

To the Trade

We are Selling a very heavy quality of Linoleum this week at clearing prices.

FILLING LETTER ORDERS A SPECIALTY. John Macdonald & Co.

FIGHT TO THE LAST DITCH

Is the Advice Rev. Dr. Carman Gives in Christian Guardian to Prohibitionists.

MARSHAL ALL THE MORAL FORCES Against the Drink Evil and Pluck Victory From What Was Planned for Their Defeat.

In this week's Christian Guardian Rev. Dr. Carman urges increased vigilance, energy and courage on the part of prohibitionists, and says: "While many are dissatisfied with the

would quickly precipitate, worldly speaking, the pernicious anemia, deplete our blood, slacken our fibre, weaken our nerve and bone, lose the ground we have won and unfit us for coming strife to win again and hold what we have."

What the temperance people should do, Dr. Carman says, is: "1. To marshal and unite all the temperance forces, yes, all the moral forces, of the province, all temperance organizations, all young people's societies, the Women's Christian Temperance Union, the temperance and prohibition ranks of the Christian churches and all persons and associations that, for their country and their homes, will volunteer, or can be enlisted, into the ranks against the dark legions of the empire of strong drink."

Elect Temperance Men. "2. This temperance fight for political action has two objective points, viz., the provincial elections in June, and the so-called referendum in December. My view is that the moral, social and religious energy should be aroused at once, and directed upon every objective point of the conflict. The momentum gained for June will be effective in December. Our ardor and courage need not fall or droop in the summer campaign for the pitched battle in December. Some talk as though they would await the issue of the provincial elections, and then make their debate and determine what about the plebiscite in December. Moral momentum is required for the whole range of temperance men to elect the best temperance first we can get in June, and then in December to pile up such a vote as neither Mr. Ross nor Mr. Whitney dares disregard. Either of these gentlemen might be able to care for our mines, forests and fisheries; but what we are after in this struggle is to care for our country and our country's highest good."

At Edmonton, Northwest Territory, R. O. Molloy's heavy stable and his horses were destroyed by fire. Loss estimated at \$8000; partially insured.

IT'S BOUND TO BE A HUMMER.

300 Boys' Suits, Brown, Vestee, Blouse and Fancy styles, sizes 22 to 25 (for ages 4 to 8 years). The cheapest one in the lot is worth 3.50, and the most expensive 7.50. Take your choice on Friday for 1.98.

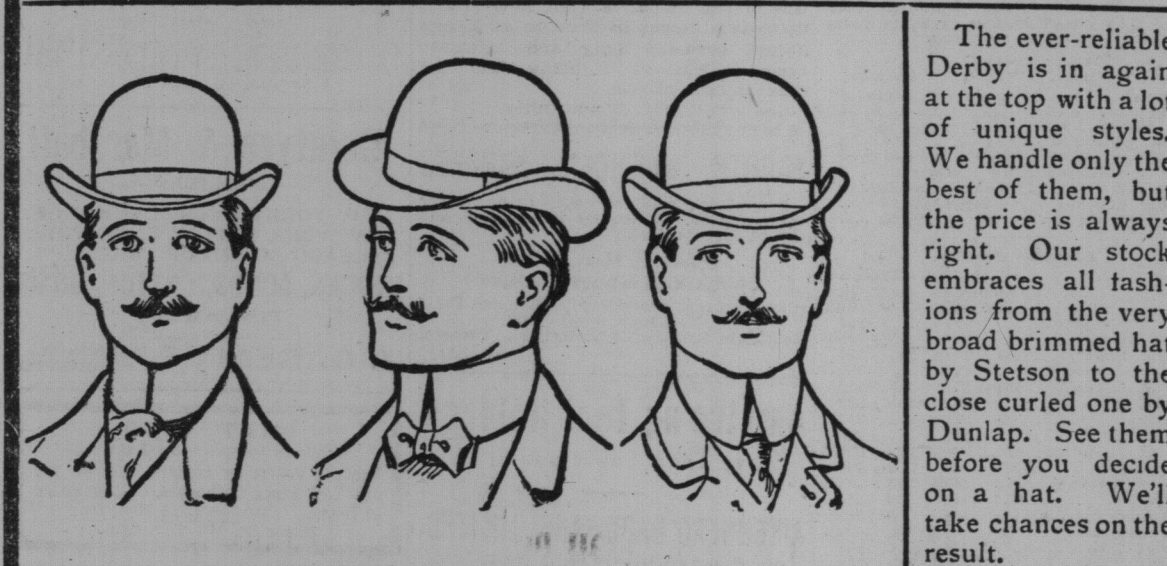
We want the room, and the suits. This is one of the biggest "snaps" ever offered in Toronto.

These suits will be on sale Friday only at OAK HALL, 113 EAST KING ST., OPP. THE CATHEDRAL.

