coating, in a neat small check pattern effect, double-breasted ulster model with all-around detachable belt, convertible collar, and slash pockets, wool body linings. Sizes 34 to 40 ..... 25.50

At $30.00

An all-wool, dark brown coating with novelty overcheck pattern effect. Double-breasted slip-on and ulster models, both with convertible collar and regular flap or slash pockets. Sizes 34 to 40 ..... 30.00

Men's Suits at $22.50

Made in a dark gray worsted-finished tweed in a neat invisible stripe effect, single-breasted, 3-button, semi-fitted sacque model, medium height vest, trousers finished with 5 pockets and belt loops. Sizes 35 to 42, 22.50

Simpson's—Main Floor.

Big Boot Sale Today at $7.95

No Phone or C.O.D. Orders on Sale Footwear

Men's Brown Storm Calf Lace Boots, blucher style; have heavy oak tanned Goodyear welted soles, with full rubber heels. The last is a medium round toe shape, with plenty of room where required. Come in, slip your feet into a pair and be convinced of the sturdy comfort of this shoe. Sizes 6 to 10. Today, special 7.95

Men's Black Velour Finished Boots

Today, $7.95 Pair

With dull blucher tops, made on round toe last, with toe-cap. The fibre soles are Goodyear sewn, rubber heels. Sizes 6 to 10. Today, special 7.95

Women's $9.00 to $12.00 Boots Now $6.85

A splendid variety of lace styles in brown and black kid, black and brown calfskin, gray kid and patent leathers. Combination colors, with 8 and 9-inch tops, Goodyear welt soles, Spanish and Cuban heels, wide and narrow toe lasts, with plain and fancy vamps and toecaps. Sizes 2½ to 7. Remarkable value, today..... 6.85

Boys' Goodyear Welt Boots, $4.75

Less Than Wholesale Price.
Beaver Brown Blucher Boots on full round toe—heavy, guaranteed Panther, Goodyear welt sole and solid Panther heels. Sizes 1 to 5½. Today 4.75

Small Girls' Patent Button Boots, Today, 99c

120 pairs Children's Patent Leather Boots, with turn soles. Black velvet tops. This boot is made on a wide tread last. Sizes 3, 3½, 4, 4½ only. Today.... .99

Simpson's—Second Floor.

New Tailored Trimmed Hats $7.85

Expressly Made and Priced Low for a Rousing Sale This Morning

Here is offered real economy, regardless of the high cost of labor and materials, in very smart new spring hats.

Pretty shapes of lisere and fine braids, all cleverly tailored with the fashionable cire ribbon, smart feathers, lacquard and waxed wings and other trimmings that sound the smartest notes of spring.

Black, navy, nigger, taupe, new blue, sand and other shades are shown. Shop early for this extraordinary morning special, today 7.85

New Ready-to-Wear Hats in Astonishing Variety at Special Prices

The decided trend toward sailors accounts for our extensive range of the latest shapes in sailor ready-to-wears.

Chic, narrow-brim styles, in medium and large sailors, slightly drooped effects, as well as a splendid variety of the favored chin chins and roll side styles.

Made from fine lisere, some with colored underbrims, nicely banded with silk cord ribbon.

Black, navy, taupe, nigger, sand and Versailles blue. Today, **$4.50, $5.00, $5.50** and **$6.00.**

Simpson's—Second Floor.

Afternoon Dresses Clearing Today

Reg. $32.50 and $35.00

$25

Colors Navy, Brown, Taupe and Copen

Such charmingly-styled frocks at so moderate a price must surely be seen to be appreciated.

Made from soft satin and georgette in a host of styles that display the gracefulness of draped overskirts and side panels, the chic of contrasting embroidery, novel sleeves, dainty collars and broad girdles.

125 exceptional dresses in all, priced for early rush selling today 25.00

Women's and Misses' Serge Skirts, Special at $15.00

Wool botany serge of an exceptionally fine quality fashions these smart skirts for spring. You will like the novel pockets of newest style, the rich military braid and buttons that finish them.

