

L. SIMPSON

Store Opens 8 a.m.

Closes at 8.30 p.m.

H. H. Fudger, President.

J. Wood, Manager.

PROBS. W. to N. W. winds; fair; lower temperature.

L. SIMPSON

A Page That Shows How Very Interesting Shopping Becomes as the Season Advances

A SALE OF English Chintz and Taffeta Curtains at Half Price

This sale affords an excellent chance for re-draping your house. An opportunity enabling you to do two rooms for the price of one is a seldom occurrence, but such is the case on Wednesday. There is

A great variety of fine English and French Chintzes and Taffetas, in lengths up to 8 1/2 yards, all colors, all styles, for overdraperies, loose covers, cushions, portieres, etc. Regularly sold at \$1.75, \$2.00 and \$2.50. **WEDNESDAY HALF PRICE.**

COUCH COVERS, \$2.35. Roman stripe Couch Covers, 3 1/2 yards long, 56 inches wide, fringed all around. Wednesday, each 2.95

HEAVY TAPESTRY CURTAINS, \$6.95 PAIR. 3 yards long, 50 inches wide, fringed heavily top and bottom, a very fine quality portiere. Wednesday, pair 6.95

SWISS APPLIQUE CURTAINS, \$4.65. A choice of a lot of new patterns, fine Brussels net, with applique border, some with plain net centre, some figured, an exceptional price. Wednesday, pair 4.65

\$5.50 NOTTINGHAM CURTAINS, \$2.50. 105 pair of Nottingham Curtains, from two to four pair of a pattern, some in fish net, some in Nottingham net, with plain or figured centre. Regular \$5.50 and \$4.00 value. Special Wednesday 2.50

HALF PRICES ON SILKS. Remnants in lengths of from one to ten yards in Silks, Moires, Velours, Tapestries, etc. **WEDNESDAY HALF PRICE.**

Women's Dresses at \$8.65 About One-Third of Their Value

These are up-to-date one-piece dresses, worth \$25.00 each, selling on Wednesday for \$8.65. Best materials only, and in dainty styles for this winter.

Serges, cashmeres, lustrés, satins and nets. Waists with short and long sleeves, high and low collars, trimmed lace insertion and braidings, with satin or velvet pipings. Regularly sold at \$25.00. Wednesday **8.65**

Walking Skirts

All-wool imported tweed, in brown, grey or green tones; made with panel back, and high waist. Finished with fancy buttons. Price **6.00**

\$1.50 Double Width Dress Silk for 98c Yard

There are just 2,000 yards of this wide width silk and satin. The weaves are mousseline, duchesse satin and Swiss satin paillette. The colors are ivory, black, sky, pink, mauve, old rose, brown, tan, Alice, Copenhagen, Paddy green, myrtle, reseda, cerise, plum, navy, old gold, yellow, maize, etc. 40 inches and 36 inches wide. Regular \$1.50 quality. Wednesday **.98**



Does Your Son Want a New Overcoat?

If he happens to be between the ages of ten and seventeen, send him along to Simpson's, or draw his attention to the fact that on Wednesday the nicest overcoat may be bought at a bargain price.

There Are 180 Sample Overcoats Worth From \$7.50 to \$9.50, Wednesday \$5.85

They are the best ulster samples of the season, and come from the two best manufacturers. Some are double-breasted, with convertible collars, and some single-breasted, with permanent collars. Materials are the very best of Scotch and English tweeds, in a good selection of patterns. They are samples, and tailoring in every coat is perfect. Sizes 28 to 35. Wednesday **5.85**



Men's Winter Ulsters

Dear Sir: We address you personally because this is an important and purely personal matter. About this time of the year an overcoat is an appealing kind of thing, and here is just the one that will appeal to you, not only in the matter of price, but in style and quality, but there is a "but" about it. They are only on sale **FOR ONE DAY, Wednesday, AT THE PRICE, which is \$15.00. This would be a well spent \$15.00, because such coats are invariably sold at \$20.00, which would be a legitimate outlay for any one of these.** Yours truly, The Men's Clothing Department, Main Floor, Robert Simpson Company.

Here are furs for men which will prove to be the "lasting" kind, warm and comfortable, and your money's worth in every respect.

