

You Are Invited

To correspond with us if you are thinking of taking a BUSINESS or SHORTHAND

Course. Mr. W. Marshall has been placed as stenographer with G. Marshall & Co., Tea Merchants, London.

J. W. WESTERVELT, R.P., Principal.

The Merit of the Designs

found in our Wall Paper is appreciated by the buying public.

H. & C. Colerick 413 Richmond Street.

New Spring Overcoats

The very newest patterns and colors in Cheviot, Herring bone and Whippoor. See them in our window.

O. LABELLE, Merchant Tailor, 372 Richmond St. Phone 1027.

FITZGERALD and FITZGERALD, DIABETIC

Patients, remember that for the future my hours for consultation will be limited to Wednesday, A. R. Fingol, Office, Opp. Public Library.

FAIRBAIN MERCHANT TAILOR

Opp. City Hall, Upstairs

Tecumseh and Forest Queen

brands of flour always maintain a high standard. Best results in baking are always assured if you use them.

J. D. SAUNBY, Proprietor, PHONE 132.

CANNOT BE DONE AT HOME FOR THE MONEY.

Table Covers, Napkins, Sheets, Pillow Slips, Towels and Rollers, 50 of the above pieces laundered for 50 cents by the well-known Parisian Steam Laundry.

73 and 75 Dundas street, Telephone 659. J. K. Spry, Manager.

W. B. LAIDLAW, Barrister, solicitor, etc.

Money to loan at low rates. Bank of Commerce Bldg.

SPECIAL NOTICES.

Feather and Down Cushions, 50 cents each—the best value in London. Goose feather pillows a specialty.

STOP THAT TOOTHACHE! You can neither eat nor sleep while it lasts.

W. F. BROCKENSHIRE, East End Gallery, is still making those beautiful cabinet photographs at \$2 per dozen.

A church in Sedlitz, in Bohemia, contains a chandelier of human bones.

Children Cry for CASTORIA.

For Infants and Children.

Children Cry for CASTORIA.

HATS New Styles for Spring '99. Spittal, Sabine & Co. 146 Dundas Street.

The Wheels Of Success are those which give good satisfaction to their rider—those that stand all kinds of weather, hard riding, etc., and are not continually turning towards the repair shops.

Columbia BICYCLES Many new improvements have been added this season—nothing experimental—every new feature has been practically tested by months of hard riding.

Wm. Gurd & Co 155 Dundas Street. Phone 800.

FINE TAILORING SOUTHGOTT'S 361 RICHMOND ST.

METEOROLOGICAL. Toronto, March 10—8 p.m.—The southwestern depression is now central over Kansas, and is moving direct to the lakes.

The Food You Eat Plays a most important part in your general health. Impure flour means unwholesome bread—means indigestion and dyspepsia.

London Advertiser. TELEPHONE NUMBERS: 107.....Business Offices 134.....Editorial Room 178.....Job Department

A LOCAL BUDGET —Miss Nellie Welburn is visiting her aunt, Mrs. Palmer, near Fingal.

—The following list of patents recently granted to inventors residing in Canada is reported for The Advertiser by P. J. Edmunds, international patent solicitor, London: Canada patents—John Hayden, Brantford, method of securing bicycle cranks to axles; Thos. L. Willson, St. Catharines, process of manufacturing metallic carbides; G. D. Pearson, Montreal, acetylene gas lamp; N. McDougald, et al., Altonville, cattle feed heater; Dodsds Medicine Company, Toronto, medicine (trade mark); O. Smith, Montreal, "The Accountant's Indicator" (copyright); United States patents—Wm. V. Chisholm, Montreal, wrench; J. A. Dion, Point St. Charles, cooking utensil; R. C. Goff, Charlottetown, ice-creper; J. Powley, Galt, invalid bed.

—The invited guests at the party given to Miss Anna Gair at the residence of Mr. and Mrs. S. Munro, Ridout street south (already referred to in The Advertiser) were: Misses Gair, M. Macfie, A. Payne, A. Somerville, D. Cowan, Love, L. Love, E. Miller, K. Ferguson, M. Campbell, M. McLeay, Nelles, P. Nelles, Ellison (Marquette, Mich.), A. Templeton, B. Jackson (Arva), M. Thompson, I. Jackson; Messrs: J. Little, A. Magee, C. Cowan, F. Macfie, W. Sutherland, E. Fields, J. Carson, M. Millar, F. Gorth, W. Payne, F. Ware, J. Ferguson, H. Walker, A. Gunn, J. Stone, R. Yates, Dr. McLeay, F. Millar, B. Klippen, F. McCormick, G. Sutherland. The rooms and tables were tastefully decorated in pink and white while the young people were prettily attired for the occasion.

