DEPARTMENT OF EXTERNAL AFFAIRS

Page: 377

Export and Investment Promotion Planning System

88/89 Sector/Sub-Sector Highlights (1987) Submitted by Posts by Region

Region: UNITED STATES

Mission: 619 ATLANTA

Market: 577 UNITED STATES OF AMERICA

Sector: 016 INDUSTRIAL MACHIN, PLANTS, SERV.

Subsector: 999 ALL SUB-SECTORS

Statistical Data On Next Sector/sub-sector (Projector)		1 Year Ago	2 Years Ago
Mkt Size(import) \$ 4180.	. OOM \$ 3800. OOM	\$ 3500.00M	\$ 2820.00M
Canadian Exports \$ 250.	.00M \$ 188.00M	\$ 150.00M	\$ 160.00M
	. 20% 4. 90%	4. 30%	5. 60%
of Import Market			

Major Competing Countries

ijor (competing coontries	narket	Share
i)	577 UNITED STATES OF AMERICA	· · · · · · · · · · · · · · · · · · ·	055 %
ii)	620 EUROPE	And the second s	015 %
iii)	434 TAIWAN		010 %
iv)	268 KOREA		005 %
v)	265 JAPAN		005 %
vi)	616 OTHER COUNTRIES		010 %

Cumulative 3 year export potential for CDN products in this Sector/Subsector:

100 \$M AND UP

Current status of Canadian exports: Well established and growing

Products/services for which there are		nt Total Imports
good market prospects	In C	anadian \$
i) MATERIAL HANDLING AUTOMATION	\$	0.00 M
ii) INSTRUMENTS AND SYSTEM EQUIPMENT	\$	0.00 M
iii) (METAL FAB. AND TOOL/DIE)ENGINEERED PRODUCTS	\$	0.00 M
iv) ROBOTIC/CAD/CAM/CIM	\$	0.00 M
v) INDUSTRIAL MACHINERY	\$	0.00 M
vi) PACKAGING MACHINERY	*	0.00 M
yii) ENGINEERING	\$	0.00 M

The Trade Office reports that the following factors influence Canadian export performance in this market for this sector (sub-sector).