# A Page That Shows How Very Interesting Shopping Becomes as the Season Advances

### English Chintz and Taffeta Curtains at Half Price

This sale affords an excellent chance for re-draping your house. An opportunity enabling you to do two rooms for the price of one is a seldom occurrence, but such is the case on Wednesday. There is

A great variety of fine English and French Chintzes and Taffetas, in lengths up to 8½ yards, all colors, all styles, for overdraperies, loose covers, cushions, portleres, etc. Regularly sold at \$1.75, \$2.00 and \$2.50. WEDNESDAY HALF

COUCH COVERS, \$2.35. Roman stripe Couch Covers, 31/4 yards long 56 inches wide, fringed all around. Wednesday, each 2.35 HEAVY TAPESTRY CURTAINS, \$.695 PAIR.

3 yards long, 50 inches wide, fringed heavily top and bottom, a SWISS APPLIQUE CURTAINS,

A choice of a lot of new patterns, fine Brussels net, with applique border, some with plain net centre, some figured, an exceptional price. Wednesday, pair .................................4.65 \$3.50 NOTTINGHAM CURTAINS, \$2.58.

105 pair of Nottingham Curtains, from two te four pair of a pattern, some in fish net, some in Nottingham net, with plain or figured centre. Regular \$3.50 and \$4.00 value. Special Wednesday ....... 2.53

HALF PRICES ON SILKS. Remnants in lengths of from one to ten yards in Silks, Moires, Velours, Tapestries, etc. WEDNES-DAY HALF PRICE.

## Women's Dresses at \$8.65 About One-Third of Their Value

These are up-to-date one-piece dresses, worth \$25.00 each, selling on Wednesday for \$8.65. Best materials only, and in dainty styles for this winter.

Serges, cashmeres, lustres, satins and nets. Waists with short and long sleeves, high and low collars, trimmed lace insertion and braidings, with satin or velvet pipings. Regularly sold at \$25.00. Wednesday ...... 8.65

# Walking Skirts

All-wool imported tweed, in brown, grey or green tones; made with panel back, and high waist. Finished with fancy buttons. Price ..... 6.00

### \$1.50 Double Width Dress Silk for 98c Yard

There are just 2,000 yards of this wide width silk and satin. The weaves are mousseline, duchesse satin and Swiss satin paillette. The colors are ivory, black, sky, pink, mauve, old rose, brown, tan, Alice, Copenhagen, Paddy green, myrtle, reseda, cerise, plum, navy, old gold, yellow, maize, etc. 40 inches and 36 inches wide. Regular \$1.50 quality. 



360 Black Velvet Shapes, of French silk mirror velvet. styles, would sell regularly in New York at \$6.00 to \$7.50 each. Wednesday ... 3.75

65 New York Velvet Shapes, in colors, also good styles and colors, perfeetly fresh. Worth \$4.50 and \$5.00. Wednesday ...... 2.50

#### Two Happenings in the Underwear Section

Almost half price for heavy plush lined underwear for women, and a substantial cut on the price of children's fine warm sleepers.

Phone Orders Taken.

400 pieces Women's Vests and Drawers, "Watson's" unshrinkable heavy plush-lined, elastic-ribbed cotton, white only. Vests, high neck, long sleeves, button front, Drawers to match, ankle length, both styles, sizes 32 to 38, regular price 60c. each. Wednesday, each 

Children's Zimmer-Knit, natural merino sleepers, feet attached, button down back, drop seat, long sleeves, pocket, sizes 2 to 7 years only. Wednesday, all sizes .. .45

# Hosiery and Gloves at

Reasonable Prices

Women's English Cashmere Hose, plain and ribbed, correct weight for winter, double in responsible spots; sizes 81/2 to 10. Pair. .25

Women's "Pen-Angle" Cashmere, all-wool black cashmere, knit to form. Wednesday 35c pair. 3 pairs for ..... 1.00

Glace Kid Gloves, French made, the odd sizes of the best grades; sizes 51/2 to 7½. A bargain, pair. . .59

Men's Wool Lined Gloves. suede and leather finish, tan shades; sizes 7 to 10. Wed-

Dainty Afternoon Aprons Less than Half Price

Phone orders filled.

stitched ruffles. Regular prices 50c, 65c and 75c each.

Wednesday, each 25c

Here's a chance to pick up dainty Aprons

for gift purposes at, in some cases, a third

of their usual price. A clearance of stock

from a prominent maker at our own

price makes such a sacrifice possible.

styles in white lawn or embroidered dotted Swiss, small

size aprons, with small bibs and sashes, trimmed with pretty lace or embroidery insertions, and lace or hem-

500 Afternoon or Tea Aprons, three exquisite

There is every probability

in Toronto will be sold out before Christmas. If you intend to buy any of these useful and handsome presents, NOW is the accepted time.

Women's Fine Sheer Irish inch hemstitch border, very fine quality of linen. Wednesday 35c each, or 3 for \$1.00. S5c each, or 3 for \$1.00.

