

Come for These at 8.30 a.m. Today at Simpson's

Store Hours:
8.30 a.m.
to 5.30 p.m.



Take Us Into Your Confidence

When you begin to return your home for the winter. Don't wait until you have planned it all, for there are so many unexpected things in the way of odd furniture, exquisite patterns in rugs and hangings, carefully designed electric fixtures and other furnishings, that you'll probably have to do the planning all over again after you see them. Take a few hours and visit our big departments on the Fourth and Fifth Floors. Today's as good a time as any.

Furniture Reduced for Today

- Dresser, white enamel, three drawers and top, fitted with plate mirror 8.50
- Dresser, in white enamel, three brass trimmed drawers and heavy plate mirror. Thursday 12.95
- White Enamel Dresser, mission design, spacious drawer accommodation, wood trimmings. Thursday 15.75
- Diners, solid oak, golden finish, pad seats upholstered with leather; five side and one arm chair to set. Regularly \$19.50. Thursday 13.95
- Diners, mahogany finished frames, slip seats, upholstered in genuine leather; five side and one arm chair. Regular \$30.00. Thursday 17.25
- Diners, solid oak, golden finish only, slat back, box frames, slip seats upholstered in genuine leather. Five side and one arm chair to set. Regular \$28.50. Thursday 16.75

TODAY IN THE PALM ROOM
OUR MENU—5c. 11.30 TO 2 P.M.
Bique de Tomate.
Fresh Baked Salmon Trout, Piquante Sauce.
Roast Goose with Savory Dressing, Apple Sauce, or
Prime Roast Ribs of Beef, Yorkshire Pudding.
Baked or Mashed Potatoes.
New Cauliflower with Cream Sauce.
Home Made Rolls and Butter. White and Brown
Bread.
Steamed Peach Slices, Fudding, Sweet Sauce, or
Fresh Apple Pie. Ice Cream.
Pot of Tea or Coffee with Cream.

Staples and Bedding

- 10c Cotton 8c
- Unbleached, good serviceable quality, 34 inches wide. 8 Thursday, per yard
- Hemmed Huckaback Bedroom Towels, red or white border. Thursday, 3 pairs for 1.00
- White Turkish Bath Towels. Thursday, per pair .25
- Extra Special**
- 35c Table Damask, 29c—Semi-bleached, splendid quality damask, for restaurants, etc.; 54 inches wide. Regular 35c per yard. Thursday at .29
- Damask Table Napkins, size 18 x 18 in. Thursday, dozen .98
- Hemstitched Damask Table Cloth, all pure linen, assorted designs; size 2 x 2 1/2 yards. 3.75 Thursday
- Hemmed Pillow Cases, fine quality; sizes 42 x 38 and 44 x 32 inches. Thursday, 3 pairs for 1.00
- Bleached Sheets, plain weave, free from dressing; size 70 x 90 inches. Per pair 1.95
- Fancy Chintz Bed Spreads, for large double beds, pretty colorings. Thursday 2.75
- Snowy White English Satin Bed Quilts, closely woven; will launder nicely; double bed size. Thursday 2.25 (Fourth Floor.)

Women's Cashmere Hose 49c

No Phone or Mail Orders
An English manufacturer's samples and floor stock of all wool and mixed quality cashmere hose, in various weights; not all sizes in one kind, but all sizes in the lot. Wonderful value. Selling Thursday, per pair 49

Extra Good Value in Silk Hose

Women's Black and White Hose of fine, strong, fibre silk; are seamless, have deep heel thread, toe and sole; sizes 8 1/2 to 10. As good as any 50c quality you can get. Special at 35

WOMEN'S FIBRE SILK HOSE

Black, white and a great selection of autumn shades; fall weight and perfectly finished. Extra good value at 50

"Stop-Run Hose Loops"

Positively prevents the disastrous runs, tearing and ripping in hose; prolongs the life of the hose indefinitely. Once worn always worn. A set of the above fasteners will be given free with every pair of our Real Thread Silk Hose at \$1.00 to \$2.50 per pair. They come in all shades, including black and white. This offer is for Thursday only. No phone orders.