The National Trust Company, managers of the Toronto Stock Exchange Clearing House, Limited, report the clearings for the month of March as follows: Stocks, 150,554 shares, par value \$8,085,032; bonds, \$4,443,470.53. This is an increase of cash balances over the previous month of \$1,560,151.20.

Kid McPartland faces Joe Handler in a second round contest at Milwaukee Friday night.

Spring Derby Hats



The ever-reliable Derby is in again at the top with a lot of unique styles. We handle only the best of them, but the price is always right. Our stock embraces all fashions from the very broad brimmed hat by Stetson to the close curled one by Dunlap. See them before you decide on a hat. We'll take chances on the result.

We Have Dunlap's and Heath's Celebrated Derbys. Derby Hats, in light and dark stiff fur felt, embracing all the English and American styles, in all popular and fashionable tints, some exclusive styles, all sizes. DERBY HATS, \$2 TO \$5.

Square Crowned Derby Hats, the popular hat for morning wear, semi-dress and racing functions, the proper hat for the Horse Show morning wear, all English styles, \$2.50 TO \$5.

We Are Dunlap's and Heath's Sole Canadian Agents.

THE W. & D. DINEEN CO., LIMITED Corner Yonge and Temperance Streets.

PERSONALS. Miss Mowat will receive this afternoon, John Anderson, Registrar of North Wellington, who takes a great interest in educational matters, has been elected president of the Ontario Association of the Education Association of Ontario.

OLD BOYS OF NORTH YORK Their First Annual At Home in the Old Court House was a Great Success.

Score's SPECIAL PRICES "Raglan," \$27.00 "Chesterfield," \$25.00 A TASTE OF SPRING FRESHNESS In our matchless display of Neckwear, Cambric Shirts, Gloves, Hosiery, Underwear, etc. Latest ideas—All values. R. SCORE & SON TAILORS AND HABERDASHERS, 77 KING ST. W.

OLD BOYS OF NORTH YORK Their First Annual At Home in the Old Court House was a Great Success. BUILDING HANDSOMELY DECORATED Excellent Music for Dancing, While Many Found Good Sitting-Out Places. The old Court House on East Adelaide-street was in gala attire last night on the occasion of the first annual at-home of the North York Old Boys' Association. For several months past the members had been making arrangements for the gathering, and the result of their work for the function was one of the most successful and enjoyable of the season.

FAIRWEATHER'S English Hats



English Hats "LINCOLN-BENNETT & CO.'S" — amongst the English makers there's no name better known—more noted — or more famous for quality than—

Lincoln-Bennett & Co. Hatters to His Majesty King Edward VII.

The styles are exclusive—the qualities never gained—and gentlemen who really appreciate the best in buying a hat have a warrant of satisfaction in selecting a "Lincoln-Bennett"—we are showing a complete range of the newest blocks—silk hats—7.00 and 8.00—soft hats and Derbys—3.00 to 5.00.

84 Yonge St.

Price of OIL. Liverpool, April 2.—Cotton seed oil, Hull refined, spot steady, 21s 6d.

TOBACCO, LIQUOR AND DRUGS. Dr. McTaggart's tobacco remedy removes all desire for the weed in a few weeks.

FOREIGN MONEY MARKETS. London, April 2.—India Council bills were allotted today at 113 1/2.

LIVERPOOL COTTON MARKET. Liverpool, April 2.—Cotton—Futures opened steady, 8 1/2.

Q.O.B. 547 Strong. The spring drill of the Queen's Own Rifles was commenced last night.

EARNEST ADVICE. A Quebec Gentleman Offers a Plain, Straightforward and Truthful Statement of His Case and Its Cure for the Benefit of Other Sufferers.

POULTRY NETTING. FROM ONE CENT A FOOT Special Close Prices by the 50-Yard Roll.

THE RUSSILL HARDWARE CO., 126 King Street East.

Awnings and Tents. The D. PIKE CO., Limited 123 King St. East, Toronto.

Headaches. Delays are dangerous when you have trouble with your eyes.

Don't Get Typhoid Fever. Drink Distilled Water. It is free from the germs and microbes that abound in city water.

J. J. McLaughlin, Chemist 151 Sherbourne Street.

THE SIMPSON COMPANY LIMITED

Directors: J. W. Flavell, E. H. Fudger, A. E. Ames | April 3rd

A Great Suit Bargain

100 men can choose a suit at a great saving in the Men's Store to-morrow. \$6.50 to \$10.00 Suits will be cleared at the Bargain day price of \$3.95.