—The monthly report of the Y. W. C. A. presented at their recent meeting, shows that the total attendance at the rooms for February was 1,243, of which number 882 called during the day; 482 were present at the lunch hour, and 361 attended the evening meetings.

Choicest Canadian FRUITS Whole Raspberries Quartered Peaches } In Glass. Green Gages Red Cherries Strawberries } In Tina. Choicest Peaches Pineapples Peach, Plum, Strawberry, Raspberry and Black Currant Jams in Glass Pots. FINEST BITTER ORANGES. T. A. Rowat & Co. 234 Dundas Street. Phone 317.

"Oh! That's Bakers' Bread." This was an old and common expression years ago, but now you hear, "Is that not Eureka Bread?" Times have altered things. With our modern appliances our brands of bread equal any home-made bread—in fact, we consider them better. Fresh daily at your door. THE PARNELL-DEAN STEAM BAKING COMPANY, 75 Bruce Street. Telephone 929.

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UNRIVALED ROSENTHAL. Such dash and precision, such perfection of execution, and such an exhibition of skill, pure and simple, have never been witnessed before in New York. Rosenthal is entitled to the distinction of being an innovator in this line of effort. Not even the delicately-adjusted might and swiftness of Paderewski, nor the nimble and exquisite finger work of Joseffy, can compete with the master composer of the keyboard achieved at his recitals. He stands unrivaled in his field. Rosenthal will appear here next Wednesday, which will be his only appearance here this season.

TAXATION OF THE SPRINGBANK RAILWAY. At a minority meeting of the legislation and reception committee, held last night, a communication was received from City Solicitor Meredith, inclosing the bill which the street railway company are seeking to have passed by the legislature. Col. Leys had forwarded the bill to Mr. Meredith. It is to conform a Westminster bylaw, which limits the taxation of the company's Springbank line for 28 years at \$75 a year. Mr. Meredith suggested that a clause be inserted in the bill providing that in case the territory is annexed to the city the act will be annulled.

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—Mrs. Groves, an employe of the Tecumseh House, while crossing Dundas street at the corner of Maitland street, was knocked down by a trolley car, but was uninjured. She exonerated the driver from all blame, as she was lost in a reverie regarding her mother's recent death, and did not hear the car approaching.

—In order to give the early closing movement a favorable start, Messrs. Smallman & Ingram have decided to pay their large staff of employes on Thursday morning of each week, instead of Saturday evening, as has been the custom. The change took effect last Thursday, March 9. Early closing promoters will doubtless read this item with pleasure, and the firm's numerous employes will have another reason to feel grateful to their thoughtful employers.

—The Ariel Ladies' Quartet will appear at the Auditorium on Thursday evening next. It is the last of the course of concerts. The following is from the Lawrence (Mass.) American, of a recent concert given there: "The Ariel Concert Company is probably the strongest company which has visited the city during the season. They are known and admired throughout the United States, and are always heartily welcomed in Lawrence. On the stage they present a charming picture. For sweetness and harmony they cannot be surpassed."

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Kingsmill's The Reliable Store. Extra Preparations When visitors are expected extra preparations are usually made. We Expect a great many visitors to our stores this week, and have made extra preparations for their especial benefit. You will notice this in every department. We wish to speak of one particularly. Cottons Only the best makes are allowed to enter our doors, consequently we have only the best makes to show you. We have Cottons as low as 3c per yard, and as high as 17c; but we have one very special line from the celebrated New York Mills that we feel confident is unmatched. It is a full yard wide, nice round, even thread and soft-finished Bleached Cotton, in short lengths, from 5 to 18 yards, and well worth 13c, but we will offer them until sold at 10c. If you want truly extraordinary values, come here for your Cottons.

Kingsmill's The Store for Cottons. Bristol great for its commerce, and Chester for its old wall and historic associations. But Liverpool and the modern business stand of John Bull. There he does business with all the world. Liverpool has really grown in this century, thanks to steam, the building of railways, improvements in machinery, and steam connection with America. Nor is it all business, music, literature are well patronized, and the public buildings are imposing and beautiful. The lecturer spoke very highly of the railroads, though criticizing some things. Their speed and regularity were commendable. The canal system is important. Manchester Canal was described—a white elephant for Manchester so far, but a wonderful piece of engineering. A sketch of the "Black Country," made familiar by Dickens' "Old Curiosity Shop," was given. A large portion of the lecture was devoted to London. The city, as big as 24 other largest towns and cities combined. Reference was made to its births and deaths, its enormous traffic. The Tower and Westminster Abbey and the House of Commons were fully described. The lecturer closed by expressing his belief that England was still in the prime, and expressed the hope that she would long endure to march in the van of the highest civilization and exhibit to the world the finest national life.