Victor Men's Reliable Boots

Made for and Guaranteed by Simpson's

"Victor" Boots, with their perfect fit, lasting shape, choice material and custom workmanship, will meet your every demand for good footwear. These are some of the "Victor" Boots:

The "Hercules"
A boot built for wear, best grade calf leather, black or tan; EE wide fitting Blucher cut, with guaranteed wear-proof lining; double reinforced viscolized wet-proof Goodyear welt soles and square heels. Sizes 6 to 11. Per pair 5.00

"Neolin" Sole Blucher Boot
Made of summat calf, Blucher cut; duck lining; wide swing toe; heavy "Neolin" Goodyear welt sole; solid non-slip rubber heels. Sizes 6 to 10. Selling on Thursday, 5.50 per pair

Men's Dress "Victor" Boots
Button style, with black cravenette tops, patent colt vamps; made on English recipe and plain toe; light Goodyear welt sole; low flange heel; widths C, D and E. Per pair 5.50

"West End"
The boot here illustrated, a straight last, made of best grade black vic kid leather; kid top; kangaroo toe cap; light Goodyear welt sole; widths D and E and sizes 6 to 11. Per 5.00 pair

Dress Boots
A typical Fifth Avenue Model Dress Boot, having fine patent vamps, with kid and cloth tops; light weight soles; leather Cuban or Louis heels; button or lace; a very graceful "Queen Quality" style. Price 6.00

The "Motor Boot"
For women who drive motor cars, also correct for street wear; made of soft tan Russia calf; plain toe and military heel. A 9.00 "Queen Quality" style. Price 9.00

A Surprising Range of New Floor Coverings is Offered Now

—with a price list that affords many large economies for present buying.

- \$12.95 Scotch Tapestry Rugs at \$8.95**
19 only, Tapestry Rugs at this price. There are two designs—tan ground, with rose and green floral patterns; also tan ground, with Oriental design; suitable for dining-rooms and bedrooms. Size 9 x 9 ft. Regular 8.95 \$12.95. Thursday
- 8 Only French Wilton Rugs In a Special at \$42.75**
This is a very exceptional bargain. Lovely French seamless Wilton Rugs, in Oriental designs in green, fawn and soft rose colorings. There are eight only, in two sizes, 9.0 x 12.6 and 9.2 x 13.8. Regular \$69.50 and \$79.50. Thursday, extra special at 42.75
- Reversible Smyrna Rugs at \$3.25 Each**
75 only, Reversible Rugs, Oriental and conventional designs; some with medallions, in brown, tan, red and green shades. Size 30 x 60 inches. Each 3.25
- Printed Linoleums 53c Per Square Yard**
100 rolls of the new printed linoleum in a good range of patterns in tile, floral and wood effects; two yards wide only. Thursday, 53 per square yard

Close Prices on New Axminster Rugs

Two patterns, one a good pattern tan Oriental, the other a rich rose ground, with green, blue and tan colorings; both suitable for dining-rooms, living-rooms or dens. In four sizes, and 40 rugs only.

- Size 6.9 x 9 18.75
- Size 9.0 x 10.6 27.50
- Size 6.9 x 10.6 21.75
- Size 9.0 x 12.0 29.50

Upholsteries and Hangings

English Shadow Prints. They are practically reversible and are very good for bedroom or for living-room hangings and for furniture covering.

30 inches wide, at, per yard 1.00
50 inches wide, at, per yard 1.65

Chintzes at 39c. Thousands of yards of these beautiful chintzes in a wide variety of colorings, beautifully printed and of excellent quality. A few were 75c per yard. All in one lot at, per yard 39



Couch Covers Six Only
This is an \$30 bargain in Couch Covers. There are only six of them, size of 40 x 100 inches. Rich Oriental colors, blue and red and green and red. Were \$50.00. 2.95 Thursday

Special Display of Tapestries for Re-upholstering, at \$1.50 Per Yard
They are 60 inches wide; rich color combinations of blues, browns, greens, etc. on light or dark grounds, in verdure or conventional effects.

Rope Portieres \$2.95
There is nothing less expensive or more effective for the archway than a rope portiere. At this price we have them in red, mulberry, pink and green, and brown and pink; they are heavily tasselled and have festoon top. Thursday at 2.95

Chinaware

Johnson's Rosemary Set, \$18.50.
Finest quality thin English ware. Perfect clear even white finish, handsome rose border decoration, kermis or ovide shape cups, 97-piece set 18.50

"Lorraine," Wedgwood & Co. Set, \$13.50.
Dainty pink rosebud and conventional border decoration, an open stock pattern; 97-piece set. Regular \$16.50, Thursday, set 13.50

Rush Prices on Bridal Rose China and on White and Gold China "BRIDAL ROSE."