Women's "Initial" Handkerchief in Pure Irish Linen, with
½ inch hemstitch border, hand
embroidered initial, with pretty
floral wreath in corner. Wednesday, 3 in Xmas box for ... 75

Women's "Initial" Irish Linen Handkerchief, ½ inch hem
hand embroidered initial, with
small floral pattern in corner.
Wednesday, 3 in Xmas box for

Women's "Initial" Handker-chief of Irish Lawn, soft, smooth linen finish, hand embroidered initial. Wednesday, 3 in Xmas 

Silk Ribbon Reduced in Price A six-inch Silk Ribbon, in all colors, including lots of white, pink pale blue, red and black. It makes excellent sushion frills, hairbows and sashes, and just the rib-bon to trim up children's hats. Per 

The same ribbon in a 4% inch width, may be had in all colors:

### Men's Wool Shirts, coat style, starched neck band,

BEST QUALITY SWEATER COATS.

# A Special Showing of Washing Materials for Evening Wear

The newest thing is the "Bandeau" effect, in 40 inch voiles, a beautiful silk embroidered band, 6 inches deep, forming the bottom of the skirt, and the same being used for the bodice. Colors for evening wear, cream, sky, pink, mauve, linen, mais, black, etc. The full dress length of five yards, for ... 8.50

40 inch Voile, in a big range of shades, as white, black, Nile, pink, maise, sky, heliotrope, champagne, etc. Special, 49c and 65c.

New shades and designs in silk striped Marquisette, in all the evening shades, 65c and 75c.

Zurich Silk, the original cloth, in all the newest shades, cream, white, black, yellow, sky, pink, reseda, Nile, navy, brown, mauve, etc. Special ... ... ... ... ... .25

On Second Floor. Excellent Presents May be Chosen from the Fancy Goods

18 only, Combination Shaving Sets, consisting of a nickel-plated stand and reversible mirrors, hot water dish and brush complete. Reg. value \$1.50,

Real Ebony Hair Brushes, with 11 rows of pure hand drawn bristles, both concave and oval backs. Regular \$1.25,

Women's 3-piece Toilet 8et, in white, including brush, comb and mirror with fancy decorated backs, in neat case, complete. Special. 1.49

—Toilet Dept., Main Floor.

Very Necessary Items Now Men's and Women's Silk Mixture Umbrellas, with tape edge, ebony handles in various designs, rolled gold and sterling silver mounted. Wednes-The Broadway Umbrella, in the extra close rolling silk covered tops. Prices \$4.00, \$4.50 and \$5.00.

# Wall Paper

Imported Parlor, Dinning Room, Hall, Den and Library Papers, in suit-able colorings and designs. Per roll 25c, 35c, 50c, 75c, 1.00 up. Cut-outs, Trims, Dividers, Crowns, Medallions, Panels and Friezes. Per yard 3c, 5c, 10c, 15c, 25c, 50c, 1.00.

WEDNESDAY SPECIALS. 2,500 rolls parlor and dining-room ceiling in cream; good stock. Regular 25c. Wednesday ...... 14 6,500 rolls imported and domestic papers for parlors, dining-rooms, sitting-rooms and bedrooms, assorted colorings. Regular to 75c, Wednesday 39c; reg. 50c for 27c; reg. 25c for 13c;

# Does Your Son Want a New Overcoat?

If he happens to be between the ages of ten and seventeen, send him along to Simpson's, or draw his attention to the fact that on Wednesday the nicest overcoat may be bought at a bar-

There Are 180 Sample Overcoats Worth From \$7.50 to \$9.50, Wednesday \$5.85

They are the best ulster samples of the season, and come from the two best manufacturers. Some are double-breasted, with convertible collars, and some single-breasted, with permanent collars. Materials are the very best of Scotch and English tweeds, in a good selection of patterns. They are samples, and tailoring in every coat is perfect. Sizes 28 to 35. Wednesday ...... 5.85

The fine wool batiste Shirt, made coat style, with double French cuffs, is getting more ashionable every year. Here are two qualities at very reasonable prices.

double French cuffs, in neat fancy stripe designs; sizes 14 to 17. Wednesday.. 1.50

Wool Batiste Shirts, better quality, plain stitch, stripes, in black, navy or green on a cream ground; sizes 14 to 17. Special ....... 2.00

with maroon, all sizes reg. \$5 and \$6, Wed

## Men's Winter Ulsters

Dear Sir:

We address you personally because this is an important and purely personal matter.

About this time of the year an overcoat is an appealing kind of thing, and here is just the one that will appeal to you, not only in the matter of price, but in style and quality, but there is a "but" about it. They are only on sale FOR ONE DAY, Wednesday, AT THE PRICE which is \$15.00. This would be a well spent \$15.00, because such coats are invariably sold at \$20.00, which would be a legitimate outlay for any one of these.

Yours truly, The Men's Clothing Department, Main Floor, Robert Simpson Company.