Men's Canadian Raccoon Skin Fur Coats, dark prime full fur skins, extra well lined, best finish, extra deep shawl style collars, and full 50 inches long **65.00**

Men's Galloway Fur Coats, made from choicest skins, heavy and evenly furred, oil tanned pelts; a warm and very durable coat **30.00**

Men's Fur-lined Coat, extra fine black beaver cloth shell, lined with selected Canadian muskrat skins, fine grade, Canadian otter collars, in shawl shape. Wednesday **50.00**

A Sale of Velvet Shapes

360 Black Velvet Shapes, of French silk mirror velvet, best styles, would sell regularly in New York at \$6.00 to \$7.50 each. Wednesday **3.75**

65 New York Velvet Shapes, in colors, also good styles and colors, perfectly fresh. Worth \$4.50 and \$5.00. Wednesday **2.50**

Two Happenings in the Underwear Section

Almost half price for heavy plush lined underwear for women, and a substantial cut on the price of children's fine warm sleepers.

Phone Orders Taken.

400 pieces Women's Vests and Drawers, "Watson's" unshrinkable heavy plush-lined, elastic-ribbed cotton, white only. Vests, high neck, long sleeves, button front. Drawers to match, ankle length, both styles, sizes 32 to 38, regular price 90c. each. Wednesday, each **.35**

Children's Zimmer-Knit, natural merino sleepers, feet attached, button down back, drop seat, long sleeves, pocket, sizes 2 to 7 years only. Wednesday, all sizes **.45**

Hosiery and Gloves at Reasonable Prices

Women's English Cashmere Hose, plain and ribbed, correct weight for winter, double in responsible spots; sizes 8 1/2 to 10. Pair. **.25**

Women's "Pen-Angle" Cashmere, all-wool black cashmere, knit to form. Wednesday 35c pair. 3 pairs for **1.00**

Glace Kid Gloves, French made, the odd sizes of the best grades; sizes 5 1/2 to 7 1/2. A bargain, pair. **.59**

Men's Wool Lined Gloves, suede and leather finish, tan shades; sizes 7 to 10. Wednesday **.79**

There is every probability that all the Initial Handkerchiefs

in Toronto will be sold out before Christmas. If you intend to buy any of these useful and handsome presents, NOW is the accepted time.

Women's Fine Sheer Irish Linen "Initial" Handkerchiefs, 1/4 inch hemstitch border, very fine quality of linen. Wednesday 35c each, or 3 for \$1.00.

Women's "Initial" Handkerchiefs in Pure Irish Linen, with 1/4 inch hemstitch border, hand embroidered initial, with pretty floral wreath in corner. Wednesday, 3 in Xmas box for **.75**

Women's "Initial" Irish Linen Handkerchiefs, 1/4 inch hemstitch border, hand embroidered initial, with small floral pattern in corner. Wednesday, 3 in Xmas box for **.88**

Men's "Initial" Handkerchiefs of fine Irish Linen, with 1/4 inch hemstitch border, hand embroidered initial, beautifully fine. Wednesday, 3 in Xmas box for **1.00**

Men's "Initial" Handkerchiefs, fine Irish Linen, with 1/4 inch hemstitch border, hand embroidered initial, beautifully fine. Wednesday, 3 in Xmas box for **.75**

Men's "Initial" Handkerchiefs of Irish Linen, hand embroidered initial, 1/4 inch hemstitch border. Wednesday, 3 in Xmas box **.50**

Real Ebony Hair Brushes, with 11 rows of pure hand drawn bristles, both concave and oval backs. Regular \$1.25, special **.80**

Women's 3-piece Toilet Set, in white, including brush, comb and mirror with fancy decorated backs, in neat case complete. Special, 1.49 **1.49**

Men's and Women's Silk Mixture Umbrellas, with tape edge, ebony handles in various designs, rolled gold and sterling silver mounted. Wednesday **2.35**

The Broadway Umbrella, in the extra close rolling silk covered top. Prices \$4.00, \$4.50 and \$5.00.

Wall Paper Imported Parlor, Dining Room, Hall, Den and Library Papers, in suitable colorings and designs. Per roll 25c, 35c, 50c, 75c, 1.00 up.

Cut-outs, Trims, Dividers, Crowns, Medallions, Panels and Friezes. Per yard 3c, 5c, 10c, 15c, 25c, 50c, 1.00.

