

News Release

Secretary of
State for
External Affairs



Communiqué

Secrétaire d'État
aux Affaires
extérieures

No. 34

February 17, 1993

McDOUGALL LAUNCHES VIDEO SERIES FOR TRAVELLERS

External Affairs Minister Barbara McDougall is launching a new four-part video series today at the Canada Square Cinemas in Toronto. The series, entitled "Bon Voyage, But...", was produced by External Affairs and International Trade Canada (EAITC). It aims to inform Canadians travelling abroad of the need for better preparation in advance of their travels.

The series comprises four 27-minute episodes, and addresses many issues that Canadians have found to be the most troublesome when travelling around the world. It was shot on location in 10 countries, and blends travel footage with tips and advice from Canada's consular officials and other Canadians who have experienced international travel.

"Each year almost two million Canadians call upon our consular officials for assistance on a wide variety of problems. By recounting the experiences of others, this series provides both the seasoned traveller and someone making an international trip for the first time, with valuable information to ensure the trip is a success," Mrs. McDougall said.

The series is available to public television networks and interested groups, and will be distributed to schools and libraries across Canada. EAITC is also working with the travel industry to identify other broadcast opportunities.

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