Navy and black only. Extra special value today..15.00

Simpson's—Third Floor

Extraordinary Silk Values Today!

Crepe de Chines and Silk Georgettes, $1.95 Yard—In georgettes there are plenty of popular colors, including navy, copen, gray and taupe. Lighter shades in crepes de chine. Regularly $2.24 and $2.50. Today, yard 1.95

$2.95 Duchesse Satin Paillettes, $2.59 Yard—3,000 yards taken from regular stock and reduced for one day only. Best Swiss and French makes, in the newest shades. Regularly $2.95. Today, at, yard 2.59

Swiss Changeable Taffetas, $2.98 Yard — Lovely color combinations. This is a special purchase very low priced. 36 and 38 inches wide. $3.50 to $3.95 values. Today, yard 2.98

$3.50 Navy and Black Chiffon Taffetas, $2.95 Yard—Swiss manufacture. Three weights in each shade. 36 and 38 inches wide. Regularly $3.50. Today, yard .. 2.95

$1.95 Ivory or Black Habutai Silks, $1.68 Yard—Heavy silk in constant use for waists, dresses and linings. 36 inches wide. Regularly $1.95. Today, yard 1.68

Black Satin Paillettes and Satin Messalines—From a well known Lyons maker. Deep, rich dyes that we know are reliable. Regularly $2.50. Today, yard 2.24

$2.24 and $2.50 Striped Shirting Silks, $1.95 Yard—Splendid variety in stripes and rich colorings. 32 to 36 inches wide. Regularly $2.24 and $2.50. Today, yard.. 1.95

1,500 Yards Natural Silk Shantungs, $1.49 Yard—Fine quality pongees direct from the east. Fine and medium weights. $1.69, $1.79, $2.00 qualities. Today, yard.. 1.49

Silk Foulards in New Designs and lovely new colorings, make one of the best showings for many seasons. Brown, copen and navy grounds, predominate. The prices, too, are very moderate. 36 inches wide, yard, $4.50; 40 inches wide, yard, $5.00.

Simpson's—Second Floor.

Specials in Silk and Wool Dress Fabrics

$6.50 Trico Jersey, $5.45 Yard—Made in Canada. Finest wool qualities. Sands, fawns, grays, taupe, navy, purple, Pekin, jade, copen. 52 and 54 inches wide. Can be secured in the circular. Regularly $6.50. Today special, yard 5.45

Navy Tricotine Suitings, $5.95 Yard—High in fashion's favor this spring. It comes in our guaranteed fast indigo navy. Thoroughly soap shrunk. 54 inches wide. Yard 5.95

2,000 Yards All-wool College Serge, $2.18 Yard—Lovely all-wool fine twill college serge. Navy and black. 40 inches wide. On sale at our special bargain tables, Main Floor. $2.50 value. Today, yard 2.18

Simpson's—Second Floor.

A Host of Lovely Georgette

Blouses $8.95

$10.95, $12.50, $15.00 and $17.50 Values.

Unusual in every way—first in the splendid quality of georgette, exceptional in its weight and softness; second—there is an astonishing variety of chic designs—high necks, rounded collar, surplice effect, square collars and necks, and the ever-popular collarless slip-overs, folded pleats, group pin-tucking, beading and hand embroideries, and then the wide range of colors give scope for individual choosing—including white, flesh, peach, bisque, navy, navy and bisque, black, taupe and rose. Sizes to 44 in the lot, $10.95 to $17.50 values. Extra special today 8.95

Simpson's—Third Floor.

Clearance of

Petticoats $1.95

Regularly $2.95, $3.50 and $3.95.

Smartly tailored in newest styles, from extra quality sateens, taffetines, and burton taffetas. Floral and accordeon pleated flounces. Black, navy, rose, purple, white and paddy. Sizes 34 to 40. Morning special, today.. 1.95

$2.95 Percale House Dresses, $1.95

Fine prints and percales in a series of hairline and wider stripes of blue, black and pink on white ground.

Chic style with belt, and hemstitched collar, cuffs and pockets of white organdy. Sizes 36 to 44. Rare morning special, today 1.95

Simpson's—Third Floor.

