

Indonesia: Arriving at a Crossroads

With a population of 200 million (the fourth largest in the world) and a buoyant GDP growth that has been closing in on 8 per cent for the past two years, Indonesia holds significant promise for Canadian companies.

Indonesia at a glance:

Population:	200 million (1996)
GDP per capita:	US\$1 013 (1996)
GDP growth:	7.8 per cent (1996 estimate)
Inflation:	6.7 per cent (1996 estimate)
Canadian exports:	\$946.3 million (1996)



Photo: National Research Council Canada

EDC's export analysis:

Short term — Good. Open without restrictions.

Medium/long term— Good.
Open, subject to an overall country guideline.

Foreign Investment Insurance— Open.

Opportunities:

Two new mass transit systems in Jakarta, a road expansion program and a high demand for goods and services related to port, airport and railway development make transportation a key focus. Other opportunities exist in power, pulp and paper, mining (due to recent gold and copper discoveries), oil recovery (to a lesser degree), telecommunications and the environment (in the long term).

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You may reach your applicable business team contact via the EDC regional office nearest you by calling 1-888-332-3320, or by contacting an EDC regional manager for Indonesia: Todd Atherton, tel.: (613) 598-2720 or Robert Simmons, tel.: (613) 598-302 or visit EDC's Web site at <http://www.edc.ca>

Indonesia-Canada Chamber of Commerce

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Canada-Indonesia Business Council

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Trading with the Philippines: A Long-Term Approach

The archipelago of 7 000 islands called the Philippines is worth a long second look for export and investment opportunities— provided one is committed for the long haul.

The Philippines at a glance:

Population:	69.8 million (1996)
GDP per capita:	US\$1,089 (1996)
GDP growth:	6.8 per cent (1996 estimate)
Inflation:	8.4 per cent (1996 estimate)
Canadian exports :	\$262.8 million (1996)

EDC's export analysis:

Short term — Satisfactory. Open without restrictions.

Medium/long term — Good.
Open subject to an overall exposure guideline.

Foreign Investment Insurance — Open.

Opportunities:

Telecommunications, power and energy, transportation, engineering and high technology.

Who to contact:

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Photo: Ng Chee Kong/Eyes on Asean

Women Leaders' Network plugs into APEC SMEs

On the eve of the meeting of APEC Ministers responsible for small and medium-sized enterprises (SMEs), women from across the Asia Pacific are gathering in Ottawa-Hull, September 13-16, to develop practical advice for APEC leaders on how to help women entrepreneurs throughout the region.

The APEC Women Leaders' Network brings together nearly 200 women experts from business, government, academia and non-governmental organizations from the 18 APEC economies. The meeting will be co-chaired by Huguette Labelle, President, Canadian International Development Agency; Andrina Lever, Past President, Women Entrepreneurs of Canada; and Dr. Lorna Marsden, President, York University.

Women are vital contributors to the economies of the Asia Pacific region. They own and/or



operate one third of all companies in Canada and will soon constitute half of all entrepreneurs in Southeast Asia. Despite these numbers, women still experience difficulties in accessing finances and export information as well as acquiring assets in their own names. In many cases, they have not had equal access to opportunities in fields such as science, technology and technical trades, often due to gender gaps in education and training.

As a strong proponent of global gender equality, Canada is proud to be hosting this event.

Canada Post Delivers Canada Year of Asia Pacific Commemorative Stamp

Canada Post Corporation recently made a unique special delivery: the release of a 45 cent commemorative stamp to recognize Canada's Year of Asia Pacific (CYAP). The unveiling occurred simultaneously in Vancouver and Edmonton on August 25.

The stamp, designed by Ken Fung of Vancouver's Ken Koo Creative Group, features a dream-like collage in the background symbolizing many of the areas that link APEC economies — from natural resources and the environment to communications and technology. These topics will be discussed at meetings across Canada this year to promote trade and investment in the Asia Pacific region.

The stamp also features CYAP's official logo, designed by Amy Ho, a first-year student in the Graphic and Visual Design program at Kwantlen University College in Richmond B.C. Selected among many entries, Ms. Ho's design has integrated the Canadian maple leaf, the body of water between Canada and Asia and the crane — a symbol of peace and longevity associated with Asia.

The stamp unveiling ceremony in Vancouver took place at the 4th World Chinese Entrepreneurs Convention in front of thousands of people. On hand were Secretary of State (Asia-Pacific) Raymond Chan, the Chairman of the Board of Directors for Canada Post Corporation André Ouellet, B.C. Premier Glen Clark and CYAP Ambassador John Bell.

The new stamp was also unveiled at a reception hosted by the city of Edmonton. A special envelope marking the 50th anniversary of oil discovery in Canada was also launched. Natural Resources Minister Ralph Goodale and Justice Minister Anne McLellan attended the event.

Watch for this colourful CYAP stamp at a postal outlet near you and be sure to use it on your mail. Help spread the word about Canada's Year of Asia Pacific.

