

DATE 07/16/97

774005

REPORT CTAB1C (continuation)

S.1 Q.3 I would like you to think specifically about North American investments. What are the three main factors that your company would take into consideration when choosing an investment location in North America? --- Third Mention

	BEST ENVIRONMENT IN TERMS OF ...												

	FIRST MENTION				SECOND MENTION			THIRD MENTION			TOTAL MENTIONS		

	TOTAL	U.S.	Canada	Mexico	U.S.	Canada	Mexico	U.S.	Canada	Mexico	U.S.	Canada	Mexico
TOTAL INTERVIEWS	704	450	55	78	360	62	75	260	45	67	518	114	159
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Don't know	3	1	-	1	1	-	-	-	-	-	1	-	1
	.4	.2	-	1.3	.3	-	-	-	-	-	.2	-	.6
Other	1	1	-	-	1	-	-	1	-	-	1	-	-
	.1	.2	-	-	.3	-	-	.4	-	-	.2	-	-
D.N.S.	341	183	23	23	113	18	15	23	8	7	190	37	35
	48.4	40.7	41.8	29.5	31.4	29.0	20.0	8.8	17.8	10.4	36.7	32.5	22.0