

## TOO PREVIOUS

MR. ROOTCROP-" Gim'me a ticket ter Montreal." AGENT-"Return?"

MR. ROOTCHOP-" Bless yer heart, no. I ain't been there yet."

### THE GRIT AGENTS AND THE SALOONIST.

OOD morning Mr. Beerslinger, I've called to see if you Would like to aid the party fund-most license holders do. Tis most encouraging to see these generous men, our friends, And know they heartily approve the Liberal party's ends.

We felt so sure of your support, we know your interest warm In the great and glorious doctrines of the party of Reform, That we thought it merely needful to drop in and let you know You are down for just one hundred-a mere triffe-Does it go?

Ah, we knew you'd not refuse us—and now please to bear in mind That you always were from boyhood to the Liberal cause inclined, That you aid us from conviction, and because you truly feel For Mr. Mowat and his cause a burning party zeal.

Please understand, moreover, that your action is quite free; What makes your tribute welcome is its spontancity We have used no sort of pressure, we have brought no threats to

If they question you about it, you can tell them all is square.

When we broach the money question 'tis inspiring to find That the liquor license-holders are so favorably inclined, They take so deep an interest in forwarding our plans That with hardly an exception they're our zealous partizans.

### VERY MUCH "ABROAD."

THEY were talking over their experience of continental travel, and comparing notes of how the different scenes abroad struck them.

"For my part," said Snodgrass, "I don't know anything to compare with Unter den Linden at Berlin."

." I think the West End of London fully equal to anything the Continental city can show," observed Bullinger.
"Oh, then you evidently don't know much of Paris,"

retorted Frobisher. "London isn't in it, with the Place colds is the most reliable and perfect cough medicine in de la Concorde and the Champs Elysee.'

"Yes," said Piddicombe, who had eagerly been watching his chance to clip in and show that he knew all about "The Place de la Concorde is very fine, but I rather prefer the Place aux Dames. I remember when I was strolling along the Place aux Dames one day some years

Here he was interrupted by a general roar of laughter, and the boys have kept the joke up on him ever since.

# FRANK S. TAGGART & CO. BOYCOTTED!

From "Empire," February 13, 1892.

On another page of this issue will be found a large advertisement of most astounding contents. The Canadian Association of Jobbers in American warches has demanded the immediate withdrawal of part of Frank S. Taggart & Co.'s catalogue, and also that this firm send a corrected sheet to each and every party to whom they have sent the catalogue. This demand is made in accordance with a certain clause in the Association's regulations, which provides that "the secretary shall send to each member the names of any dealers whom he discovers advertising listed goods to the consumer at less than twenty-five per cent in advance of the net cash price to retail dealers." Frank S. Taggart & Co.'s awful crime, which "shall be considered a violation of contract, punishable with expulsion," would therefore seem to consist in telling their goods at too low the figure. Needless to say this live young firm declines to be coerced into complying with the Association's demands to advance prices, notwithstanding the threat to cease supplying goods. The powers notwithstanding the threat to cease supplying goods. The powers of an ordinary combine skulk into oblivion when compared with the audacity of the Association's ukase. Frank S. Taggart & Co.'s reply to the communications from the Association will be found in the advertisement and is well worth reading. Catalogue referred to above will be mailed free upon application to any address. V for copy. Frank S. Taggart & Co., 89 King St. W., Toronto.

### NORTH AMERICAN LIFE ASSURANCE COMPANY.

SOLIDITY, permanence and profit are the chief characteristics of the annual statement of this progressive institution which appears elsewhere in these columns. Year after year steady and substantial elsewhere in these columns. gains have been made in those particulars which go to permanently build up a financial institution. Until to;day the North American Life is able to point to results probably unattained by any other Canadian life company in an equal period of time. The policy of the company has always been progressive; its plans are popular and adapted to the wants of the insuring public, and in the words of its esteemed president, the Hon. Alexander Mackenzie, it has established for itself "a record for fair dealing with its policy holders, and prompt payment of death claims." That its investments have been skilfully managed is best evidenced by the statement of Vice-President Blaikie, that not a single-dollar has been lost through them, and further, that the average rate of interest realized during 1891 was over six per cent., being a higher rate than earned by most financial institutions. The company has an excellent manager in the person of Mr. Wm. McCabe, who is ably assisted by Mr. L. Goldman, the company's secretary.

## CANADIAN MUTUAL LIFE ASSOCIATION.

In this age, when every man of ordinary prudence insures his life, it is of the greatest importance that the companies entrusted with such enormous responsibilities should be on an absolutely secure The stability of the institutions to whose keeping the savings intended to place the widow and orphan above want are confided is a matter of widespread public concern. Great interest therefore attaches to the eleventh annual meeting of the Canadian Mutual Life Association held in this city on January 28, 1892, when an exceedingly favorable balance sheet was presented, showing a considerable increase of business and an augmentation of assets. The permanent reserve fund now aggregates \$53,000. The total assets permanent reserve fund now aggregates \$53,000. The total assets have been increased to \$122,591.22 and the surplus to credit of certificate holders to \$94,241.22. The total income for the year amounts to \$140,675.22 and the expenditure for the year, including all claims, expenses, etc., \$116,726.76. The management is deserving of high praise for these satisfactory results. Mr. W. Pemberton Page and his staff have every reason for congratulation on the record they are making.

Dr. Harvey's Southern Red Pine for coughs and the market. For sale everywhere.-