

so that we think it will achieve our objects as spreading the idea of Safety-First throughout our Dominion and at the same time will act as an incentive to struggling art students, and we will very possibly discover some hitherto unknown talent.

Your name will help tremendously and I trust you will assist us in promoting this Safety-First idea.

Hoping to receive an early and favourable reply, I am,

Yours very truly,

POSTER ADVERTISING ASS'N OF CANADA

JWT/BM.

9. Nolferstan Thomas
President.