

Export and Investment Promotion Planning System

87/88 Sector/Sub-Sector Highlights
Submitted by Posts by Region

Region: UNITED STATES

Mission: 601 BOSTON

Market: 577 UNITED STATES OF AMERICA

Sector: 002 FISHERIES, SEA PRODUCTS & SERV.

Subsector: 999 ALL SUB-SECTORS

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	2700.00M	\$ 2800.00M	\$ 2700.00M	\$ 2600.00M
Canadian Exports \$	842.60M	\$ 841.20M	\$ 840.80M	\$ 787.80M
Canadian Share of Import Market	31.00%	30.00%	31.00%	30.00%

Major Competing Countries

Market Share

i) 265 JAPAN	000 %
ii) 520 THAILAND	000 %
iii) 405 ICELAND	000 %
iv) 434 TAIWAN	000 %
v) 410 NORWAY	000 %
vi) 093 DENMARK	000 %

Cumulative 3 year export potential for CDN products
in this Sector/Subsector: 100 \$M AND UP

Current status of Canadian exports: Well established and growing

Products/services for which there are
good market prospects

Current Total Imports

	In Canadian \$
i) COD FILLETS	\$ 131.00 M
ii) BLOCK FISH	\$ 112.00 M
iii) LIVE LOBSTER	\$ 116.00 M
iv) FRESH FROZEN SCALLOP	\$ 81.00 M
v) FRESH FROZEN CRAB	\$ 61.00 M
vi) FLOUNDER FILET	\$ 53.00 M
vii) LOBSTER MEAT	\$ 44.00 M
viii) FRESH COD FILLET	\$ 45.00 M
ix) OCEAN PERCH	\$ 30.00 M