

Ireland

The Irish stand mounted by BIM, the Irish Fisheries Board provided the opportunity for Irish salmon farmers to introduce their product to the US market. Five companies were represented with the main emphasis on smoked salmon. All the exhibitors were participating for the first time at Boston and were optimistic about growth prospects in the United States for farmed salmon and its derivatives, notably smoked salmon.

Irish farmed salmon production is relatively modest compared with that of Norway and Scotland. However, producers feel that with the current large increases in production and concern about over supply in Europe, smaller producers such as Ireland have better long term prospects by focussing attention on the large and comparatively new American market.

Conclusion

The Boston Seafood Show is now firmly established as the principle venue where the whole of the global seafood industry in all its diversity meets. While there is some concern among industry observers that the show has