Women's Winter Coats at $22.50---Sale!

Sizes 32, 34 and 36—Regularly $42.50 and $45.00

This remarkable morning special offers stunning, high-class coats of American silver-tone cloth in two very popular styles. Colors, brown, navy and brick. Half or full lined. Regularly $42.50 and $45.00. Today 22.50

What a Variety of New Spring Suits, Priced Between $35.00 and $45.00!

Dozens of styles—that possess the grace, verve and finish of models usually much higher priced.

Beautifully tailored from fine Botany serges—some strictly tailored, with braid and button trimming, or featuring the new rippled hip, tuckings and pleats.

Navy or black. Sizes 32 to 42. Priced **$35.00** to **$45.00.**

Simpson's—Third Floor

$1.25 to $1.75

Novels at 75c

SELECT YOUR WEEK-END READING HERE.

The Years for Rachel, by Berta Ruck.

Tang of Life, by H. H. Knibbs.

Jungle Tales of Tarzan, by E. R. Burroughs.

Old Dad, by the author of Molly Make Believe.

The Shadow, by Harold Begbie.

The Olympian, by Oppenheim.

Fenwick's Career, by Mrs. Humphry Ward.

The Highwayman, by H. C. Bailey.

The Soul of Susan Yellam, by H. Vachell.

The Wanderer On a Thousand Hills, by Edith Wherry.

The Mystery Keepers, by Marion Fox.

The Far Cry, by H. E. Rideout.

Mothers of Men, by W. H. Warner.

Firecracker Jane, by Alice C. Haines.

All in original cloth bindings. Regularly $1.25 to $1.75. Today .75

Book Dept.—Main Floor.

$8.95 Pure Linen Napkins $7.45 Dozen

85 dozen only linen table napkins, made from strong linen yarns. Nicely finished in a good assortment of designs. 22 x 22 inches. Regularly $8.95. Today, dozen 7.45

Irish Huck Towels, $2.95 Pair

Superior Quality Irish Union Huckaback Towels, deep hem-stitched ends and fancy border, 22 x 38 inches. Today special, pair 2.95

Stripe Terry Towels, $1.19 Pair

Heavy Quality Fawn and White Striped Bath Towels, with fringed ends, 18 x 36 inches. Today special, pair 1.19

Simpson's—Fourth Floor.

Basement Savings for Today

Teddy Bears at 79c

12 inches long. Stuffed body. $1.00 value. On sale today at ..... .79

Double Swing Razor Strops

Good grade leather. Today ..... .59

Hack Saw and Blade

Adjustable nickel finish. Today ..... .79

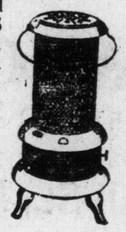
Imperial Hand Saw, 26-inch. Refined spring steel, fully warranted. Today **1.95**

Table Knives

White handle. Harrison Bros'. reliable Sheffield make. Dessert, **$10.80** dozen; table, **$12.00** dozen.

Simpson's—Basement

Perfection Oil Heaters, $6.95



Smokeless. Will heat a large room. Burns 10 hours on a gallon of oil. Nickel-plated finish. $8.25 value. Today ... 6.95

Drugs and Toiletries

Formamints ..... .49
White Pine, Eucalyptol and Honey ..... .19
Kepler's Malt and Cod Liver Oil, large size 1.72
Virol, 35c, 65c and $1.00.
Cuticura Ointment ... .25
M.S.C. Cocoanut Oil Shampoo ..... .19
Pussy Willow Face Powder ..... .59
Violet de Parme Face Powder ..... .59
Peroxide of Hydrogen, 16 ounces ..... .29
Italian Balm ..... .23
Apollo Peroxide and Almond Cream ..... .37
Nonspi ..... .59
Spiro Powder ..... .19
Pound Tins Talcum Powder, Violet and Lily of the Valley ..... .16
Djerkiss Perfume, oz... 1.49
Castile Soap, long bar.. .24
(War Tax Included.)

Simpson's—Main Floor.

The Robert SIMPSON Company Limited