AMUSEMENTS A Big List of Attractions for the Coming Week at the Grand-Field's Minstrels on Monday—Roland Reed on Tuesday and Rosenthal on Wednesday—Last Night's Performance. HOW ROSENTHAL PLAYS.

At a recent performance in New York, Rosenthal, who has been described throughout Europe as "the greatest living pianist," played to an audience of five thousand people, and he was pronounced "at his best" on this occasion, but it is impossible to say what such an artist's "best" is. All which caused wonderment at his previous performances was duplicated, and to them was added an intelligence raised to that degree of spirituality which places a bar to the commonplace activities of criticism. There would be room for discussion if this side of this artist's gifts and achievements had been displayed exclusively in those parts of the programme devoted to music frankly designed to bring forward his technical abilities; but it was not. He was greatest in his opening number, which was Beethoven's last Sonata, that transcendent and transfused composition which convention compels the world to describe by its opus or key, as opus III, or C minor, but which deserves a descriptive title as much as the "Heroic Symphony," if titles can give distinction. Mr. Rosenthal's performance of this work was not only perfect on its technical side, it was wonderful in its penetration into the composer's high imagination and uplifting in its embodiment of the composer's spiritual exultation. He played the "Carnival" of Schumann with marvelous ability, and infused all its portions with a delightful sanity. He brought out the picturesque for which we are invited to look by Schumann's titles. But Rosenthal is inclined to be a bit philosophical, as he confessed by analytical notes which he has designed for his compositions.

FIELD'S MINSTRELS MONDAY NIGHT. Minstrel singers are fascinating. They have a charm about them which is only equaled by the sweetness of their composition. With the Field Greater Minstrels the vocal choir is virtually perfect in every detail. Directed by Charles Skelcher, with such noted singers as Reese Prosser, Harry Sheldon, John C. Dickens, Paul LaLonde, A. Fred Alckens, George Reeves, Frank Todson, Willie Fanning, and Samuel D. Norton. It is a singing organization which has seldom, if ever, been equaled by any minstrel organization. The ballads are all new and from the pens of the most noted authors, the blending of the voices producing a beautiful effect. Some idea of their concerted work may be gleaned from the fact that they finish the first part with a magnificent rendering of the

The Federal Life. At the seventeenth annual meeting of the Federal Life Assurance Company of Canada, held in Hamilton this week, the directors were able to present a very gratifying report to the shareholders. The Federal Life enjoyed its share of the general prosperity last year. The new insurance accepted amounted to \$2,114,232, representing 1,381 applications. Annuity premiums to the amount of \$12,731.50 were also received. The income was \$40,831.73—a very substantial increase—while the expenditure decreased by 6.66 per cent. The assets increased by 19.90 per cent, the surplus by 27.92 per cent, and the reserve fund, 21.91 per cent during the year, the capital and assets having now reached \$1,475,283.41. The liability for reserves and all outstanding claims are \$757,399.20, showing a surplus of \$717,884.21. The investments of the company have been carefully looked after. In this connection Vice-President Kerns pointed out that the rate earned by the Federal in 1897—the last year in which the average can be obtained from the report of the superintendent of insurance—was 5.64 per cent, and the average rate earned by all the Canadian companies 4.48 per cent.

Impure Blood? If your blood is impure then you are weak and languid; your appetite is poor and your digestion is weak. You cannot sleep well and the morning finds you unprepared for the work of the day. Your cheeks are pale and your complexion is sallow. You are troubled with pimples, boils, or some eruption of the skin. Why not purify your blood? Ayer's Sarsaparilla will do it. Take it a few days. You will soon feel better in every way, for your blood will be pure, your appetite good, and your nerves strong. \$1.00. If you are bilious, take Ayer's Pills. They greatly aid the Sarsaparilla. They cure constipation, also. Price, 25c a box. For sale by all druggists. Write the doctor freely all the particulars in your case. You will receive a prompt reply, without cost. Address, Dr. J. C. AYER, Lowell, Mass.

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