

New Brunswick

Strategically located on the Atlantic coast of Canada, New Brunswick is fast emerging as the focal point for business investment in

North America.

Information

technology is but one

significant growth

sector, with numerous

companies designing and

producing GIS software,

training courseware, and

control systems software



Setting the Pace for North American Investment.

which are marketed and sold worldwide. Recognizing the important contribution of the Province to this sector,

SOFTWORLD '94, Canada's

premiere software trade show, will

be staged in New Brunswick. ♦

Growth has not been by chance.

New Brunswick has aggressively

nurtured a business climate that

today ranks it as a Canadian leader

across a wide range of key economic

indicators. Our skilled labour force, cost competitiveness, enviable

location and bottom line approach to business has attracted

companies from around the globe.



New Brunswick
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