

are prepared for newspapers and various magazines and journals. Displays are prepared and exhibited at national events. A clearing-house service is maintained for information on fitness, recreation and amateur sport in Canada. A calendar of national sports events is published three times a year listing the locations and dates of clinics, championships, annual meetings and international events attended by Canadians. From time to time, radio programs and television clips are prepared on aspects of the Program.

(b) Consultants

The prime responsibility of the consultant services involves a close working relation with some 70 national organizations conducting the many sports and recreation programs currently receiving federal support. This includes advice on the continuing programs of the associations and assessment of projects for which federal assistance has been provided. The consultants, with their special skills and backgrounds, provide a direct link between the Federal Government and the sports and recreation programs conducted across the country.

(c) Fitness

In December 1972, a National Conference on Fitness and Health was held, heralding a new emphasis on fitness by the Program. Two consultants have been added to the staff to assist in the developing of fitness programs throughout the country. Their efforts are being directed toward the providing of information, the development of a home-fitness test, developing personnel with an expertise in this area and advising on employee-fitness programs.

National Advisory
Council on Fitness
and Amateur Sport

The Minister of National Health and Welfare is advised on policy matters by the National Advisory Council on Fitness and Amateur Sport. The Council consists of 30 persons appointed for terms of up to three years, chosen for their interest and experience in activities supported by the Fitness and Amateur Sport Program. At least one member must come from each province.

Council membership includes persons with experience in national and international competition, physical educators, physicians, leaders in community recreation and others whose special experience can be an asset to its work.

The Council, in its advisory capacity, concentrates its efforts to the aspects of strategic planning.