- \$1.00 Sugar and Cream Sets 39
- \$3.00 Soup Tureens for each 98
- \$3.00 doz. Reception Cups and Saucers, each 10
- \$3.00 doz. Soup Plates for each 10
- \$1.75 Sauce Tureens for 39
- WHITE AND GOLD.**
- \$2.00 Sugar and Cream Sets 69
- 50c Mustard Pots 19
- \$1.50 Celery Trays 39
- \$1.00 Bakers 39
- \$4.50 doz. Chocolate Cups and Saucers, each 15

Lowest Prices on Wall Papers

- New Tile Papers for bathrooms and kitchens, blue and green designs: Walls, per single roll 8
- Borders, per yard 2
- Floral Stripe Bedroom Papers, light grounds, with patterns in green, pink, blue and yellow: Walls, per single roll 10
- Borders, per yard 2 1/2
- Blend and Tapestry Papers for living-rooms and halls, new foliage designs in artistic colorings. Regular values 40c to 50c. Thursday, per single roll 25
- 1,000 LBS. "B.B." FLOOR WAX. Made in Canada. Spreads easily and polishes quickly; guaranteed quality; will not discolor hardwood floors. 2-lb. tins, regular 90c, for 65c; 1-lb. tins, regular 45c, for 35c.

In the Men's Store

Leather Vests for Wearing in the Trenches
You cannot send your boy in the trenches anything that will do him more good than one of these windproof, rainproof, warm vests. Made of soft pliable leather, lined with light weight but warm material. Button up to the chin, have dome fasteners and wind cuffs on the sleeves. To be worn under the coat, and is suitable for both officers and privates. Sizes up to 40, price \$12.00; sizes 42 and larger, \$12.50.

Men's Tweed Waterproof Coats
The two-purpose Tweed Waterproof Coat is undoubtedly one of the popular coats of the season; made of a good quality English tweed, in a light brown and grey mixture; a natty slip-on style, with box back and two-way convertible collar; all seams sewn, stitched and taped. Sizes 34 to 42. Thurs. day price 15.00

Men's Camel Hair Gown
English-made Dressing Gown, of camel's hair cloth, in a red and black, in figured pattern; cut long and roomy; has corded edges and sleeves, and good quality girdle. Sizes 36 to 44. Thursday 13.50 price

Men's Bathrobes
Made from a good quality English blanket cloth, in a blue, with red figured pattern; cut long and roomy; and has girdle at waist. Sizes 36 to 44. Thursday 6.00

Plush Auto Rugs
Heavy Plush Mianus Auto Rugs, in fancy amber shade stripes and leopard's spot patterns. A very serviceable quality rug, \$10.50, \$12.00 and \$16.50.

FUR AUTO ROBES.
One only Canadian Coon Robe, made of extra fine quality natural whole skins, with hanging tails, lined with heavy English beaver cloth 100.00

BLACK GOAT AND DOGSKIN ROBES.
Full sized Robes, made from heavy furred skins, lined with (Men's Hat Dept., Yonge and Richmond Sts.)

Boys' and Youths' Sample Ulsters at \$9.45

43 Beautifully Hand-tailored Slip-on Ulsters, for Winter wear, single or double-breasted styles, with natural shoulders and full-fitting box back. Collars are convertible to fit up close under chin. Coats are tailored from Scotch wool ulsterings, in browns and greys, showing neat weaves. Serge body linings. Sizes 31 to 35. Thursday special 9.45

Coffee Percolators
100 only, good Percolators made of aluminum with ebony finish handle, six-cup size. One only to a customer. Selling Thursday at 1.95

Bathroom Fixtures

- Bath Stools, white enamel finish, four rubber tipped legs. Thursday 1.50
- Glass Shelves, heavy plate glass, complete with nickel-plated brackets and screws; size of shelf 5 x 18 inches, Thursday, 98c; 5 x 30 inches, Thursday, \$1.35.
- Mirrors, white enamel frames, plate glass mirror; size of mirror 10 x 14 inches, Thursday \$1.25; size of mirror 12 x 18 inches, Thursday \$1.75.
- Spray and Brush to attach to bath faucet. Complete with rubber tube. Thursday 1.25
- Bathroom Medicine Cabinets, white enamel finish, bevelled plate glass mirror in door, a substantially built cabinet, well finished. Thursday 4.50
- Towel Bars, white enamel finish, 1/2 x 24-inch. Thursday 25
- Towel Bars, nickel-plated brass; 1/2 x 24-inch size, Thursday 50c; 1/2 x 30-inch size, Thursday 60c.
- Combinations: sponge, 27 and 30c
- 8 o a e
- Dish, nickel-plated brass. Thursday 1.25
- Comb and Brush Rack, nickel-plated brass. Thursday 75
- Soap Dishes with drainers, nickel-plated brass. Thursday 25

This Beautiful Floor Lamp Complete \$13.50

It is One of Our Remarkable Specials in the October Sale of Lighting Fixtures

Other Specials

"The National," an 8-room outfit of 11 pieces, with choice of semi-indirect or three-light shower fixture for living-room, at 14.75 the remarkable price of

A small semi-indirect fixture, suitable for living-room or parlor, complete 4.50

A 3-light shower fixture, complete with shades 3.45

The SIMPSON Company Limited