100 only Men's Fine Imported and Domestic Tweed Suits, plain dark patterns, also new and fashionable check and plaids, in light fawn and medium green shades, made up in the correct single-breasted saque style, lined with fine quality of fawn's satin and handsomely tailored, sizes 35-42 only, regular \$6.50, \$7.50, \$8 and \$10.00, to clear Friday morning, 3.95

150 pair Men's Pants, good strong Canadian tweed, in dark grey, navy blue and black, medium and narrow stripes, good serviceable, hip and top pockets, strongly sewn and well finished, sizes 32-42, regular \$1, \$1.25 and \$1.50, Friday, .89

85 only Boys' Canadian Tweed Two-piece Suits, in dark green and bronze mixtures, single-breasted style, with Prussian collar, lined with strong Italian cloth and well made, sizes 28-38, regular \$2 and \$2.25, on sale Friday, 1.49

Men's 2.50 Hats, 49c Furniture for Friday. 200 only Men's Stiff Hats, extra fine quality English fur felt, good stylish shapes, in beaver, fawn, pearl grey and brown colors, not a hat in this lot for less than \$2.

75c Shirts for 30c 34 dozen Men's Fine Dress Madras and Zephyr Shirts, made soft front, negligee style, in neat checks and stripes, new colorings, in light, medium and dark shades, all new fresh goods, the proper shirt for present wear, regular 50c and 70c, on sale Friday morning at, 39c

157 dozen Men's Colored Cambric Zephyr Black Sateen and Black and White Grill Working Shirts, made with collar attached, in light, medium and dark shades, neat pattern, well made and perfect fitting; we took advantage of manufacturers' offer, on Friday we give you the benefit of our purchase, sizes 14 to 18 1/2, regular value 40c, 50c and 60c, to clear Friday at, 27c

Men's Fine Plain and Fancy Striped Merino Underwear, ribbed cuffs and ankles, shirts made both single and double-breasted, the light weight for present wear, all sizes, regular 65c and 40c value, on sale Friday, to clear at, 29c

Boots for Boys & Men 300 pairs Men's and Boys' Good Buff Lace Boots, whose foxed vamps, extension edge, riveted soles, boys' sizes, 11, 12, 13, 1, 2, 3, 4 and 5, men's sizes, 6, 7, 8, 9 and 10, regular prices \$1.25 and \$1.50, Friday, to clear at, 75c

Lisle Thread Sox, 17c Men's Finest Fancy Lisle Thread Half Hosiery, black silk embroidered lace and vertical and circular stripes and checks, sample pairs, finest quality, regular 45c to 65c, quality, Friday, per pair 17c, or three for 50c

Some Great Book Bargains Standard Works and Popular Stories, bound in fine linen cloth, stamped with pretty design, in colors, published price 20c, 200 on sale Friday at 3 for, 45c

Popular Music For Friday Regular 25c for 12-12c. When the Harvest Days Are Over, Mamie Don't You Feel Ashamed, I Want to be the Leading Lady, The Jack O'Lantern Man, Sweet and Sour, in the Days Gone By, There's No North or South To-day, On a Sunday Afternoon, I Just Can't Help Loving That Man, Many 50 others to choose from.

Bargains in Curtain Sale On Friday we offer some splendid Nottingham Curtains—curtains worth every penny of \$3.00 a pair—at \$1.98. Our curtain sale is providing tasteful housekeepers with unequalled economies in lace curtains, and tomorrow being Bargain Day, the values are still more alluring:

NOTTINGHAM CURTAINS AT \$1.98. 250 pairs Nottingham Lace Curtains, 54 inches wide, 3 1/2 yards long, all finished with Colbert edges, in white and cream, regular \$3 per pair, Friday, 1.98

TAPESTRY CURTAINS FOR \$1.75. 100 pairs Fine Quality Tapestry Curtains, 45 inches wide, 3 yards long, beautiful combination coloring, with heavy fringe top, and bottom, to clear, Friday, 1.75

DOUBLE FOLD CRETONNE AT 80c. 375 yards Double Fold Cretonne, some with borders, suitable for curtains and coverings, a full range of colorings and patterns, regular 25c, Friday, 80c

WINDOW SHADES AT 33c. 228 Window Shades, 27 x 70 inches, mounted on spring rollers, trimmed with lace, and some with insertion, complete with tassels, each, Friday, 33c

Lunch To-Morrow A tasteful, piping menu will be served for the convenience of Bargain Day shoppers, in our lunch room, on the Fourth Floor. Have lunch there to-morrow. You will find it an extremely pleasant lunch room.

Our Spring Catalogue A convenience and a help to shoppers the Dominion over. You may have it by return mail if you drop us a postcard with name and address in full.

Patents King-Post, Ottawa

London, which is nation's pride, its character and its products

George G. Home, 1000 St. Lawrence St., Ottawa

City Hall

Thru the near Middle West, due to the fact that it is not come in.

Not G. Kersey B. Sarnta, day the Kersey, o made of of the road Edy's m is an ab of the C ship add the evid the Crow and a v tered you was not a Court ad ing, wher "Walter a two mon Canadian S. A. C. Second m Various o NOT G Kersey B