WEDNESDAY SPECIALS. 2,500 rolls parlor and dining-room ceiling in cream; good stock. Regular 25c. Wednesday **.14**

6,500 rolls imported and domestic papers for parlors, dining-rooms, sitting-rooms and bedrooms, assorted colorings. Regular to 75c, Wednesday 39c; reg. 50c for 27c; reg. 25c for 13c; reg. 15c for 7c. (Fifth Floor.)

A Special Showing of Washing Materials for Evening Wear

The newest thing is the "Bandeau" effect, in 40 inch voiles, a beautiful silk embroidered band, 6 inches deep, forming the bottom of the skirt, and the same being used for the bodice. Colors for evening wear, cream, sky, pink, mauve, lines, mais, black, etc. The full dress length of five yards, for **8.50**

40 inch Voile, in a big range of shades, as white, black, Nile, pink, maize, sky, heliotrope, champagne, etc. Special, 49c and 65c.

New shades and designs in silk striped Marquisette, in all the evening shades, 65c and 75c.

Zurich Silk, the original cloth, in all the newest shades, cream, white, black, yellow, sky, pink, reseda, Nile, navy, brown, mauve, etc. Special **.25**

On Second Floor.

Excellent Presents May be Chosen from the Fancy Goods

18 only, Combination Shaving Sets, consisting of a nickel-plated stand and razor, reversible mirror, hot water dish and brush complete. Reg. value \$1.50, special **.99**

50 only, Men's High Stand Shaving Mirrors, with extra heavy glass. Regular 86c, special **.53**

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American Silk, Chiffon & Lace Blouses \$5 each

These are Samples Only

This sale only applies to women who take 36 or 38-inch bust measure. Description:

150 exquisite samples just delivered to-day, and shown for the first time in Toronto. Striped ninons, veiled chiffon, lovely Oriental handkerchief kimono, in silk crepe and ninon, veiled marquisette, and some fine examples in Saxony and Venetian lace. This is the very best sale of the season, as it combines absolute newness, and prices cut in half. Regular selling prices are \$8.50, \$10, \$12.50 and \$15. Two 5.00 sizes only. Wednesday morning **5.00**

(No phone or mail orders.)

Examples of the Values in our China Dept.

Table Tumblers, 1/4 pint size, fine crystalware, dainty etched band and star. A grand value, Wednesday, dozen **1.20**

7 Marble Busts in Genuine hand-carved Italian marble. The subjects comprise Shakespeare, Corthe, Burns, Scott. Reg. \$5.50, Monday, 19.25 **1.75**

100 Crown Derby 6 1/2 inch Tea Plates, Wednesday **1.25**

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Dainty Afternoon Aprons Less than Half Price



Here's a chance to pick up dainty Aprons for gift purposes at, in some cases, a third of their usual price. A clearance of stock from a prominent maker at our own price makes such a sacrifice possible. Phone orders filled.

500 Afternoon or Tea Aprons, three exquisite styles in white lawn or embroidered dotted Swiss, small size aprons, with small bibs and sashes, trimmed with pretty lace or embroidery insertions, and lace or hemstitched ruffles. Regular prices 50c, 65c and 75c each. Wednesday, each **25c**

The **SIMPSON** Company Limited

Prime Groceries

2,000 Stone Fresh Rolled Oats, per stone 42c. Choice Side Bacon, permeal, half or whole, per lb. 18c. Choice Currants, cleaned, 3 lbs. 25c. California Seeded Raisins, package 10c. Canned Corn, 3 tins 25c. Canned Peas, per tin 11c. Pure Cocoa, in bulk, regular 35c, per lb. 25c. Telfer's Cream Soda Biscuits, 3 lb. box 24c. Canned Blueberries, Eagle brand, per tin 11c. Pure White Clover Honey, 5 lb. pall 68c. Imported Malt Vinegar, imperial quart bottle, 20c. Grapenut, 2 packages 25c. Queen Olives, in quart gem jar, per jar 35c.

FRESH ROASTED COFFEE 25c. 300 lbs. Fresh Roasted Coffee, in the bean, ground, pure or with chicory. Wednesday per lb. **.25**

WOULD FOR Government capt Tenc Cruisers an Terms of "penditure" Maritime F That Recip of Still. MONK WILL ATTITUDE OTTAWA, Nov necessary comedy the full parapher... Tenders J. D. Haze... J. A. M. Atkins... Bluenoses We... Mr. Carvell... A Pertins... Mr. Carvell... At least three-fo... in natural product... gone to the Ame... would continue to... could say that th... want reciprocity... The government... Continued on Pa