Here are furs for men which will prove to be th "lasting" kind, warm and comfortable, and your money's worth in every re

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Men's Canadian Raccoon Skin Fur Coats, dark prime full furred skins, extra well lined, best finish, extra deep shawl style collars, and full 50 inches long ... ... .. .... 65.00

Men's Galloway Fur Coats. made from choicest skins, heavy and evenly furred, oil tanned pelts; a warm and very durable coat ... ... 80.00

Men's Fur-lined Coat. extra fine black beaver cloth shell, lined with selected Canadian muskrat skins, fine grade, Canadian otter collars, in shawl shape. Wednesday ...... 50.00

# American Silk, Chiffon & Lace Blouses \$5 each

These are Samples Only

This sale only applies to women who take 36 or 38-inch bust measure. Description: 150 exquisite samples just delivered to-day, and shown for the first time in Toronto. Striped ninons, veiled chiffon, lovely Oriental handkerchief kimonos, in silk crepe and ninon, veiled marquisette, and some fine examples in Saxony and Venetian lace. This is

the very best sale of the season, as it combines absolute newness, and prices cut in half. Regular selling prices are \$8.50, \$10, \$12.50 and \$15. Two 5.00 

### Examples of the Values in our China Dept.

Table Tumbiers, ½ pint size, fine crystalware, dainty etched band and star. A grand value, Wednesday,

star. A grand value, Wednesday, dozen 1.20
3-inch Fruit Bowi, beautiful cut glassware, deep flaring design, Wednesday, special 2.98
100 Crown Derby 6-inch Tea Plates, Wednesday 1.75
7 Marbie Busts in Genuine hand-carved Italian marble. The subjects comprise Shakespeare, Goethe, Burns, Scott. Reg. 35.50, Monday 19.25
Booth's Silicon china, dinnerware, 97-piece set in this famous ware. Mazarine, blue border band, rich gold finish. Complete dinner and tea service, regular \$29.50, Wednesday, for 16.49

This Handsome Limoges China Dinner and Tea Service, comprising 102 pieces, heavy gold encrusted decoration. 3 sets for sale half-price. oration. 3 sets for sale half-price.
Wednesday .... 125.00

### Toys, Dolls, Games and Sporting Goods in Basement

Royal Hockey Skates, heavily nick-eled, single end, extension blade, sizes 8 to 11. Wednesday. 1.50 Famous Hockey Skates, nickel-plated, double end, puck stop, sizes Wednesday 1.25 Wednesday 1.25
Empress Hockey Skates, solid steel blade, uickel-plated, single end, sizes 8 to 11½. Wednesday ... 75
2,000 Mechanical Toys, including autos, ducks, alligators, umbrella toys, and climbing monkeys. and climbing monkeys. Wednesday, 

# For Milady's Dressing

Powder or Puff Boxes, in plain colonial pattern glass, about 8-in. high and 4-in. wide, with sterling silver covers. Regular \$2.25, Wednes-

Tooth Powder Bottles, Talcum Powder Bottles, colonial pattern glass with sterling covers, in the daisy pattern to match the powder jars. Regular 75c each. Wednesday ........................29

Bedroom or Mantle Clocks, in black, enamelled wood, gilt trimmings, with marbleized piliars, plain or fancy dials. Every clock guaranteed for one year. Regular \$6.00, Wednesday 4.95

### Petticoats and Robes

Lounging Robes of all wool eiderstitching, woollen girdle, with tassels. Sizes 34 to 42, Wednesday ... 2.95 Petticoats in black only, with all-wool knitted jersey top, knife pleat-ed flounce of "Halcyon Messaline," with pleated frill and dust ruffle, Lengths 36 to 42, Wednesday...3.75

## Scotch Linoleum

Wednesday is the last day to buy heavy imported Scotch Linoleum at 32c a square

An immense quantity at this extraordinary price has been sold during the last two days, but there is some left, for early Wednesday shoppers Another attraction to the fourth floor is a consignment of beautiful Oriental Rugs, in the small sizes ranging from \$6.75 each up to \$50.00.

### Men's Boots \$1.99

style, tan calf, patent colt, velour calf, box calf and Dongola kid leathers. These boots are a special purchase and the price in most cases is less than cost of manufacture. Sizes are 6 to 11 in each style. Wednesday ...... 1.99

300 Pairs Boys Boots, tan calf, box kip and velour leathers, Blucher style, solid leather soles and heels, specially priced for Wednesday 1.69

# Prime Groceries

2,000 Stone Fresh Rolled Oats, per stone 42c. Choice Side Bacon, permeal, half or whole, per lb. 18c. Choice Currants, cleaned, 3 lbs. 25c. California Seeded Raisins, package 10c. Canned Corn, 3 tins 25c. Canned Peas, per tin 11c. Pure Cocoa, in bulk, regular 35c, per lb. 25c. Telfer's Cream Soda Biscuits, 3 lb. box 24c. Canned Blueberries, Eagle brand, per tin 11c. Pure White Clover Honey, 5 lb. pail 68c. Imported Malt Vinegar, imperial quart bottle, 20c. Grapenuts, 2 packages 25c. Queen Olives, in quart gem jar, per

FRESH ROASTED COFFEE 25c.

pure or with chicory. Wednesday per lb....... 25

300 lbs. Fresh Roasted Coffee, in the bean, ground,

aver thought of de aver thought of de Liberal member at applause from to smembering Dr. At least three-forms. natural produc ue to the Ame

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